JOHN BULL TWOPENCE
OVER A MILLION CERTIFIED SALE

Rinso

Lends wings to wash-day

You can shorten wash-day by letting Rinso do the work overnight, or if you prefer to use hot water or to boil the clothes, Rinso still lends wings to wash-day and gives perfect results. Rinso is as easy on the hands as it is on the clothes.

washes every way . . . COLD or HOT or BOILING

Rinso

R 279-280

R.S. HUDSON: LIMITED, LIVERPOOL, WEST BROMWICH AND LONDON

WHAT JOHN BULL GIVES

SUMMARY OF BENEFITS.

FIRE.

£400—against loss by fire to the reader's household furniture or personal effects.

£1,000—in case of death of husband and wife directly due to injuries caused by an outbreak of fire at registered reader's home.

£500—in case of death of one under similar circumstances.

£250—or £125 in respect of each for loss of one limb or eye under similar circumstances.

£2 PER WEEK maximum rent during reinstatement (not exceeding 26 weeks).

ACCIDENTS in HOME and GARDEN.

The undermentioned benefits all apply to the husband or wife of the registered reader.

£250—loss of life.

£250—loss of two limbs or both eyes, or one limb and one eye.

£125—loss of one limb or one eye.

£3 PER WEEK up to 4 weeks for total disablement providing it involves fracture of a limb or skull.

HOUSEHOLD BENEFITS.

£300—loss caused by storm, tempest or flood to the registered reader's household furniture or personal effects.

£300—loss caused by lightning, thunderbolt, or earthquake.

£100—loss by explosion of gas or domestic boilers.

£100—loss by bursting of hot-water pipes or heating apparatus.

£300—loss caused by aeroplanes, airships, or other aerial craft.

£300—loss by damage by riots or civil commotion.

£1,000—in case of death of husband and wife (permanently residing together) by violence caused by burglars or housebreakers entering for the purpose of robbery.

£500—if one is killed under similar circumstances.

£500—or £250 in respect of each, for loss of one limb or eye under similar circumstances.

£10—Medical Fees for injuries by violence caused by burglars, housebreakers or fire.

£6 PER WEEK for both or £3 per week for either up to 4 weeks, for disablement caused by burglars, housebreakers, or fire.

SICKNESS BENEFITS.

The undermentioned benefits all apply to the husband or wife of the registered reader.

£5 5s.—for total disablement by illness consequent upon Diphtheria, Measles, Smallpox, Typhoid Fever, Typhus Fever, Cerebro-spinal Fever (or "Spotted Fever"), Anthrax and Tetanus (or Lockjaw). These benefits are only applicable to readers between the ages of 16 and 65, who have been registered for twenty-one days prior to the illness manifesting itself.

SPORTS.

£250—in case of death if the registered reader be killed accidentally while playing—Football, Tennis, Cricket, Hockey, Golf, Lacrosse, as an amateur on a recognised playing ground.

£3 PER WEEK up to 4 weeks for total disablement providing it involves fracture of a limb or skull.

BOATING AND BATHING.

£250—if the reader be accidentally drowned while as a pastime boating on, or bathing in, the sea at any seaside resort, or in any river, or public swimming bath, providing that the reader be not a professional swimmer or boatman, and that, in case of boating, the boat be not a passenger steamer.

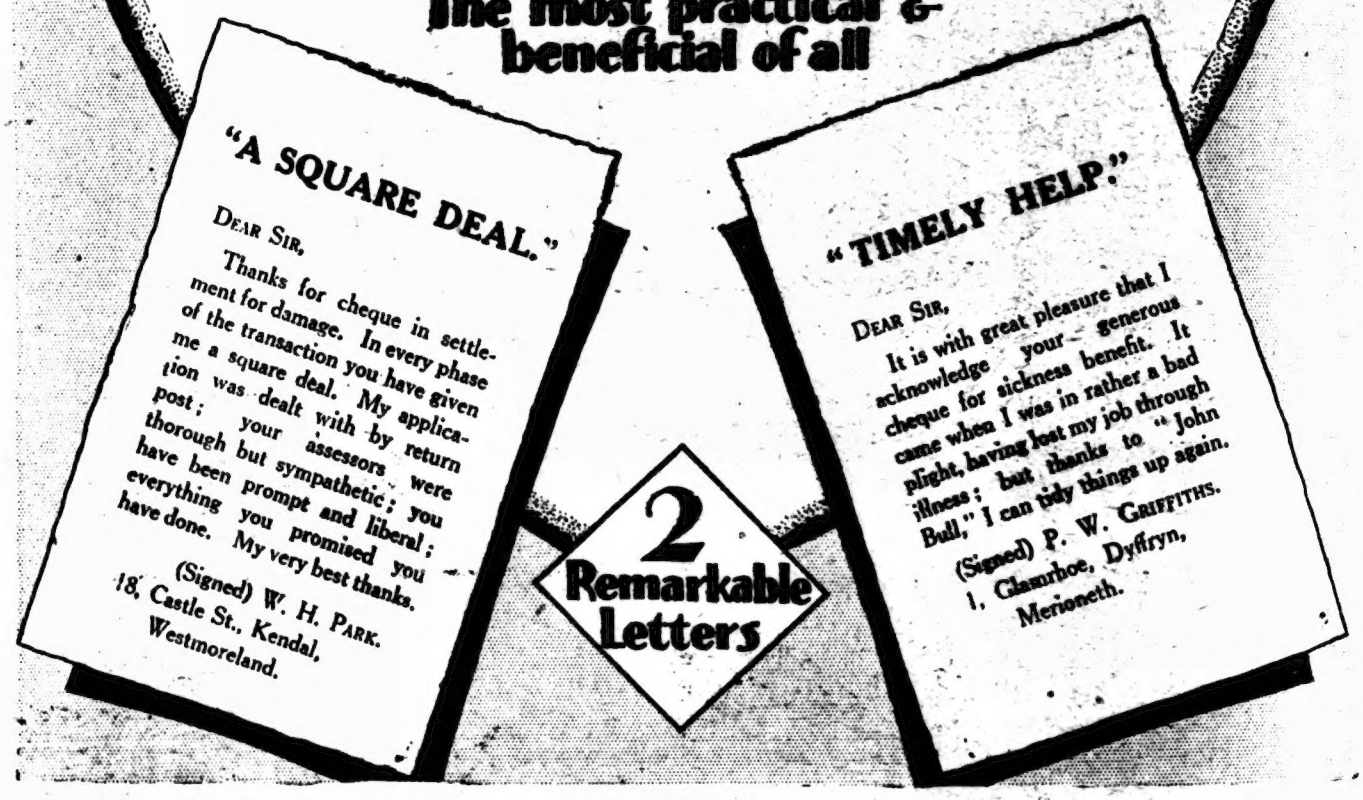
WIRELESS BENEFIT.

£10—for damage by lightning to registered reader's Wireless Apparatus including aerials and supports, licensed to and owned by him at his or her private address as registered.

Subject to the conditions appearing in "John Bull" of Dec. 31, 1927, and incorporated in the certificate handed readers upon registration.

JOHN BULL'S GREAT FREE INSURANCE GIFT

The most practical & beneficial of all


"A SQUARE DEAL."
DEAR SIR,
Thanks for cheque in settlement for damage. In every phase of the transaction you have given me a square deal. My application was dealt with by return post; your assessors were thorough but sympathetic; you have been prompt and liberal; everything you promised you have done. My very best thanks.
(Signed) W. H. PARK.
18, Castle St., Kendal, Westmoreland.
2 Remarkable Letters
"TIMELY HELP."
DEAR SIR,
It is with great pleasure that I acknowledge your generous cheque for sickness benefit. It came when I was in rather a bad plight, having lost my job through illness; but thanks to "John Bull," I can tidy things up again.
(Signed) P. W. GRIFFITHS.
1, Glanrhoe, Dyffryn, Merioneth.

CUT HERE

POST THIS COUPON TO "JOHN BULL."

To "John Bull" Registration Department, Long Acre, London, W.C.2.

PLEASE WRITE CLEARLY.

I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

Reader's Name ..... Age .....
in full (CAPITAL LETTERS.)

Address .....

Reader's Signature .....

Name and Address of Newsagent .....

Date .....

J.B., 21/4/28

Use 1d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if 1d. stamped addressed envelope is enclosed for return.

CUT HERE

HAND THIS COUPON TO YOUR NEWSAGENT.

PLEASE WRITE CLEARLY.

To (Name of Newsagent) .....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address .....

Date .....

J.B., 21/4/28

JOHN BULL Pen Coupon—Value 2d.

This Coupon will be accepted as 2d. in part payment of the "John Bull" 5/- Lever Self-Filler Pen with which is presented FREE a 2/6 Ever-pointed Pencil. Additional Coupons in any number up to five (six in all), ANY DATES, may be cut from "John Bull" and will be accepted in part payment. Thus you may send six Coupons and p.o. for 4/6 (which includes postage and insurance). Pocket Clip 6d. extra. Cross cheque/p.o. "& Co." and make payable to "John Bull." State if fine—medium—broad nib required

JOHN BULL, Pen Dept., Long Acre, London, W.C.2.

Cash the Coupons

SEE WHAT YOU GET—AND SAVE!

The "John Bull" Pen, with 14-ct. Solid Gold Nib, iridium tipped, worth 15/-
2/6 "Ever-pointed" Pencil, with refills, FREE 2/6
TOTAL VALUE 17/6

You send Six Coupons and p.o. for 4/-
(plus 3d. postage & insurance) 4/3

YOU SAVE 13/6

Money refunded if not entirely satisfied.

Your name Engraved in Gold on Pen 6d. extra.

Pocket a Shilling and get a 2/6 'EVERPOINTED' PENCIL FREE

Written 2 Years' Guarantee with every Pen.

Gibbs Shaving Cream gives personal attention to every hair

Gibbs water-bubble lather—rich, creamy, saturating—22½ times the weight of the cream used—surrounds, soaks and softens every hair in the beard. No tiny sprouter is missed. Each is held upright, for the swift sweep of the razor, by the tightly-packed mass of the non-drying lather.

Gibbs Shaving Cream gives every hair the same thorough-going attention. The result is a clean, easy skin-level shave that leaves the face silky-smooth—and refreshed. For the Cold Cream in Gibbs lather soothes away the slightest irritation. Actually healing, cooling and comforting the skin while you shave.

Sample Offer

Trial Tube and Trial Stick

Prove for yourself the delights of a Gibbs Shave. Send TO-DAY for the generous Trial Tube of Gibbs Shaving Cream and Trial Stick of Gibbs Cold Cream Shaving Soap. Just send name and address, with 3d. in stamps to cover postage and packing, to:

D. & W. GIBBS LTD.
(Dept. 4.V.)
London, E.1

Gibbs

SHAVING CREAM

The Cream of Shaves

1/- and 1/6 per tube

British made GS. 20A

Mr. F. H. B——, who writes to Mr. Attwood as follows:—"I took a position with a firm to which you introduced me. I at once became leading Salesman. . . .

"After only six months I was offered and accepted a position as Campaign Manager. . . .

"My success I attribute in the first place to the splendid training I received from you. My earnings are in the region of £1,000 a year.

"Yours very truly,
"F. H. B——."

Since writing the above, Mr. B—— has been appointed Sales Manager.

£1,000 a year job as SALES MANAGER

MR. F. H. B—— was in the Motor Accessory Trade before he was trained for Salesmanship by the Wallace Attwood College. That his success is the immediate and direct result of his training is shown by the extracts from his letter printed here.

Why not follow Mr. B——'s example?

Let Mr. Wallace Attwood train you, *by post in your spare time*, to be a successful Salesman. The course of training is inexpensive and practical. Moreover, when your training is complete, the College guarantees to introduce you to **GOOD SALARIED POSITIONS** and to stand behind you by giving you every assistance while you are building your career.

Take the first step to-day to a better job. Send coupon below or postcard for inspiring free book, "The Profession of Salesmanship," which explains how Mr. Wallace Attwood will teach you to sell scientifically and successfully, and contains testimony from past students which conclusively proves the money-earning value of Attwood-training.

WALLACE ATTWOOD COLLEGE
undertakes to:—

1. Give you the most complete postal training in Salesmanship, including Practical Demonstrations.
2. Train you to sell your services, and introduce you to **SALARIED positions** with firms of repute as Travelling Salesman (*not* shop assistant).
3. Ensure your success during your first three weeks "on the road" by special manuals and advice.

The service we offer you is the result of training 20,000 people for business.

Wallace Attwood College
(Dept. 122),
26, Bedford Row, London, W.C.1 M.R.

FILL IN AND POST TO-DAY

THE WALLACE ATTWOOD COLLEGE
26, Bedford Row, London, W.C.1.

"Please send me free, your 24-page illustrated book, "The Profession of Salesmanship."

NAME _____

ADDRESS _____

Please write in block _____ 122

WILLS's CAPSTAN

NAVY CUT

CIGARETTES

10 for 6d 20 for 11½d

CC 125

WHEN SENDING
Write name and address in block letters. Give exact description of goods required. Send money and Treasury Notes by registered post. Always mention John Bull.

THE MAIL ORDER MARKET

A Perfect Postal Service for Bargain Hunters

PAY FOR YOUR NEW SUIT AS YOU WEAR IT

Each suit is Cut and Made to your OWN MEASUREMENTS, from the new Season's Cloths. NO DEPOSIT. Delivered on payment of first instalment of 7/6 and then pay 7/- monthly until you have paid in all

52/6

RAINCOATS from 21/-.
Money refunded if unsatisfactory. Before placing your order elsewhere, call or write for Patterns, Style Book and Self Measurement Form to:—

Established 1901.

J. B. THORNE & CO.
36, Langham St., London, W.1.
NEW CITY BRANCH: Empire House (1st Floor), St. Martins-le-Grand (opp. G.P.O.).

BEST VALUE EVER

WRITE TO-DAY FOR CATALOGUE POST FREE.

FIRST PAYMENT ONLY— **2/-**

FAMOUS BRADSHAW CYCLE PRICE

£4/4/0

BRADSHAW STORES LTD.,
DEPT. 4, NORTHAMPTON.

FLOOR COVERING ROLLS GREAT OFFER

90 sq. ft. for 13/9

Larger lengths at same rate.

PATTERNS FREE

The great demand enables us to make this big cut in price. The floor covering is Damp proof and Rot proof and suitable for any floor. All rolls 2 yards wide. Send for our illustrated catalogue which contains large selection of LINOS and other household bargains. Money returned if not delighted.

ROLLS STORES,
86, GRAY'S INN ROAD, LONDON, W.C.1.

IMPERIAL BABY CARS

WORLD FAMOUS — FOR QUALITY

UNIVERSAL

Cash or Easy Terms

Models from **59/6**

All complete. No extras. SENT ON APPROVAL. Packed free and carriage paid. Direct from our factory. This exquisite "Mayfair" model only **£4 5s. 0d.** or ten equal payments of **9/6** each. Can be fitted with our famous folding handles as illustrated. No extra charge.

Write, call or 'phone (North 4577) for free Illustrated Catalogue. (Dept. E.)
212, Pentonville Road, King's Cross, London, N.1.

WHIPCORD TROUSERS

made from our renowned
IRONCORD CLOTH
specially woven for us
FOR REAL HARD WEAR.

Testimonials reach us daily from customers delighted with their endless wear and smart appearance. In dark grey or neat stripes. Fully cut and well made. With P.T.U.'s. Special bargain price to "J.B." readers to advertise our famous GENT'S SUITS at 19/6 and 25/- (patterns free on request) and many other bargains.

5/6

POSTAGE 6d. extra. Money refunded if not satisfied.

Send waist and inside leg measurements. Over 40 in. waist 1/- extra.

J. WINGO LTD.,
Wholesale Clothiers,
25, Norton Folgate, LONDON.

2 SHIRTS 4/6

Half Cost of Material alone.

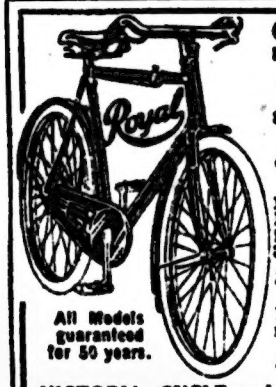
To advertise our 20 page catalogue of over 200 Govt. bargains we are making a special offer to readers of this paper of 2 guaranteed shirts for the advertising price of 4/6 post 6d. This is less than half the price that you could purchase the material alone.

In fancy stripes of strong flannelette, full cut, gusseted and double yoke, and made for strong hard service.

Remember, cash refunded if you do not consider these shirts honestly worth double. Send to-day, stating size of neck band, and you will receive them per return, together with our catalogue of working men's many bargains.

NUTTALL, 1, Goodmayes, Ilford, E.

SALE!



of ROYAL Cycles.
A great opportunity.
8-Guinea Models at
£3:17:6
(or 7/- monthly)
10 GN. MODEL DE LUXE, fitted with famous Sturmey Archer 3-Speed Gear, etc., for
£4 : 17 : 6
or (8/6 monthly).
Numerous other models at similar reductions.
Send at once for illustrated list.

All Models guaranteed for 50 years.

VICTORIA CYCLE and CARRIAGE CO.,
(Dept. C.102) 11, Victoria St. Westminster S.W.1.

WEST END TAILORED SUITS

76 A MONTH

We have devised THE MOST PERFECT TAILORING SERVICE in the world enabling you to enjoy faultlessly designed West End Clothes and pay as you wear them. Each suit is cut and built with expert care to your own measurements and is sent to you on receipt of your order with first payment of 7/6. (Balance in 6 payments.)

Send for full range of free patterns in prices from 58/6 and simple self-measurement form NOW, or call at our Oxford St. Showrooms and be fitted by skilled cutters. Absolute satisfaction or money back. Write Dept. A.

"Wallingford's" Ltd.
71, Oxford Street, W.1. "Look for the sign."

5-17-6

Carr. Paid U.K. or £1 down and 11 monthly payments of 10/11. Model 8a. Beautifully Mahogany finished Cabinet, 40 ins. high as illustrated (but not inlaid). Complete with DOUBLE SPRING 2-record "Collaro" Motor and New Metal Sound Chamber. Full size tone and enormous volume. Send NOW for Free List or call.

FULLOTONE GRAMOPHONES LTD.,
(Dept. J.B.37),
72, Camden Rd., London, N.W.1
Also 149, *High St.* (N.), *East Ham*, 41, *George St., Croydon, and* 561, *High Rd., Tottenham.*

The New Improved
FULLOTONE

WHIPCORD TROUSERS

To advertise our 20-page Catalogue of over 200 Government Bargains we are making a special offer to JOHN BULL readers of a pair of guaranteed whipcord trousers for the advertising price of

5/11

Postage 9d.
Over 40 in. waist 1s. extra.

These are of smart cut, Dark Grey in colour, turned up bottoms and hip pocket, and as TOUGH AS IRON IN WEAR, AND WE GUARANTEE TO REPLACE SHOULD THEY FAIL. Remember, cash refunded if not honestly worth double. Send to-day, stating waist measurement, and you will receive them per return, together with our catalogue of working men's many bargains.

NUTTALL, 1, Goodmayes, Ilford, E.

CLEARANCE SALE SENSATIONAL OFFER

This Genuine Bargain cannot be Repeated.

45/- REDUCED TO **20/-** POST FREE

GENTS' TWEED MACKINTOSHES
Rubber Lined.
In Smart Grey Tweed Mixtures.
Absolutely Waterproof. Weatherproof and Windproof.

SEND NOW

Sizes 34 in. to 44 in. chest (over waistcoat). Lengths 48 to 60 ins.

WILL WEAR FOR YEARS.

Your money returned if not satisfied

W. H. Hulton & Sons
Dept. J.B.50, Newton St., Manchester

HOW TO SAVE

WEAR WHILST YOU PAY.

Compare with Shop Prices.

Ladies' Spring Tweeds	..	20/-
" Pedie Macks	..	22/-
" Art Silk	..	18/-
" Leatherette	..	15/-
" Wigan	..	15/-
" Indiana	..	15/-
Gents' Wigan	..	16/-
" Indiana	..	19/-
Child's Wigans or L'ettes (Rising 6d. every 3 ins.)	..	12/-

All Coats can be bought for

1/- DEPOSIT, 1/- WEEKLY

FREE.
Send postcard for beautifully illustrated Catalogue, with Patterns.

SALISBURY SERVICE CO., Ltd.
(Dept. J.B.) 13, SALISBURY SQUARE, LONDON, E.C.4

THIS FINE GRAMOPHONE BARGAIN OFFER IS UNRIVALLED.

Fully warranted British-made Hornless Gramophone, polished Oak Cabinet, powerful & silent Motor, 10in Turntable, Taper Tone Arm, natural tone reproducer and Ten brilliant Selections, for **£3:0:0** TER. Send 5/- now, and 11 monthly payments of 5/- Fullest Approval. Catalogue & Record List Post Free.
J. G. GRAVES Ltd. SHEFFIELD.

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FREEMANS

Celebrated
SPARE TIME AGENCY
CASH OR CREDIT

Boots, Gent's and Ladies' Clothing, Suits, Coats, Costumes & Underwear, Carpets, Lino, Drapery, Gramophones, Bicycles, Jewellery, Watches Clocks, China, Toys, Baby Carriages, etc.
Men in regular employment appointed as Agents.
Largest stock in the trade. Liberal supply of samples. Highest Commission paid.
Illustrated Coloured Catalogue.
NO OUTLAY. ALL PROFIT.
Enquiries for Agency invited.

LAVENDER HILL, LONDON.

SUPERIOR WATCHES

Wrist or Pocket

LADIES' WRIST. Fancy dial, octagon bezel, plain movement, beautiful silk band. GENT'S WRIST. Reliable movement, compensation balance, detachable engraved strap. NEW (Patent) COIN-SHAPE POCKET WATCH. Jewelled balance, hinged dust cap, proof against heat, cold, damp, electricity. *All watches have pure Nickel Case (more durable than silver or gold)*
ONE PRICE ONLY, 15/- each watch. Payable 1/- with order, then 2/- weekly.

F. HAND & CO.
30, New Oxford Street, London, W.C.1.

"Bullets" Prize-winners

(Continued from page 39.)

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WE WANT—PUBLIC TO FORBID *Bans.*

10 Prizes of £2 10s. each:

Miss H. BELL, 76, Rider Road, Woodhouse, Leeds.
SAFE HOME—"CASE" REMEMBERS HOSPITAL "BOX."

H. C. BRIDGMAN, 2, Lockyer Terrace, Saltash, Cornwall
MARRIED BLISS—GOLF WIDOWS—DANCE WIDOWERS

Mrs. CLARKE, 5, Audrey Road, Ilford, Essex.
IN OFFICE HOURS—LET WORK "TELL TALES."

P. ENNIS, 5, Main Street, Baldoyle, Co. Dublin.
WHAT IS GENIUS?—HIS PUBLICITY AGENT'S, "IMAGINATION."

T. S. FEAKINS, 31, Hambrough Road, Southall, Middlx.
A GREAT MAN—WILLETT—*Produced* THE *Hour.*

Mrs. E. GEATER, Welburn, York.
SEEDS OF SUCCESS—LONG HOURS "PUT IN."

Mrs. HARROD, 27, Sutherland Road, Chiswick, W.
CUTTING—WISDOM TEETH—NATIONS "TOOTHLESS."

P. HOWARD, 24, Myrtle Road, Dorking, Surrey.
IN BRITAIN'S EYES—NO DUST, BECAUSE *Open.*

T. H. RILEY, 17, Springcliffe Street, Bradford.
WHAT'S WRONG WITH HER—BETTER "CORRECT" *Before* "MISTAKE."

Miss W. WYATT, 10, North Street, Wellington, Som.
A BAD PENNY—FAIR RENT, SLUM TENEMENT.

100 Winners of 10s.:

W. Abbott, Fountain Terr., Greenhead, via Carlisle; E. H. Adams, 10, Meanley, Manor Park, E.; F. Allen, Millend, Castle Froome, nr. Ledbury; J. Arnold, 37, Broadhinton Rd., London, S.W.; S. G. Bailey, 153, Mina Rd., St. Werburghs, Bristol; Mrs. Barlow, 36, Beaconsfield St., Bolton; C. Butcher, Charnham St., Hungerford; R. Beazley, 22, St. Mark's Rd., Maidenhead; F. Belford, 51, Arthur Rd., Southampton; H. M. Bell, 26, Elsdon Rd., Gosforth; Mrs. E. Bertram, Bridge St., Dolgelley; J. Bickenstaffe, 1, Bright St., Idle, Bradford; Mrs. D. M. Bisby, c/o 14, Windle Rd., Hexthorpe, Doncaster; Sgt. J. W. Booth, 1st Lincolnshire Regt., Dover; E. Boyd, 119 Crompton St., Oldham; T. N. Bridge, 52, Beulah Rd., Walthamstow, E.; W. G. Brimson, c/o Harris, Eastover, Bridgwater; A. Broadbent, 66, Main St., Woodhouse Eaves; C. Broadley, 15, Albert Villas, Holland St., Hull; Mrs. V. E. Cavill, 197, Parliament St., L'pool.; A. Chandler, 4, Oxford Terr., Jarvis Lane, Steyning; H. Colson, Hall Cottage, Papplewick, Nottingham; Mrs. A. Cooper, "Arnstead," Victoria Rd., Mablethorpe; G. W. Cruttenden, Southleigh, Budleigh Salterton; L. Dale, Ferndale, Denville, Havant; Mrs. E. Dance, 64, Flewitt St., Nottingham; L. F. Davies, 15, Park View Council House, Brynmawr; H. N. Dixon, 5, Salem St. South, Sunderland; Miss F. de Ritter, 24, The Crescent, Loughton; E. C. Elliott, 2, Conington Rd., Lewisham; W. Evans, 54, Heaton Rd., Rye Lane, Peckham; F. Foyle, 29, Macklin Rd., Salisbury; M. C. France, 12, Mufredge Terr., Baillieston, Glasgow; G. France, "Claremont," Woodstock Rd., Barnsley; W. Franklin, 33, Merryland St., Govan, Glasgow; A. Fraser, 474, Springburn Rd., Springburn, Glasgow; A. J. George, Market Lavington, Devizes; S. Gibson, The Chalet, Bell House Lane, Eastwood, Southend; J. Gilchrist, Belmont St., Newtyle, Forfarshire; M. B. Goldthorpe, 172, Underbank, Holmfirth, Yorks; B. Good, c/o 75, Herbert St., Mexborough; W. O. Gore, Herman House, Nantyglo, Mon.; Mrs. S. Grimsley, "Drummond Villa," Skegness; S. J. Ham, 56, Etnam St., Leominster; F. Hargreaves, 26, Eastham St., Burnley; G. E. Haslar, 189, Junction Rd., N.; H. R. Hawkins, 80, New Zealand Rd., Gabalfa, Cardiff; W. Haynes, 1, Chaucer Cottages, Toxton, nr. Royston; C. A. Healing, 21, Tarbert Rd., East Dulwich; J. Heathcote, 37, Millicent Rd., Nottingham; H. S. Hill, 1, Plas Ucha Av., Prestatyn; H. Howat, 23, Roslea Drive, Glasgow; A. H. Ireland, 44, Clipston Rd., Alum Rock, B'ham.; P. Jackson, 54, Wallbutton Rd., Brockley; R. Jackson, 23, Outram St., Middlesbrough; R. W. Jackson, Pine Tree Poultry Farm, Cranborne, Salisbury; Mrs. C. Jacob, Southern Rd., Headington, Oxford; P. L. Jeary, 41, Market Pl., North Walsham, Norfolk; — Jutting, 43, Chatsworth Gdns., Acton, W.; Miss M. Kaye, 39, Broomfield Rd., Marsh, Huddersfield; A. S. Kitchener, 37, Lumley St., Loftus, Yorks; F. Large, 134, Old Mill Lane, Barnsley; F. Latham, 22, Piccadilly, M/c.; J. Lawton, "Rosaville," Laddier's Walk, Fleetwood; J. Lewis, 739, Warwick Rd., Tyseley, B'ham.; Miss A. Livesey, 68, Throstle Rd., Tyseley, B'ham.; Miss A. Livesey, 68, Throstle Bank St., Hyde, Cheshire; G. H. Long, 30, Grove St., Brighton; J. Long, 93, Beechdale Rd., Brixton; Mrs. J. Loveridge, New Clee Conservative Club, Grimsby Rd., Cleethorpes; Mrs. A. McMillan, Railway Cottage, Arisaig, Inverness-shire; H. C. Marriott, Alders House, Tamworth; W. Martin, 98, Birchwood Lane, Somercotes, Derbys.; G. H. Mason, Wulkes Yard, Northallerton; Mrs. N. Morley, 2, Arybryn Park Lodge, Redford; H. T. Morgan, 2, Arybryn Llandissilio, Clynderwen, Pems.; L. P. Natall, 4, Holker Vaubrugh Hill, Blackheath, S.E.; J. Neal, 4, Holker St., Barrow-in-Furness; W. Newton, "Monton Cottage," Cavendish Rd., Eccles, M/c.; T. E. Norris, 277, Freshfield Rd., Brighton; A. Ockelford, 26, Queen's Gate, Devonport; S. S. Parfitt, 49, Allen St., Mountain Ash; J. Parr, "Dorden," Penyrhiw, borough Rd., Nosbury; B. Poley, "Penyrhiw," St. John's Terr., Skewen, Neath; C. Pont, 52, Primrose St., Leith, N.B.; W. E. Rees, 23, Northumberland St., Caston, Cardiff; A. Rooth, Church Lane, Brinsley, Notts; M. M. Rose, 59, Beeches Rd., Blackheath, B'ham.; J. Schofield, 287, Manchester Rd., Rochdale; Mrs. R. Shaw, 24, Pembroke Rd., Muswell Hill; Mrs. T. Siddeley, 1, Park Av., N. Earlestown, Lancs.; A. Shakin, 3, Pinewood Av., Warrington; H. N. Simonton, 34, Tates Av., Belfast; R. Simpson, 30, Wood St., Partick, Glasgow; A. E. Stevens, 2, Station Cottages, Uppingham Rd., Leicester; R. Tait, 57, Orchard St., Weston-super-Mare; E. Taylor, 22, Norwood St., Hull; H. Trainer, 16, Thornes Rd., Kensington, L'pool.; Mrs. J. Tyson, Rifle Terr., Beckermet; H. Underwood, 9, Alfred St., Dunstable, Beds.; Mrs. F. W. Whitfield, Setch.

A Complete List of 500 2/6 Prize-winners can be seen at the offices of "John Bull."

The original Cheque for £300 awarded to the First Prize-winner in "Bullets" 670 will be displayed in the window of Mrs. Teague, Glasgow Road, Cambuslang.

SPECIAL NEWSAGENTS' PRIZES.
Cheques for £10, £2 and £2 respectively will be paid to the Newsagents from whom the winners of the first three "Bullets" Prizes in Competition No. 674 have purchased their copies of "John Bull."

SMALL ADS. WORTH WATCHING

Prepaid Rate: 9s. per line averaging six words. Minimum Charge 27s.

Advertisements must be received not later than Friday for the following Wednesday's issue.

Address: The Advertisement Manager "John Bull," 57-59, Long Acre, London, W.C.2.

START a Business in Drapery, etc., from £1 upwards. Special attention to Widows and Beginners.—Write for advice and List H. to Levaine (Dept. J.B.), 143, Houndsditch, E.1.

CHEAP PRINTING.—1,000 Billheads fr. 5/6. Handbills fr. 7/6. Memos., Business Cards, etc. Samp. free.—Creteway Press, 8, Buxted, Sussex.

BARGAIN SALES.

WALLPAPERS direct from 2½d. per roll. Send for patterns, post free. — West Riding Wallpaper Co., 52, Trinity Street, Leeds.

CHINA from Works. Home Outfits, 32/6. Badged ware, etc. Keenest prices. Clubs, Safes, Schools, Bazaars, Merchants Cat. free. Satis. guarntd.—Liverpool Pottery, 54, Burnlem, Staffs.

FREE patterns of CATESBY'S famous Cork Lino are offered on page 31. Simply send the coupon.

MARKETING BY POST.

TEA. Buy direct, save middleman's profit. Indian and Ceylon specially blended, 4 lb., 6/6, 10 lb., 15/-. Carr. paid. TEA DUST, 7 lb. 7/-, 10 lb. 9/6. Special quotation for larger quantities.—Poulter & Co., Dane Place, Bow, E.3.

DRESS.

BABY'S SUPERIOR 85-piece Layette, 29/6. Robes, Gowns, Nighties, Vests, Flannels, Barras, Mat. Coats, Shawls, Towels, Napkins. Genuine bargain. First in quality. Send 2/- for pcl.; appro. —Mrs. J. Howard, 66, Dover Road, Portsmouth.

SKIN TROUBLE!

ZAM-BUK sinks deep into the tissues and *heals from below.* The reason is that Zam-Buk contains valuable herbal essences which are readily absorbed by the tiny pores. Thus, Zam-Buk gets to the roots of eczema, ulcers, ring-worm and poisoned sores, where fatty pore-clogging ointments are useless.

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AGENTS WANTED.

EARN £2 to £5 weekly. Run a Bed-clothing Club amongst friends. No outlay. Parties. free. —Carlisle Mills Co., Dept. 11, Birstall, Leeds.

EARN £2-£5 WEEKLY AND BONUS. Run Bedclothing and Drapery Clubs amongst friends. No outlay. All profit. Parties, free.—Grove Mills Co., Dept. M., Birstall, Leeds.

AGENTS (Spare Time). CLOTHING, BOOTS, SHOES, DRAPERY, JEWELLERY, GRAMOPHONES and RECORDS. Cash or easy payments. Well supplied with samples. Liberal commission. Men in regular employment should write immediately, Dept: 81, J. E. YORK, LTD., 53a, Bayham Street, London, N.W.1.

PROFITABLE GOODS TO SELL in your Spare Time; every kind, good profits, 172-page Catalogue free. MAY (173), George St., Birmingham.

BOOTS & Drapery. Spare-time Agents Wtd. Samples, parties, free. Earn £2 wkly. and profits. —Dept. 9, Profit-Sharing Co., Birstall, Leeds.

EARN £3 weekly in Spare time. Agents required to sell goods. Cash or credit. Wide range of samples. Liberal com. No capital required. Write immed. for parties., to John Samuels & Co., Ltd., 541, Battersea Park Road, London, S.W.11.

EMPLOYMENT.

KNITTERS wanted to work Golden Fleece Knitting Machines at home; guaranteed wage for output, experience not necessary. Send 1d. stamp for prospectus.—S. B. M. Co., Dept. 193, 91, Clerkenwell Road, E.C.1.

MOTOR DRIVERS WANTED. LET US TRAIN YOU. Smart young men to qualify for well-paid positions (introductions guaranteed). Over 60 letters of thanks a week from past pupils. Call and read them. The B.S.M. gives the best training and secures the best positions. Special inclusive fees. Call or write for further particulars. Act now!—British School of Motoring, Ltd. (estab. 17 years), Head Offices, 5, Coventry Street, Piccadilly, W.1.

£150—£300 SALARY for Certificated Bookkeepers. Postal tuition 10s. month. Post found when qualified, or fee retd. Booklet, tests, free. —City Correspondence College (D.9), 89, New Oxford Street, London.

PART-TIME AGENCY.—Splendid opportunity offered persons in regular employment to sell Clothing, Boots, Drapery, etc. Cash or Credit. Liberal com.—J. Holt (Dept. J.), 1, Paradise Lane, Blackburn.

WANTED for Canadian Farms immediately 100 boys, 14 to 17. With or without farm experience. Free passage. Good home and work guaranteed.—Write or call O/S Dept., Church Army, 55, Bryanston Street, W.1.

KNITTERS wanted to work Imperia Knitting Machines at home; experience unnecessary. We guarantee to buy your work at good rates. Write for Free Book.—Imperia Hosiery Mfg. Co., Ltd. (Dept. 62), 97, Gray's Inn Road, London.

BOYS and Youths desiring to go Overseas should apply for particulars of "THE BEST WAY," which includes Farm Training, Outfits, Assisted Passages, Salvation Army Conducted Parties, a guarantee of work, a Friend at call.—Apply Branch Manager, 3, Upper Thames Street, London, E.C.4.

MEN WANTED to train for positions in the Motor Trade as Chauffeurs, Commercial Drivers, etc. Small Fee, Unlimited tuition. Day or night. M.D.U. official Certificate. No extras. Call or write for details.—Motor Drivers Union, 39, Victoria Street, S.W.1.

£5 WEEKLY. A well-known Company require men & women in every district to sell their sensational new sunlighter to householders.—Write Radio Lighter Co., Ringwood, Hants.

BUSINESS OPPORTUNITIES, SERVICES.

"DO YOU ADVERTISE?" Advertisement inserted in 56 Provincial Newspapers or London and Suburban, 7/10. Welsh, 3/8. Large or small Mail Order Campaign Experts. Advice free. Prospectus.—Central Press (Dept. 60), 323, High Holborn, London, W.C.1. Ph.: Chancery 8113.

WALLPAPERS.—"Eclipse" 1928 designs, book of 175 patts. from 2½d. roll, free on application.—Eclipse Wallpaper Co., Hunslet Rd., Leeds.

TYPEWRITERS from 50/- guaranteed. Instalments from 10/- monthly. All makes stocked. List free.—Ruffs, 21a, Bath Street, Glasgow.

KNITTING YARNS.—Marl, 4-ply, 3 lb. 10/9, Post Free. Send stamp for samples of all qualities to The Golden Fleece Woollen Co., Dept. J.B., The Factory, Liskeard, Cornwall.

WALLPAPERS from mills from 2½d. roll. New Designs. Patterns post free. — Osborne Mills (Dept. 5), Rochdale Road, Manchester.

KNITTING WOOL 3/3 Grey Mixture, 3/10 lb. Drab & Camel. Post Free. Special value for Socks, etc. Patterns of serges from 3/6 yd.—Egerton Burnetts, W.B. Warehouse, Wellington, Som.

IDEAL WINDOW DECORATIONS. — Write for PEACH'S NEW CATALOGUE. Curtains, Nets, Casements, Cretonnes, Linens.—S. PEACH & SONS, LTD., 141, The Looms, NOTTINGHAM.

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PULLOVERS. All Wool, fancy designs, 4/- from SANTA KLAUS, 45, Rue de Turenne, Paris. Send 2½d. for bargain list.

REAL Harris and Shetland Homespuns, direct from makers; best quality only; patterns free.—Harris Tweed Depot, 1, James St., Stornoway.

BABY'S LOVELY LAYETTE, 30/-. 85 Superior quarntd. pieces. Shawls, Flannels, Robes, Gowns, Vests, Napkins, etc. Send 2/- for parcel; appro. —Mrs. B. Barker, 31a, Brougham Rd., Southsea.

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GRAMOPHONES, 24/-; motors, 9/-; accessories, Violins, Accordions, cheapest. 64-page list, 3d. How to make Gramos.—Regentbull, 120, Old Street, London, E.C.1.

UKULELES, Banjos, Drums, Jazz-Sets, Saxophones, Violins, Gramophones, Mandolins. Lists free.—Palmer's, 136, Linthorpe Rd., Middlesbro'.

EDUCATIONAL INSTRUCTION.

SWEDISH MASSAGE. Get a certificate as a trained masseur. We offer you free extracts from our lessons, which will show you the easy and novel methods by which we can train you by post. Low fees by instalments. Write at once. —Principal, 47, Swae Institute, Clarendon Road, Portsmouth.

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LIVESTOCK, POULTRY, ETC.

SPECIAL OFFER — Talking Parrots with Cages from 30/-. Singing Canaries, 15/-. 3 months' trial.—List fr. Chapmans, 17, Tottenham Court Road, London.

MEDICAL, CURATIVE.

WORMS CURED.—Artico Brand Worm Tablets are a Specialist's positive and permanent cure. They cure most violent cases by calmly destroying the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply or 1½d. stamp for Free Pamphlet.—Ridyard Tablet Co., 34-38, Codnor, Derby.

DR. POGSON'S OINTMENT.—Wonderful Skin Secret of Wm. Pogson, F.R.C.S., cures all disease and restores the skin to purity and comfort, 3/-, at Boots', Taylor's and all Chemists.

HOW TO STOP SMOKING.—Genuine remedy proved by testimonials.—Write, The Stanley Institute (J.B.), 21, Warwick Lane, E.C.4.

BLADDER WEAKNESS, kidney troubles, etc., quickly cured by PARKER'S fluid REMEDY. Adults or children, operations avoided. 3/- bot. Boots', Taylor's, etc., or post free Parker's Remedy, Ltd., Liverpool. Sample 4d. stamps.

BLUSHING, NERVOUSNESS.—Don't waste money on quack remedies; cure yourself as I did. Interesting book on cure of Self-consciousness sent privately for 3d.—Mr. Rivers (J.B. 43), 40, Lamb's Conduit St., W.C.1.

PILES. Why suffer? HEMOSOL, the new discovery, relieves at once. No instrument. No ointment. No medicine. Doctors use it. Treat yourself at home. Save an operation. 5/- post free, or stamp for free booklet.—Hemosol Chemists (Dept. 1), 1, Ramsden Road, S.W.12.

STAMMERING Conquered! Beautifully Illus. Book entitled "Speak & Win." Write for free copy.—Kirke Oral Institute, Radnor Rd., Cardiff.

NEW LIFE to weak, depressed, nervous people. NUVIM restores youth, vitality. No drugs. Free trial.—Marygolds, Town Street, Armley, Leeds.

WANTED TO PURCHASE.

BEST prices paid for Jewellery, Diamonds, Platinum, Gold, Silver, Scrap, Antiques, Dental Plates (not vulcanite), Valuable Property, etc. Nothing too large nor too small. Cash per return. —Bentley & Co., 333, Oxford Street, London.

ANY kind old gold, silver, jewellery, diamonds, old false teeth, platinum scrap, bought. Highest cash by return.—Bell's, Upperhead Road, Leeds.

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GOOD reliable Tyres, soiled or slightly used. All sizes. 700 x 80 to 935 x 135, £1 each. Carriage paid. Approval against cash.—London Car Co., 52, Theobald's Road, W.C.1.

MISCELLANEOUS.

TRIMNELL'S Pills and Powders have cured thousands! Why not you? Send for 64-p. book about herbs & how to use them. 2d., post free. Trimnell, The Herbalist, Richmond Rd., Cardiff.

MEN CAN MEND TEARS. "Mend-a-Tear" and a hot iron will neatly mend tears in clothing without stitches. 9d. tin at Drapers, Boots' Chemists, or free sample for 1½d. stamped addressed envelope.—Leicester Rubber Co., (Dept. H.), Leicester.

FREE.—Send for catalogue "W" offered in WHITELEY'S Cycle Advt. which appears on page 32.

SEND the coupon on page 24 for a free booklet, which will give you valuable information on how to spend a cheap holiday abroad.

CASH Prizes (1st prize £500) and hundreds of other prizes are offered in the advt. on page 18 by the proprietors of DELECTA CHOCOLATES. All you have to do is to place in the order of their popularity the kind of chocolates named on the voting list. Read the details carefully and send in your solution.

FREE.—The Palmolive Co., Ltd., offer a free trial tube of PALMOLIVE SHAVING CREAM to readers sending the coupon on page 28.

FREE.—Two trial packages of GRAPE NUTS and a free booklet are offered on page 27. Simply send the coupon.

A FREE "Book of the Raleigh" can be obtained from the Raleigh Cycle Co., Nottingham. See page 35.

A FREE illustrated catalogue No. 45 is offered by CRANE'S, whose piano advt. appears on page 28.

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JOHN BULL

For the People—the Right to Justice and Truth.

The Paper on which the Sun Never Sets.

The WORLD, the FLESH & the DEVIL

'Sh—'Sh ! !

There's a big surprise coming. John Bull will shortly be able to make an announcement of intense interest to every reader. Keep a sharp look-out for it—and tell your friends !

No Juggling !

Next week—the Budget; Churchill's fourth attempt. There will be general and deep disgust if it proves to be just another bag of tricks.

Good News.

At the next election youth will stand at the polls in great numbers. Nothing could be better. Young blood may be hasty, but it stands, when it is in earnest, for courage, enthusiasm and fresh ideas.

Liberal Lead.

Liberals are giving every encouragement to their youthful prospective candidates, and that's as it should be. It's the young that have the future to face. Let's hear what youth proposes to make of it.

Why Not ?

An extension of the Corrupt Practices Act to compel complete disclosure of the actual source of all contributions to political funds, no matter when made, would be interesting. If there's nothing to hide, why all the secrecy ?

Drop It.

The trouble with the Independent Labour Party is the pathetic way it clings to a lost cause. The country will assent to neither surtax nor capital levy. Taxpayers are already at breaking-point.

Talk Sense.

There should be enough keen brains still in the I.L.P. to give us better stuff. Those with inside knowledge of the workers' side of industry should be able to be practical. Why aren't they ?

Clear the Decks.

In and out of Parliament the *Royal Oak* affair will not be allowed to drop. It brings to the public eye a thing the Navy has known about long enough—the clash between the old school and the new school of naval discipline.

The Nelson Touch.

The Navy Regulations were out of date in Nelson's day, and a century later still need overhauling. The fine spirit of the Navy deserves a common-sense system workable in a common-sense way.

The Peace Idea.

The American movement for outlawry of war catches on. Diplomatists begin to see that there is something in it. A curt refusal to discuss it is impossible. It is up to Sir Austen to back France and America in negotiating a fruitful "getting together."

Sheer Bunkum.

Solemn representations are being made to the Army Council to stop calling a "tank" a "tank," as the word is a mere "nickname." Why not call them a "beastly anachronism in modern life" ? It would at least be the truth.

Blind Nonsense.

Discussions on "how to harness the ambitious and romantic spirit of war" to the service of peace are futile and silly. There is no romance in modern war. It is sheer unmitigated filth.

Young "Riters."

Over 1,000 French children and children in Germany, Spain, and other countries want to overcome language difficulties by corresponding with British children. No plan for world peace could be better.

The Gleam.

Large sums are pouring in for the relief of wives and families of workless miners, and we are glad. Let the determination to re-establish the industry on a business basis go alongside the willingness to help to relieve distress.

The Sad Valleys.

Fifty thousand miners "out of work" in South Wales alone, 25,000 more on "short time," and a total of 150,000 men, women and children with no earned income at all is a pretty keen indictment of what Governmental neglect can do.

Dinner Ready ?

Breakfast—bread, margarine, and tea without milk. Dinner—bread, potatoes and water. Supper—bread and rice-pudding with a dust of sugar for a treat. Such is the unemployed miner's budget. How can kiddies thrive ?

"If One Member Suffer——"

"We can't buy a paper. A penny would buy food," says a miner reader. Nor can the unemployed buy any of the thousand daily necessities of life. Poverty blights everything.

Pinch.

"Everybody getting into debt" sums up the situation in the coalfields. That's the cruelty for thrifty folk. They are robbed of present independence and every prospect of comfort for old age.

"JOHN BULL'S" NET PAID SALES

THE DIRECTORS,
MESSRS. ODHAMS PRESS LTD.,
LONG ACRE, W.C.2.

Dear Sirs,

We have examned the Company's Accounts and Records relating to the undermentioned issues of John Bull, and certify that the Net Sales (exclusive of all free copies), after deducting returns received during the week of each issue, were as set out below :—

Jan.	7	...	1,207,415	Feb.	18	...	1,202,193
,,	14	...	1,201,259	,,	25	...	1,200,360
,,	21	...	1,200,650	Mar.	3	...	1,201,034
,,	28	...	1,200,147	,,	10	...	1,203,249
Feb.	4	...	1,202,151	,,	17	...	1,208,458
,,	11	...	1,204,393	,,	24	...	1,210,350
	March 31		...		**1,211,627**		

Yours faithfully,
FRANKLIN, WILD & CO.,
Chartered Accountants.

Orient House, 42-45, New Broad Street, London, E.C.2.
13th April, 1928.

Tragic.

"The best young men won't go on the land because it offers no prospects," says an informed agriculturist. What a bitter indictment of the present lack of land policy !

Folly's Future.

Evasion of the Agricultural Wages Act is leading to shortage of skilled workers. Record crops can't be grown by numskulls.

Raided Road Fund.

Less money spent on the roads has meant less alternative work for the farm labourer. If he loses his agricultural job he migrates to the town, a move that merely makes labour confusion worse confounded.

Queer !

The slackness of industrial towns in providing playing-fields for slum children is astonishing. Such neglect of a child's most elementary need is criminal.

Penalty Kicks.

In one northern town last year twenty boys whose parents were too poor to pay the fine imposed were put in jail for playing football in the streets. Such facts are national sores which only "green fields for youth" can cauterise.

Contrast.

Fortunate boys gain national plaudits for public proficiency in games. Unfortunate boys are treated as criminals for trying it. It's certainly a good way to make Bolsheviks.

Wicked Neglect.

The adequate provision of playing fields is unfitted for private enterprise. They exist in plenty for the rich man's child. The Ministry of Health must assist local authorities to provide them for the poor man's child.

Rocks for Sale.

Ilfracombe's twin "Capstone," a great Gibraltar-like rock from which glorious views can be obtained, is to be thrown open to the public—at a heavy rental. To buy it would cost the town £46,000.

Sometime——

However, it's something to be "allowed" to walk up a rocky promontory since the country seems to have forgotten that such are its birthright. When once the fact is really grasped there will be no shutting away of the people from its own beauty spots.

Coming Chance.

There will shortly be a big demand from Canada for anthracite coal. If agents from collieries got into personal touch with buyers in the colonies many more markets might open.

Advertise ! Advertise !

Even "best-made British goods" can't boom themselves. Too many manufacturers believe the old proverb, "Good wine needs no bush."

Our Tip.

The miraculous fillip to trade given by the John Bull window display of last year shows what can be done by advertisement. "Believe in your goods, merit the belief and let others know of it" can't be bettered as a trade maxim.

The WORLD, the FLESH & the DEVIL

Stimulating the War Spirit.

Essentially right is the spirit of the National League of Young Liberals that protests against stimulating military feeling in school cadet corps. The Scouts' ideal of service is better worth cultivating in a world that demands the end of war.

100 per Cent. Foolishness.

Society may blush for William Flynn, sentenced at Bradford to a month's imprisonment for being drunk and disorderly on his one hundredth appearance before a police-court. Are we so destitute of brains that we cannot devise a remedy to cope with persistent inebriety?

Wiped Out.

A joyous surprise awaited the married man who, with two young children, against whom an order for non-payment of rates had been granted at Worcester, was told that the magistrate had paid the amount. He is very much in the right place in the seat of justice who extends the helping hand.

Nothing Done Again!

What use is the whole machinery of sanitary inspectors and medical officers if it cannot force landlords of houses damaged in the recent Thames floods to repair them. It is monstrous that when officials report that redecorations, and even re-plastering, are necessary, next to nothing is done.

"High" Meat.

Putrescent meat, of which the marrow was turning green, being offered for sale in Hoyland market, cost the stall-owner, Augustus J. Woodrow, of Sheffield, a £20 fine, and Wilfred Croft, who was in charge, the costs of the case. When will butchers learn that the net is closing round their struggles to make money at the expense of public health?

Responsible Party.

Six months in the second division is unlikely to make a citizen of Arthur Plimmer, an indigent cripple, who stole whisky, cigarettes and money from various Derbyshire clubs. As long as science and eugenics fail to ensure the birth of physically sound children, the nation is responsible for the welfare of its destitute unfit.

Useless Greek.

"You are a useless person and a public danger," rightly declared Judge Sir Edward Parry of John Christoforides, a Greek, whom he refused to discharge from bankruptcy. Thrice bankrupt, incurring total liabilities of £200,000, he has not disdained to try fresh enterprises and live beyond his means. Why not deport him?

Misleading Term.

"I do not think we should call that for which a man has paid premiums the 'dole,'" declared the Recorder of Manchester. "It is an unfortunate expression and gives a wrong impression." Had he added that it also lulls the country to forget the urgent need for ending unemployment we should have agreed even more heartily.

Dishonouring the "Pearlies."

"I suppose the game is up," remarked Abel Chown, a Paddington costermonger, when arrested for putting a stolen spare wheel and inner tube into his barrow which he had left in charge of a boy. A £10 fine is none too smart a reminder that his game of seeing what he can steal from unattended cars is not worth the candle.

Callous or Ignorant?

If Thomas Foxton, a Driffield farmer, really had not the slighest idea that he was causing suffering to two sheep, one of which was so badly consumptive that the carcase had to be condemned, he had better quit his job. Even a £20 fine will not prevent him from offending again unless he cultivates sympathy with his livestock.

Birthday Message.

That grand old man of Nonconformity, the Rev. F. B. Meyer, who recently attained his eighty-first birthday, advises us not to go through life looking for the bad things, but rather to accentuate the good. This is the secret of sane optimism, and there could be no finer exemplification of the excellence of the advice than the reverend gentleman himself.

Manufacturing Lunacy.

When a mentally deficient man was charged at Tottenham with theft, it transpired that he was out on licence from a mental institution and had taken the opportunity to marry. The licence was revoked and he was immediately ordered back, which is locking the stable-door after the horse has gone. Already the wife is expecting to become a mother!

Neat Move.

It was a smart Tottenham cycle-dealer who, suspecting that the bicycle offered him for sale by a youth was stolen, said he must try the machine, and rode it to the nearest policeman whom he brought back to arrest the thief, who was bound over. Such promptitude has probably given the youth such a shock that he will think twice before he steals again.

No Help.

"Go away, I don't care whether you live or die" was the wrong attitude for the Aberdare stipendiary to have taken towards James Turner, of Hirwain, coward and brute though he is. Men who can be cruel to their wives, threatening them while drunk, denying their daughters clothing and grumbling when ordered to pay 15s. maintenance, are society's failures and need controlling, not casting off.

Reckless and Brutal.

Common-sense and humanity have been outraged by the Wolverhampton Health Committee. A public body that can order the ejectment of furniture from a tenant's house, due for demolition, through the bedroom window, and can turn a man, his wife and four young children on to the pavement without a suggestion of alternative accommodation, must be brought to book. What is achieved by turning slum-dwellers into vagrants?

The Human Machine

Why Be Idle?

by E. R. THOMPSON, M.A.

THERE are two things that always strike me as being important for everyone who wants to make a success of life—to do the task that he can do best and to do it in the best possible way.

It is not so easy as it sounds. If you are to do the job you can do best you must first know your own capabilities: you must be aware of your strength and you must be aware of your weaknesses.

And when you have made up your mind just what the job is that you can do best, the job may not be there for you! Lots of people get to that point and then give up.

The man who really has success in him goes on from that point and makes his own job: he does not wait for opportunity to come; he goes and looks for it.

There are lots of people to-day who have not jobs who could have them if they created them instead of waiting for someone to hand them a ready-made position and invite them to fill it.

THERE are lots of things want doing and there are thousands of people who could be doing them if only they would bestir themselves.

There are lots of men who to-day are doing nothing who could be building up a good business if they pitched into some of the things that are crying out to be done.

For most opportunities have to be made: it is only occasionally an opportunity comes along unsought.

And even if you make your opportunity you will never make a success unless you pitch in and do the job in the best way it can be done. Nothing but the best is ever good enough.

Pressing Problems.

At Llanrwst the "home" of a family of thirteen persons is a two-roomed house; at West Hartlepool six families, twenty-nine persons, have to live in a seven-roomed house; and at Hull a poor devil out of work was forced to commit his first crime by hunger. The problems of our homeless and workless call for statesmanship, which up to now is sadly lacking.

Sweating Indeed.

The Post Office has always been the Cinderella of the Civil Service, and it is time that it ceased to be a sweated Service. Mr. Honisett, sub-postmaster at Catsfield, asks if the public consider three-halfpence a morning fair pay for getting up at 4.30 a.m. to receive a mail. Yet the Postmaster-General threatens a reduction of pay! The State should not be allowed to sweat its servants.

Thrice Condemned.

The staircase by which William Bell was delivering coal to a tenement in Port Street, Glasgow, was not the only rotten thing when it collapsed, precipitating him with an injured leg into the basement. Rotten to the core are laws which allow property to go to pieces and homes to be built to which coal and other necessities of life can only be brought by a toilsome ascent.

Seven-shilling Houses.

Artistic, semi-detached houses, with living-room, scullery, larder, two bedrooms, bathroom with hot and cold water and a fenced-in garden, are being built by the Wednesfield Urban District Council. Rents with rates are 7s. weekly. We commend this most interesting experiment in workers' homes at something like a modest rental to other municipalities, not only to admire, but to repeat.

Doubtful Bliss.

We cannot approve the action of the Tower Bridge magistrate in overruling the impassioned objection of Mr. and Mrs. Sherlock to their eighteen-year-old daughter's marriage with a man of forty-two. Agreed that disparity of age does not always make unhappiness, a girl should at least reach full age before she makes such a momentous choice. For good or ill, it is for life.

Right Way.

According to the Aberdare stipendiary, four soft-hearted men on the Bench saved Harry Smith, an unemployed miner, from going to prison. We, however, maintain it was common-sense to fine him £5 for making a false statement to get relief from the Merthyr Board of Guardians. Neither the trouble in the coalfields nor his prospects of a job would be improved by making him a jail-bird.

Benefactor in Blue.

A policeman gave evidence against a nurse accused of drunkenness at Marylebone and then put everything he could in her favour. He pointed out that she would lose her job if she was convicted, and the result was that she was allowed to go after paying the doctor's fee. That policeman is the right type of man in the Force. His object was to do his duty by his job and by humanity—to help and not to hinder. Stripes to his arm!

Baby's Parents.

Collapsing into the arms of a policeman on hearing her sentence of imprisonment for theft, Lilian Ethel James sobbed, "Oh, my baby! My baby!" and the heart of the man Fay, with whom she had lived, was touched. He came forward and offered to marry her, upon which the Bournemouth magistrates commuted the sentence to a fine to give the couple a chance to start afresh. It would have saved the mother a lot of suffering had the father started right at the first.

After Her Purse.

Still another woman confessed to the loss of her life's savings when, at Tower Bridge, Ethel Banks, a cook, gave evidence against David Artemus Jones, who had "walked out" with her. Under pretence of a fortune coming to him, he borrowed her money, and when her bank-book was empty neglected her. It is a great pity when a woman's hopes of a home blind her judgment. The first attempt to introduce "money" into courtship gives sufficient warning.

The Royal Road.

We learn that the Postmaster-General is sending officials over to America to study the telegraph service of the United States, which, unlike our own, is a paying proposition. He might save himself a deal of money and time if he would listen to our oft-repeated advice to cut down the cost of telegrams by half, giving the public an assurance of prompt transmission and speedy delivery.

Branded Outcast.

A prison record has lost John Critchley, a Birkenhead butcher, several situations. Moreover, since he has gone to eighteen months' hard labour for theft of cigarettes, jewellery and chocolates from small shopkeepers, mostly women, the prison taint is likely to cling to him. Despicable though his frauds are, we hold no brief for punishments that fail to reform and stamp a man with a trade-mark from which employers flee.

Inexcusable Blundering.

Just as Mr. Charles Wild, a Skellow grocer, was about to follow the coffin of his three-year-old son to the cemetery, the distressing news came that his child had been interred in the adjacent village of Askern two days previously. A mistake had been made at the Conisborough Isolation Hospital, and the babe about to be buried was the child of another. Such ghastly blundering must be explained, though it cannot be excused.

Fiendish Farmer.

We cannot think a fine of £2 with £2 2s. advocate's fee sufficient punishment for James Henry Tyson, a Whitehaven farmer, for cruelly ill-treating an orphan boy. To drag him by the neck, throw him to the ground, kick him and make him sleep on straw in the barn is no way to train a young farm hand to be decent. Tyson has more than once been fined for cruelty to horses. This time he should have gone to prison.

Rejected Offer.

Sinned against as well as sinning was Elizabeth Burroughs, guilty of handbag thefts from London stores. Recommended while in prison to a man who promised help, he acquired her money and sold up her home while she was serving another term. When prison has accomplished so little, the London Sessions magistrates would have been justified in accepting the Salvation Army's offer to house and reform her, rather than in packing her off to the cells again for twelve months.

Not All Glorious.

After brilliant Army careers, Arthur Henry Cross, V.C., of the Borough, S.E., owing to inadequate means, stole a money order for 12s., while Frederick Sidney Leslie Smith, M.C., subject to sudden impulses, filched a motor-car. Both men have been bound over. How can we refrain from working so that the courage and daring of the coming generation shall be expended only on those peaceful causes that have no sting of unemployment and mental wreckage in their tails?

Convicts of the Future.

John Wilson, in twenty-three years, has caused a peck of trouble. As an escaped convict from Wakeford Jail, he broke into a farm and stole food and cigarettes, for which he has been sentenced at the Derbyshire Quarter Sessions to fifteen months' hard labour, and is to be put under medical examination. Worst of all, a young girl, through him, is about to become a mother. What hope is there of rearing healthy-minded citizens unless our girls are taught to resist the advances of any chance degenerate they may happen to meet?

Rate Relief.

The wholesale issue of distress warrants in poverty-stricken areas, by means of which the Treasury officials fondly hope to work the miracle of extracting blood out of stones, reminds us that necessitous persons have the legal right to apply to the rating authorities for an excusal form. It is obligatory on the part of officials to give due consideration to these, and it is always open to distressed persons summoned before the justices to plead for non-commitment under section 2 of the Rating and Valuation Act, 1925.

Lazenby Loses at Last!

That ardent exponent of the employment-with-investment ramp, David Wilson Lazenby, has had a long run. For a time he won consistently, but John Bull published more than one exposure of his methods and urged the Public Prosecutor to take action. And now, at long last, Lazenby has met with defeat, for he was sentenced at the Old Bailey the other day to fourteen months' imprisonment for obtaining money by false pretences.

More Fortune-making Formulas!

Trading as "Gun Metal Finishing Specialists," certain gentlemen who profess to have "faith in humanity" have established themselves in an office at 20, Old Compton Street, London, W.C., and are busily sending out circulars. They are offering a secret "that has made millionaires," and all you have to do to ensure "employment for life" is to send them £1. The "secret" consists of nine formulas and a set of instructions for refinishing metals!

Behind the Scenes.

"To create an organisation for the encouragement of thrift" is the worthy ambition of a newly registered concern called the British Mutual Credit Alliance, Ltd.; but a peep behind the scenes is apt to prove discouraging. The documents were presented for filing by T. Sleigh, Appleton's notorious Invicta Trust, Ltd., of High Holborn, London, while the certificate of registration was signed for by the Invicta Bank, Ltd.! Fine promoters of thrift!

A Car, a Cottage and a Catch!

A reader informs us that his aunt, who resides alone in a country cottage, has been favoured by frequent visits from affluent strangers, who drive up in a smart car, and who are anxious to offer her advice on financial matters. One gem of advice, we learn, was to sell some of her furniture and to invest the cash in Constantine Oilfields, one of the many ramps instigated by the notorious A. G. Kindell. People approached in such a manner should not hesitate to inform the police.

Wolf as Sheep.

Principal George Jeffreys, with his water-tank for baptisms by immersion, his limelight and his professed cures by faith, is a danger to the community. Why do we not hear more of the blind, deaf and diseased folk who thronged to his service at the Albert Hall, hopeful of recovery, and went away disappointed, suffering bitter reaction from the heights of hysteria to which they had been wrought by fervent hymn-singing? If these were more loudly advertised the pastoral sensation-monger would soon have to shut up shop.

Dignified Quackery.

Numerous sufferers may be buoyed up by the claims put forward in the name of "Charles Stafford, specialist in Rheumatism," but, in spite of the neatly printed notepaper and the personal note in the correspondence, considerable caution is necessary. Behind the scenes we find the Charles Stafford Proprietary, Ltd., of Southampton Row, London, which has as its directors V. Smith and W. Mitchell. Who then is the "specialist" and what qualification does he possess? Sufferers should shun all such postal quacks and consult only genuine medical men.

"Four Men of Might."

With reference to an article which appeared in the issue of John Bull of April 14, we stated that "All Business Connections" was a venture registered so recently as March 5 last. It has been pointed out that the original business was registered as far back as September, 1921, and that it was re-registered on the date we mentioned on account of an addition to the directorate. It has further been pointed out to us that the organisation is consulted by many well-known firms, and we are glad to give publicity to this fact.

"JOHN BULL" FREE INSURANCE GIFT
PRACTICAL BENEFITS
For Registered Readers

Problems of Life

The Inner Man

by the Rev. R. J. CAMPBELL, D.D.

WHILE I was abroad recently I had a queer experience. I might have been held up on a murder charge.

My wife and I were journeying homeward by motor-car. When we arrived at Dieppe we left the car for an hour or two, together with our identity papers, in the charge of an agent of the English Automobile Association.

Mr. G. K. Chesterton

When we returned in order to embark for Newhaven we found the agent in a state of some excitement. French police had descended upon the car, searched it through and through, demanded to know where we had gone, and were with difficulty persuaded that neither the car nor ourselves answered to the description circulated as having been concerned in an atrocious crime.

That same day a Paris jeweller had been kidnapped, robbed and murdered; his body had been conveyed to the very forest through which we had just passed, and there it had been set on fire.

Luckily for ourselves, we two harmless travellers were absent while the lengthy investigation that established our innocence was proceeding.

WE felt rather thrilled at being suspected of being murderers. Would our appearance have saved us if we had happened to be present when the officers of the law arrived on the scene? I think not.

During a famous trial in an English court some years ago a well-known bishop was mistaken by a Press artist for the criminal and sketched as such. The late Sir Henry Irving, who took an interest in physiognomy, once declared that a distinguished statesman still living had the most criminal face in London.

What does it feel like to be a murderer? Is there a homicidal type?

Mr. G. K. Chesterton says there is not. Anybody might be a murderer, he maintains, just as anybody might be a saint.

This is perhaps an exaggeration. Some people are by nature more callous than others, have less scruple about taking life; but, on the whole, environment has more to do than heredity with bringing bad tendencies into operation.

MAURICE MAETERLINCK'S half-serious play, in which he showed that the ancestry of the most respectable person now living contained assassins, brigands, torturers and every kind of undesirable that we now hang or imprison, taught an important truth.

Any man is capable of anything, little though he may suspect it. Indulge a bad propensity and it will grow till it masters you.

Mean and wicked things you would not dream of in an ordinary way become easy in time if you allow them to do so. A man in a tight corner will succumb to temptation he would shrink from in horror in an ordinary way.

Watch your thoughts and guard your soul.

PLUNDERING A PARSON

A COCOA SCANDAL

Share Ramp in a Chapel

CHARLES POND, in one of his famous recitations, said that "you couldn't raise an argument on cocoa." He did not know Betts, Sons and Browning, Ltd., 19-20, Cousin Lane, Upper Thames Street, E.C.

There is considerable discussion just now as a result of this company's dealings in cocoa, especially in Exeter.

Why Devonshire should have been favoured by the company's agents to the exclusion of Mincing Lane is not at first apparent, but it is significant that three-quarters of the shareholders came from Exeter and district.

Now there is no connection, scientifically or geographically, between cocoa and Exeter, so we have to look elsewhere for an explanation of this strange partiality for a somewhat remote agricultural district. And we find it in a rather curious manner.

Bitter lesson

Among the directors of Betts, Sons and Browning appeared the name of Wilfred Percy Hodge, 46, St. Leonards Road, Exeter, who was described in the official return as "Agent."

The list of shareholders however describes him by the mystic abbreviation, "Rev."

Enquiries in Exeter revealed the interesting fact that this gentleman was, until recently, the pastor of a Baptist church in that city, and that practically all the shares taken up in Exeter and district were the result of his personal recommendation to his friends and associates.

Mr. Hodge has since learned the bitter lesson that it is not possible to serve God and mammon and his friends have lost their money.

It appears that before going to Exeter Mr. Hodge had a church in Lambeth.

Among his congregation was a certain Edward J. Powell, whose name will be familiar to JOHN BULL readers as one of the principals in Thompson and Powell, Ltd., a notorious firm of brokers which caused heavy loss to the public.

Powell appears to have painted the prospects of a financial agent in such rosy colours that Mr. Hodge was persuaded to lend his name and influence to gather money from unsophisticated investors.

Building up confidence

We doubt if Mr. Hodge had read his JOHN BULL regularly. Certainly he does not seem to have heard of Thompson and Powell.

But, however that may be, we find Powell introducing himself as a friend of Hodge and trying to push the shares of Betts, Sons and Browning, Ltd.

Now Mr. Hodge was respected by everybody in Exeter. He was an eloquent preacher and a popular man. What he said, in common parlance, "went." If the shares were good enough for him, that was all that was necessary.

So, before very long, money from Exeter began to pour into the bank account of Betts, Sons and Browning. The investors were nearly all persons in a comparatively humble walk of life.

They were people who met Mr. Hodge in church, on the tennis-courts and in various phases of church activities. They handed over their money and trusted in their pastor.

Mr. W. P. Hodge

To give the directors their due, we must admit that they backed up Mr. Hodge. They went to Exeter from time to time and always appeared more optimistic than before.

Exciting visit

At a meeting at a prominent hotel in the town, everything possible was said and promised that would build up the confidence of the shareholders.

Then one day a smartly dressed man in a luxurious car put up at a fashionable hotel. He somewhat casually offered to buy Betts, Sons and Browning shares and found little difficulty in getting them when he offered 30s. for each pound share.

He dropped hints of a further rise in value and created quite a pleasurable excitement among the shareholders. He disappeared one day as mysteriously as he had come, and then, after an interval, some other strangers came to Exeter.

These, however, posed as duly accredited agents of Betts, Sons and Browning, Ltd. They dropped hints of a possibility of a 100 per cent. rise, and very generously offered existing shareholders the option of taking up further shares at par.

With the memory of the mysterious stranger and his purchases at 30s., many jumped at the offer and parted with further money which they could ill afford to lose.

Of course, they never saw their money again. The company went into voluntary liquidation on March 14 last, a proposal for compulsory liquidation being defeated.

In view of the amount of money lost in Exeter, some shareholders tried to get a local man to act as joint liquidator, but this very reasonable proposal was defeated. But there seems much to be investigated.

Ruined career

The auditor, after giving his general certificate as to the examination of the books and vouchers, says:

"I have no means of checking the stock alleged to be held by Mr. ——, although the directors have satisfied me as to the payment for same, and I cannot give any opinion as to the values of the mortgages in Sierra Leone or the goodwill of the Western Shade Cloth Agency."

This experience has left Mr. Hodge a broken man. He has been made bankrupt, has lost his church, and has to face the Baptist Union investigation into his conduct.

Even if, and when, he is able to pay his debts in full he will have to satisfy his ecclesiastical superiors of his suitability to reoccupy a pulpit.

To his credit it must be recorded that Mr. Hodge did his best to repay out of his own pocket as much as possible of the money which his friends had lost through his misplaced activities. He even went to money-lenders in an endeavour to make amends.

But the real culprits are Betts, Sons and Browning, Ltd. To their exploitation of a man wholly unfitted to be a financial agent can be traced the loss of money of many who could ill afford it and also the cutting short of Mr. Hodge's promising religious career.

Among those who have lost their all in Betts, Sons and Browning is a retired Baptist minister, seventy-four years of age, who was a pathetic figure at the recent extraordinary general meeting.

Shabby record

It is scandalous that the last years of a well-spent life should be clouded by poverty in this way. We have particulars also of a young couple who put their joint savings into the company in the hope of bringing the "happy day" nearer.

But what did that matter to Betts, Sons and Browning?

To trade in cocoa beans from the Gold Coast may or may not be a commercial proposition, but to push shares of doubtful value by means of a man who was generally respected and then to leave him broken is nothing to be proud of.

Mr. Betts has recently been hinting at the formation of a "trust" in Exeter which in some strange way would protect the interests of the shareholders. We advise him to keep away.

Magistrates in a Maze

Extraordinary Decisions

APPARENTLY the magistrates at West Powder, Truro, Cornwall, are suffering from a mistaken conception of the nature of their responsibilities.

At least, two cases that have just been brought to our notice more than suggest that our repeated demands for the appointment of paid stipendiaries is long overdue.

The attitude adopted by the West Powder magistrates in these cases is greatly to be deplored, for the duty of magistrates is to administer justice, and to convict only when satisfied with the evidence before them.

Yet let us see how the West Powder magistrates behaved in a recent case where a lady motorist was summoned for "cutting in."

Strange announcement

The defendant, Alice Margaret Maggs, pleaded not guilty, and evidence was given to the effect that she was a driver of considerable experience, having driven upwards of 30,000 miles in the past eight months without once being warned.

When they had heard both sides of the case, the magistrates were obviously in a maze, and they made the extraordinary announcement, "The evidence is conflicting, but there must be a conviction!"

Such an absurdly qualified conviction would be preposterous enough in any circumstances, but in this instance it is rendered all the more scandalous by the severity of the penalty imposed—a fine of £5 plus 13s. costs!

Then, in another recent case, where a local licensee had foolishly struck at a policeman, the West Powder magistrates exhibited ignorance of the requirements of justice.

The defendant readily pleaded guilty and said he was very sorry for what had occurred. He had had a few drinks, which had stirred him up, but this was his first offence of any kind and he apologised to the constable.

Bad look-out

The chairman retorted that this was a very serious case. The police were the recognised lawful authority to keep down crime!

So he and his colleagues did not apparently take into consideration the fact that the defendant was a shell-shock victim, who had seen four years of military service, and passed sentence of six months' imprisonment!

When his wife appealed against this harsh sentence the magistrates said the least they could do was to send the offender to prison for three months, and their original sentence was amended accordingly.

Even three months' imprisonment for a first offence seems severe in the circumstances, yet the defendant was told that he could not appeal further as he had pleaded guilty!

That is sheer nonsense, and most people will feel very sorry for any first offender who may find himself before such a relentless Bench.

BIG BOGUS ESTATE FRAUD

A CRUEL AGENCY SWINDLE

Eastoe Goes West-o!

SOME little time back Mr. Charles Richard Eastoe established himself in business at 3, New Oxford Street, London, as an estate-agent and building expert, though what he accomplished in that direction is by no means easy to elucidate.

He certainly succeeded in playing havoc with the estates of some people, at the same time contriving to build up a remarkable edifice of debt which is likely to remain as a conspicuous landmark in his career.

Amongst his many victims are home-seekers who, lured on by his tempting promises of houses and flats to let, paid over substantial fees without gaining any tangible return.

But, while the claims of these people are sufficiently urgent, there are others, we regret to say, who have been far more heavily hit.

One is a South London gentleman who was attracted in the first place by an advertisement in a daily newspaper to the effect that an interviewer and collector was required for estate work.

Affable "expert"

Being at that time out of employment, and having only a modest sum left from the savings of years, he replied to the announcement and interviewed Eastoe at his New Oxford Street office.

He found Eastoe most accommodating and affable, and he was duly impressed when the "expert" explained that he was so busy with his estate and building activities that he contemplated opening a new office in Regent Street.

In this prosperous district he had a very large *clientele*, and large profits were easily to be made in a remarkably short space of time.

This ambitious project was so far advanced, it seemed, that Eastoe had already obtained the lease of some luxurious offices, where he intended to install a representative as soon as he could find the right man.

To the latter, he contended, the proposition would represent the chance of a lifetime.

The South London gentleman, in his eagerness to secure a berth, saw the possibilities, too, and he listened intently while Eastoe rattled on.

Paving the way

The first duties when the new offices were opened, he was told, would be to undertake the letting of premises (at high rents) then being erected by Eastoe and a powerful syndicate.

Having paved the way with convincing talk of this kind, Eastoe played his master card. He could not, he declared, place any stranger—no matter how good his references—in such a position of trust without something very tangible in the form of security.

So much money would have to pass through the representative's hands, and Mr. Eastoe would also be much out of town attending to urgent business elsewhere. Therefore a substantial cash security was essential before a representative could possibly be appointed.

This was discouraging, for the South London gentleman had only £50 in the world, and when he mentioned this fact Mr. Eastoe shook his head, at the same time indicating with a dignified gesture that the interview was at an end.

Then, affecting to sympathise with the applicant's obvious disappointment, he pretended to reconsider the matter for a few moments. After all, he added, the applicant had gone through a very rough time, and certainly possessed excellent references.

So he was disposed in these circumstances to make an exception and to accept £50 from the South London man, who would commence his duties at £3 a week, plus expenses, and with the prospect of better terms as soon as he had shown himself suitable.

The man paid his money, but though he presented himself for duty he found little to do.

Weeks passed, but no Regent Street office was opened and no salary was paid.

After he had found the oft-repeated excuses of Eastoe to be nothing but lies, the disillusionment was complete.

He has long since given up all hope of recovering any of his money.

Another gentleman, who hails from Leyton, paid £50 in much the same sort of way; then, swayed by Eastoe's superb rhetoric, he entered into partnership with him for £250, the inducement being that there would be a guaranteed profit of £500 a year after all expenses had been paid.

So he paid over a further £200, which was followed by further sums. All was soon lost, and, a month or so ago, Eastoe, being besieged by creditors, forsook his Oxford Street office and stayed away from his usual West End haunts.

Cruel plight

His departure coincided with an interesting development elsewhere. A lady, who had acted as Eastoe's typist at Oxford Street, opened an office at 188, Mare Street, Hackney, as the "Dowsett Estate Agency."

This new business was really a cloak for Eastoe, who more or less controlled its management until a week or so ago, when both failed to appear.

Superintendent Savage, of New Scotland Yard, who should be interested in the operations of this swindler

The landlord was not only left without his rent, but had to force open the office door as the missing Eastoe had retained the keys.

He found an empty room, but scores of callers have since arrived there, asking anxiously for the "Dowsett Estate Agency."

Since then Eastoe has vanished completely, and the typist, we find, has been cruelly left to take her place amongst his victims.

She has indeed been cruelly wronged, for a few days ago she obtained an affiliation order against the absconding Eastoe, who failed to attend the court.

While the above facts reveal Eastoe in a sufficiently unfavourable light, more may yet be revealed, for we find that he has also abandoned a wife and five children in a state of destitution.

Our readers, therefore, will share our desire for speedy official action to bring this rogue to book.

A ROSE WITH MANY THORNS

THE QUICK-FIRE DIDDLER

AN engaging gentleman who occupies a suite of offices in Gloucester House, Charing Cross Road, London, and who changes his name with remarkable frequency, is at present conducting a spirited campaign of mug-catching.

In the name of Ronald, he recently inserted an advertisement in a daily newspaper to the effect that he had a vacancy for a working partner able to invest moderate capital.

Where most advertisers explained their requirements in three lines, Mr. Ronald utilised ten!

He described himself as an "established Tattersall's bookmaker," with a large cash connection and well-equipped West End offices.

Wonderful prospects

The offer, too, was termed genuine and was said to present wonderful prospects.

One applicant received a letter, written on expensive notepaper and headed "Roy Rose, turf accountant."

A telegraphic address, two telephone lines and the name of reputable bankers lent an air of stability, while capital letters proclaimed the fact that Roy Rose was in the habit of attending all principal meetings in Tattersall's Ring.

Looking for kickers

Duly impressed, the applicant came up for an interview, and although he had no previous experience, he was encouraged to invest his savings with Mr. Rose as a working partner.

In all, this gentleman parted with £80, but he felt that he had fallen in with affluent people when a friend of the bookmaker appeared with a car and it was agreed that they should all go down to a race-meeting for a "try out."

And, sure enough, they went to Tattersall's Ring, and the investor was told that his duties could commence. First of all, he was told off to keep the horses under close observation and to watch especially for signs of sweating or kicking.

In spite of his inexperience, he carried out these duties to the best of his ability, and when he returned to his partner he was sent off again to keep other bookmakers under observation and to note their prices.

The drive back to town in the friend's car was by no means as hope-inspiring as the outward journey had been.

Mr. Rose hinted that he had seldom had such a bad day in his life and gloom settled upon the party.

Short and sour

When the investor reported at Gloucester House on the following day, he learnt to his dismay that every penny of his money had been lost.

So the brief but disastrous "partnership" is at an end, and the investor is a sadder and a wiser man.

But what of Mr. Rose? He is as ambitious as ever. In fact, he advertised for a fresh investor within a remarkably short space of time, using the name "Tatts" instead of that of "Ronald."

One applicant who interviewed Rose in response to this latest advertisement met with the same encouragement to invest his savings and was told that his money could be "turned over" in a single day.

We know him!

We do not doubt it! But it would be turned over in the same manner as the £80 invested by the unfortunate dupe mentioned above.

For Rose is no stranger to us, and we know of a number of misguided people who have invested money with him to their regret. One, in fact, lost £300 "in a single day"!

Roy Rose has also been known as Roy Raceford; but his real name is Abraham Smith.

It is more than time that he was excluded from Tattersall's Ring and turned out of the offices he uses for such purposes.

A DEGENERATE'S DEN

THE FATAL I O U

Kick Him Out!

WHEN will the immigration laws be strengthened? Undesirable aliens who have been deported continually get back again. And when they return they soon get busy and innocent people suffer

DURING the past few months the Aliens Department of the Home Office has grown greatly perturbed over the baffling manner in which scores of undesirable aliens contrive to enter this country without permission.

The fact that the system prevailing at British ports needs overhauling is illustrated by recent police raids carried out under Home Office orders in various parts of the country.

This concerted comb-out led to the apprehension of innumerable foreigners who were found to be here without authority and for no good purpose.

A typical instance is afforded by the following exclusive story of an Italian ne'er-do-well named Ernest Capitolo, who originally sneaked into this country some years ago as a "waiter," a calling temporarily claimed by many aliens at the present time, in order to hoodwink our immigration officials.

Artful cunning

Capitolo did no waiting, but took an office in Dean Street, Soho, which he proceeded to use for betting purposes. His activities there soon brought forth numerous complaints, but Italian cunning defeated the police and they were unable to obtain sufficient evidence to justify proceedings.

Thus encouraged, Capitolo next took over some property in a very low quarter off Shaftesbury Avenue and opened a drinking den.

This was christened the "Welcome Club"; and it lived up to its name by welcoming all types of wastrels there, who were greeted by Capitolo with open arms.

Thieves, loose women, ex-pugilists of the lesser order, housebreakers, and degenerate members of the upper classes mingled at this resort by day and by night, and Capitolo coined money rapidly.

The drink he sold at his den was of atrocious quality, and considerable drunkenness and debauchery were permitted on the premises. Gaming, too, was indulged in on a large scale, roulette and poker playing a conspicuous part in the nightly routine.

Underhand tricks

Complaints reached the police and observation was kept on the premises; but again Capitolo exhibited uncanny cunning.

He seemed to know just when official attention was being directed upon him and on such occasions took steps to ensure that his "club" was conducted on proper lines.

Then, as soon as vigilance was relaxed, he reverted immediately to the old and more profitable lawbreaking to replenish his banking account.

Not content with thriving upon gambling and the sale of inferior liquor at exorbitant prices, this Italian rascal played many underhand tricks in the course of his long career at the "Welcome Club," one of his victims being a police officer who will never forget his foolish association with Ernest Capitolo.

This officer was introduced to Capitolo during one of the periods when the Italian was "resting" from his nefarious operations, and was indiscreet enough to accept a loan. At that time he was steeped in domestic and financial difficulties, and looking upon the transaction as a harmless one, innocently tendered an I O U to the scheming Capitolo. Weeks passed, and Capitolo resumed his favourite mode of life once more. Then the police, profiting by their past experience of Capitolo's cunning, were successful in raiding his premises.

The Rt. Hon. Sir W. Joynson-Hicks, M.P., Home Secretary

Thus cornered, Capitolo hit upon the idea of turning the officer's I O U to some account, and unblushingly made suggestions of a very serious character as to the circumstances in which the loan had been made.

Unsolved mystery

The unfortunate officer was placed in a compromising position, and a little later, although the loan was not even due to be repaid, he was compelled to resign from the force.

But, in spite of his guile, Capitolo did not escape altogether, for he was subsequently convicted for selling liquor without a licence.

After that he was careful to keep quiet for a time, but the Home Office very properly issued an order for his deportation.

To make sure that this order was effectively carried out, the police escorted Capitolo to Folkestone, where he was despatched safely to Italy.

But, after a brief interval, Capitolo turned up as if by magic in the West End of London once more, strolling about in immaculate attire as brazenly as if nothing had happened!

Again he was arrested, and again the funds of the British taxpayer had to be expended on his behalf. He is now in prison, and a second order has been made for his deportation.

Meanwhile, the mystery of his return remains unsolved, and the scandal is enhanced by the fact that his is by no means an isolated case.

That is why we stress the fact that an immediate enquiry into the whole administration of our immigration system must be instituted at once.

A PRIZE PLUNDERER

LEWINGTON'S LUCRATIVE LAPSES

A Snap for Snip

TRADERS and business folk must get more awake. Bogus cheques and bogus notes are the swindler's stock-in-trade. These are backed up by tales that should often be seen through

AN individual named Frederick Lewington has lately excelled in the gentle art of duping traders on an extensive scale, and his methods present some novel aspects.

He visited a provincial tailor the other day, for example, and, giving his name as "Lieutenant Craig," proceeded to order a pleasing variety of goods, which included a raincoat, pyjamas, a scarf, shirts and collars and underwear.

His selections completed, he produced what appeared to be an advance note of the kind usually issued to seamen to enable them to draw upon their pay as it becomes due.

Such documents are usually negotiable at the branches of certain banks named upon them or through area agents appointed to cash such orders.

Monstrous forgery

The advance note tendered by Lewington was headed "Payable on demand," and was made out as follows:

"To the Manager, Wm. Deacon's Bank, Manchester.

"Sir,—Please pay G. Craig or his order the sum of £10 and charge same to our account."

These words were followed by what purported to be the signature of an official in a shipping company, and the note then ran on:

"Seaman must endorse this note. To prevent any unauthorised person cashing note the description of G. Craig is as follows: . . . "

The description that followed tallied beautifully with that of Lewington; so when the latter explained that he had been in hospital and that the note had been issued to him there, the shopkeeper accepted it without question and handed him the change.

In due course the note came back from the bank endorsed "No account," but by that time Lewington, alias Craig, had disappeared from the district, and further enquiry elicited the fact that the whole thing was a monstrous forgery.

The above instance, which is typical of this man's impudence, is only one of a class of coup which he has repeated with equal success all over the country.

In another case, using the name of F. McFarlane, he visited a shopkeeper and selected a similar assortment of articles to those detailed above.

Replenishing wardrobe

In fact, Lewington seems to have a weakness for replenishing his wardrobe with remarkable regularity, and as he cannot possibly wear out all the clothes that he obtains in this way, we presume that he has his own secret market for disposing of them.

In posing as F. McFarlane, he presented a bogus note that was similar to the one already mentioned save where it differed in name, and with the exception of the bank, which was supposed to be one in Liverpool.

On yet another occasion this clever crook varied his procedure a little. He selected a tailors and outfitters' establishment as the field of his endeavours as usual, but opened his campaign by selecting certain material and placing an order for a suit.

While being measured he indulged in affable conversation and, having given his name as Captain J. Howarth, casually mentioned that he was employed upon a boat carrying coal to Buenos Ayres.

Discovered deception

A bit of ill-luck had befallen him since he had reached home after his last voyage, however, for he had broken his ankle and had been forced to lie up for a spell.

He had been greatly run down, but he hoped that it would not be long now before his enforced idleness was ended.

Then, to lend colour to his story, he actually mentioned the name of a local farm, and stated that he was staying there until fully recuperated and able to rejoin his ship.

A day later he visited the shop again, carrying a suit-case. He selected one or two articles and then tendered a bogus advance note which purported to show that "Captain Howarth" was entitled to £10, payable on demand at a bank in Wolverhampton.

"L. Howarth" got the goods and the change as usual, but it was not until long after his departure that the deception was discovered and then enquiries at the farm he had mentioned revealed the fact that he was quite unknown there.

Lewington, we are able to disclose, is a confirmed criminal, whose various operations have been carried on under a long string of aliases for many years past.

Tailors, beware!

Apart from those names which we have already given, he has passed at one time or another in the name of White, Harding, Povey, Beale and Hughes.

And his bogus advance note swindles are growing notorious all over the country.

Although Lewington is not the only crook practising this ingenious form of swindle, he is undoubtedly the most accomplished, and for that reason he should be followed up by the authorities and called to account without delay.

The fact that he almost invariably singles out tailors and outfitters as his victims narrows down the field of investigation considerably, and if shopkeepers in this class keep alert, this bogus nautical plunderer should soon find himself "at sea," and there is no doubt that he will be booked for a long "trip."

GIRL MOTHER'S AWFUL FATE

FORTY THOUSAND KIND HEARTS

Release Eliza Neal!

A LARGE percentage of the 40,000 inhabitants of Bromley, Kent, together with many sympathetic people in various parts of the country, have been gravely perturbed over the sad fate of a poor young girl, who is at present languishing in Holloway Jail undergoing the dread sentence of life-long incarceration.

Her name is Eliza Emily Neal, and she is yet only twenty years of age.

She has, it is true, been guilty of a serious lapse; but when one reviews the inner facts with a calm and compassionate mind, it is at once revealed that her punishment is out of all proportion to her offence, which was committed in a moment of acute mental anguish.

Hers is a pitiful story. Unhappy at home, and being out of employment, she sought solace at the age of eighteen in the friendship of a soldier whom she met when he was on leave from his regiment in Aldershot.

Terrible position

She found in him a consoling companion, and after several meetings and the interchange of tender correspondence, she grew to love him.

But the brief acquaintanceship was destined to become overshadowed by dire tragedy.

The soldier took advantage of her confidence in him and suddenly left her to her own resources.

For a time, afraid to disclose the truth to her people, she kept her secret to herself. Being of frail bearing and backward intelligence, and possessing a strange, excitable temperament, her misery increased when she discovered that she was about to become a mother.

On account of her indisputable weakness of mind, many people think it surprising that she did not take some foolish step then.

Luckily, however, she obtained a job as a daily girl, and worked steadily in this occupation until a few weeks before her baby was born.

Then she was admitted into the Locksbottom Institution at Bromley, which is, in other words, the local workhouse infirmary. Her child, a girl, was born on December 3, 1926, and was duly registered there in the name of Emily Cynthia Neal.

Accumulation of anguish

Eventually the mother, then only nineteen, left the infirmary. The stress of her ordeal and the shame attendant upon her harassed mind, represented an accumulation of anguish terrible to bear.

Afraid to go home, she wandered aimlessly about, her brain in a turmoil.

What actually happened next has never been made quite clear. But a few hours later her child was found, well-clothed but dead, in some bushes near a Bromley pond.

The police were summoned and the distracted mother was eventually found. When arrested she burst into tears and cried, "Nobody wants me now!"

At the police-station she made a long statement—quite voluntarily, and at her own request.

She confessed that she did not know what to do; her own mother had a baby six weeks old and therefore could not be expected to bear the added burden of looking after "me or my baby."

She added that, "being destitute and having nowhere to go, I have done what I have." But she firmly asserted that her baby was alive when she abandoned it.

A little later she was arraigned on the dread charge of murder. Bromley inhabitants, realising the true circumstances of her plight, at once subscribed generously to a defence fund on her behalf.

After two remands at the police-court, she was brought up for trial before Mr. Justice Rowlatt at the Maidstone Assizes.

She presented an extremely pathetic figure in the dock, where, throughout the proceedings, which she did not seem to understand, her eyes were filled with tears.

It was urged on her behalf that her mind was unbalanced as the result of the terrible ordeal through which she had passed, and that her act in abandoning her baby was not premeditated, but committed in a moment of utter despair.

In the eyes of the law, however, this contention, in spite of its sincerity, could not mitigate the enormity of her offence, and the jury had no alternative but to find her guilty, though they made a very strong recommendation to mercy.

Sentenced to death!

In a tense court, where women trembled and sobbed, before the black cap was placed upon the judge's head, Emily Neal was asked if she had anything, finally, to say.

After murmuring between her bitter sobs, "I-am-very-sorry," the death sentence was passed, and the girl-mother was removed from the dock in a state of collapse. For a long time afterwards people in the court could hear her screams from the cells below.

Mr. Justice Rowlatt

The Home Secretary quashed the death sentence and remitted it to imprisonment for life.

Of this dreadful punishment she has so far endured little less than a year, which many think more than ample in the extenuating circumstances.

After all, many older and more experienced women who have been convicted in similar circumstances have been far more leniently dealt with, and have since become useful citizens.

Surely, in the case of Eliza Emily Neal, justice would be more humanely met if this poor girl were released from jail.

If the law cannot grant her complete freedom at once, can she not be placed in some home where helpful assistance can be rendered to enable her to make a new start in life and to forget the bitterness of this tragic episode in her unfortunate girlhood?

£300 Benefit

And No Accident

WHEN a John Bull representative called on Mrs. McAdam, of 6, Bothwell Street, Camberslang, she was busy in the washhouse. But she was not too busy to dry her hands and sign on as a registered reader of John Bull.

The fear of accidents was probably in her mind when she thus qualified for benefits. But she could scarcely have foreseen the "benefit" which actually accrued from her wise step.

That benefit came not as the result of an accident, but as the result of "Bullets" Competition No. 670, in which her husband, Mr. Richard McAdam, carried off the First Prize of £300.

Profitable minutes

"Along came our copy of John Bull," writes Mr. McAdam, "and the first thing that caught my eye was the 'Bullets' page."

The offer of big cash prizes for a few minutes' work set Mr. McAdam thinking, and no doubt the making of "Bullets" helped to take his mind off the tragedy of his life.

It is no less than a tragedy when a family man of forty finds himself without employment after twenty-five years in the coal-mines.

Real miracle

When the battle of life is half over and the odds are still overwhelming, it takes a man of courage and determination to struggle on. Mr. McAdam is a man like that. He saw in "Bullets" a gleam of hope for himself and his poverty-stricken family.

"You must excuse my handwriting," concludes Mr. McAdam's letter, "for I have contracted 'shell-shock' since your telegram arrived. I can do no more than say that John Bull has the heartfelt thanks of ten."

Such is the miracle which a £300 "Bullets" cheque has wrought in a miner's home. The next "Bullets" cheque we shall write is one for £2,000—and the home it brightens may be yours!

Lad's Lost Job

A Stupid Technicality

THE Rev. H. D. Mullett, of Ponders End, kindly exerted his influence a little while back to secure a post for a parishioner's son, who had just attained the age of fourteen.

The lad was 5 ft. 5 in. in height, strong, healthy, and one of the top boys of his class, so there was every hope that he would make splendid use of the excellent opportunity that had thus been placed in his way.

Spectre in the path

But all hopes were to be shattered, for the boy was guilty of the unpardonable sin of being born fully five days too late.

Although his birth certificate testified truthfully to his age, section 138 of the Education Act deemed him to be under fourteen until the end of the ensuing term.

Thus the spectre of a trifling technicality stood in the way of ambition, and the father was informed that he would be summoned if he took his son away from school, while the would-be employers also lay themselves open to a fine of £5.

Lost opportunity

While no one will decry the boon of education, every father in the land knows the difficulty of giving a boy a good start in life.

Therefore, the fact that a technicality can mar a lad's chances in the above manner is the more greatly to be deplored.

For the opening in this case has been lost, and the extra three months' schooling is not likely to give the lad another such chance. And he might have earned the rent for twelve weeks.

Section 138 of the Education Act should certainly be amended to make allowances for such contingencies, for we very much doubt whether this lad could successfully quote it in endeavouring to persuade a 'bus conductor to let him have a half ticket when travelling to school.

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PLAYER'S NAVY CUT.

"It's the Tobacco that Counts"

N.C.C. 325

THE existing rating system is both absurd and iniquitous. Besides, there is no need to pay rates at all. The money can all be raised in a much simpler and much more just way

The Pampered Parasite

by JAMES McCULLOCH

LET us abolish rates altogether! At first sight the idea looks ridiculous. But it is not half as preposterous as the existing system of local rating. Only long usage can explain the continuance of that absurdity. It is a system specially designed to let the slacker go free and penalise the worker.

Build a house, erect a factory on a bare site, plant fruit-trees in a bare field, all good things providing work or producing wealth, and what happens?

A pleasant visit from a very gentlemanly committee, arriving probably in a motor-car. It will compliment you on your work, pass judgment on its value, and in a few days you will have your reward.

You will be fined in due proportion to your energy and expenditure. Not once and for all, as in the case of the evil-doer, but twice annually you will pay this fine, unless or until you close your factory, uproot your trees, or burn your house. Then and only then the penalty will be discontinued.

Industry's burdens

We must remove this anachronism in its entirety. Tinkering will not suffice. Every political Party has had a proposal for some small adjustment, but the system is beyond repair.

In certain areas it has already broken down, and is only kept in being by heavy borrowings, mortgaging future ratepayers, and ensuring greater trouble in due time.

Abolish rates altogether. It can be done. It must be done! There is no other way to relieve industry of the intolerable burdens which make it a non-starter in international trade. Without participating in that trade, a big percentage of our machinery will remain idle, and many workers continue in receipt of guardians' relief.

The abolition of rates will also improve the home market. It will mean that 150 millions per annum can be left in the pockets of the ratepayers to be spent just as they please. Whether it means a ten-pound note in the ordinary suburban home, or a much larger sum to the shopkeeper or the industrialist, it will all be spent to-satisfy some essential need, and that in turn spells trade.

It can be done without injury to any productive interest. There are deep pools of economic wealth in all our cities, collected from the streams of human activity all around. In these pools the contributions of the individual are merged into one big sum.

Grinding toll

The formation of the pool is the result of the mass concentration of a whole population. This pool of wealth is the one definite social accomplishment. It explains the growth of ground rent, at present the perquisite of the owner of the surface. It should belong to the people, who in the mass create it.

In Regent Street, this bare site value, the amount which the shopkeeper is prepared to pay every year for the right to build his premises on that spot has grown tremendously. Mr. Denby Watney, president of the Surveyors' Institute, says that the gross rentals from Crown property alone in this street have grown from £44,000 in 1913 to £315,000 in 1927.

This increase is mainly ground rent, for the buildings, however magnificent, become the property of the ground landlo.d in due course, the longest lease being for eighty years.

London, with its banking, its commerce, its millions of visitors, its 22,000 factories, all make for trade in Regent Street. Oxford Street has 700,000 people passing along it daily; 9,000 'buses pass along it in one day, and every trader who takes advantage of that spot to open his shop pays toll to the ground landlord.

The advent of the motor in its various forms has added untold wealth to the owner of the soil. At Cowley, in Oxfordshire, quite a considerable pool of wealth has been formed by the activity of Mr. Morris on the spot and his customers all over the country.

Base ingratitude

The local rector was almost shocked into refusal to sell part of his glebe-land, so extravagant was the price offered. He knew he had done nothing for it, but on reflection he realised that if God gave him or his Church the land and provided inventors to make it more valuable, it would be base ingratitude to refuse the money!

This is happening in every city. Sometimes the pool is deep, sometimes shallow. Look for the pool in your own locality. Find out which streams contribute and the amount of their quota and you will find that landlords have had no share in the formation of the pool.

Is there any sense then in allowing landlords to drain these pools for their own private benefit? Would it not be wise and just to tap this wealth for the whole community? We could then remove the stranglehold on industry. We could irrigate the whole country from these deep city waters and encourage production to new growth.

We must decide whether we will continue to pile up the wealth of a Westminster or reduce the burden of some new Morris. We must decide quickly, otherwise the industrial North is doomed.

The growing queue

From the Tyne to the Humber, all our great exporting trades are in a state of bankruptcy. In cotton, woollen or engineering, great firms which took pride in their stability and independence are kept going with bankers' overdrafts. Scores have already gone under, and the end is in sight for others, unless relief comes. As they close their gates, the unemployment queue grows longer and the local rates mount higher.

Throughout the long depression, facing losses year by year, the average rate burden has been doubled since 1914.

Take crucible steel, the raw material of many industries. The Balfour Committee on Industry reported that on actual output the local rates charge was equivalent to 21s. per ton, against 3s. per ton in 1914.

In shipbuilding, according to Mr. Keene, a well-known accountant and ex-M.P., the local rate cost per vessel jumped from £268 in 1913 to £3,182 in 1926.

Can we wonder that contracts go abroad, in view of such handicaps?

Consider the case of the United Steel Company, large employers of labour at Rotherham and Sheffield. After years of bad trade they have been assessed at £45,000. The local rate now is approximately 19s., so that whether they make a profit or a loss they still have to pay 45,000 times 19s. annually.

This charge being added to the cost of their production puts them out in competition. Orders are, therefore, scarce, so unemployment in Rotherham and Sheffield remains constant and poverty increases, and there is no hope until we change the system.

Mr. James McCulloch, the well-known authority on rating problems

Reduce the argument to the terms of human misery. Faced with an unusually high death-rate amongst the children in a certain area, due mainly to the ravages of consumption, the City Council has decided on a slum-clearance scheme.

Twin evils

It will cost the ratepayers of Sheffield £70,000 in a city which contains thousands of citizens already in default for their rates. The expenditure will not abolish the slum, only alter its location, for where poverty is there also will be the slum.

The slum-owner gets off quite lightly under the existing system of rating. His hovels are not valuable.

Another type of owner in Sheffield gets off more lightly still. As a ratepayer, the City Fathers entirely ignore the young Duke of Norfolk. Yet he takes more out of the town in ground-rent every year than would pay the whole cost of the slum clearance.

The Norfolks did not make the land. Their land used to be common land. They did not use it for long for the purpose of its enclosure. No one, not even the wise Government responsible for enclosing Acts, foresaw the revenue to come from steel. The Norfolks for generations have seized their quota from the industry by a process called rent.

They risk no capital, exert no labour, but there is no overcrowding at Arundel Castle!

Surely, now that Sheffield is in the slough of despair, they might be encouraged to break the bondage of the overlord?

Frightened few

The story of Sheffield can be told of Lancashire, a home market of eight million people, where a larger population than the whole of Australia is on half-time while local rates are doubled.

Coal per ton costs five times as much in local rates as it did in 1914.

Will the people awake in time and return a Government that will drain the pool for the common welfare and find a Chancellor who will make a national collection of the true national wealth and distribute in even streams to the thirsty local areas?

Labourers, artisans, traders, manufacturers, all need this refreshing stimulus. Only parasites need beware and what are they against the welfare of Britain?

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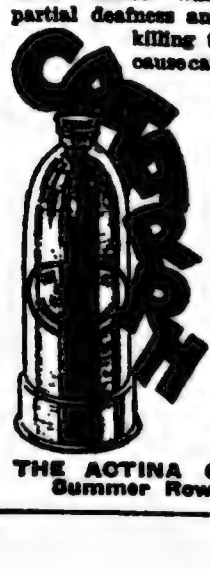

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Candid Communications

Outspoken Messages to Celebrities, Notorieties and, occasionally, Nonentities

To the Rt. Hon. Sir AUSTEN CHAMBERLAIN, M.P., Foreign Secretary.

Dear Sir,—To discuss whether spying is a cause of armaments or armaments a provocation of spying is to revive the old quibble—which came first, the egg or the hen? More serious is your belief that the League of Nations can do nothing to prevent or discourage this sneaking work. It is a sad admission of the state of suspicion in which armaments compel all nations to live. Spying is dirty work and should be abolished.

John Bull.

To the Rt. Hon. Sir W. JOYNSON-HICKS, M.P., Home Secretary.

Dear Sir,—Are you aware that when an officer of the Regular Army Reserve of Officers went to a police-station of his own accord to inform the police that he was still in possession of an Army revolver he was prosecuted and heavily fined? This seems to be one explanation why there is reluctance to give up such dangerous weapons. It is your duty, as Home Secretary, to see that all such weapons are called from civil life, and that no prosecution is possible when they are voluntarily given up. John Bull.

To the Rt. Hon. NEVILLE CHAMBERLAIN, M.P., Minister of Health.

Dear Sir,—By what right did your Department order an East Sussex doctor to prescribe cheaper remedies for his panel patients? It is the duty of a physician to order that which he deems will prove most effective, and to stress the need for economy when the health of the people is at stake is the maddest extravagance. Even the legality of your action is questionable, for I contend that the matter is one for the local Panel Committee, which has rightly instructed the doctor to continue to prescribe the medicine for which he considers the case calls. John Bull.

To the Rt. Hon. Lord EUSTACE PERCY, M.P., Minister of Education.

Dear Sir,—Your statement that it is the aim of the Ministry to give every child, on general educational grounds, "the kind of preliminary manual training that is the basis of all crafts" is foolishly vague. As one might say, "We aim to give every child sufficient training to put its feet to the ground without teaching it to walk." Training must be carried to the point where the schools turn out competent workmen, for that is what we need. John Bull.

To Sir JOSIAH STAMP, G.B.E., Board of Directors, Bank of England.

Dear Sir,—The story of your life is an eloquent rebuke to the cynics who profess to believe that influence counts for more than application and brain power. The son of a small grocer in a London suburb, by sheer ability and grit you won your way to the chairmanship of the London, Midland and Scottish Railway, and your career has now been crowned by a directorship of the Bank of England. That character conquers in the long run is a truth youth would do well to digest. John Bull.

To the Very Rev. W. R. INGE, D.D., C.V.O., Dean of St. Paul's.

Very Rev. Sir,—Though, a while ago, you accused Canon Bullock-Webster of wretched brawling in St. Paul's, I do not remember that any criminal action was taken against the reverend gentleman. Now, however, that a humble layman has indulged in like protest, I notice that he has promptly been haled before a magistrate. Please understand that I am not defending brawling, which is as distasteful to me as to you. Nevertheless, I fail to understand why the cleric should have escaped the fate which so speedily overtook the commission-agent. John Bull.

To Sir FREDERICK JAMES WILLIS, K.B.E., Lately Chairman of the Board of Control of Lunacy.

Dear Sir,—The fact that £1,000,000 a year is being spent on the Board's mental deficiency work shows the magnitude of the problem. May you succeed in securing provision for early treatment of insanity, which in many cases would mean cure. The natural reluctance of doctors to certify in early stages leads to tragedy, and tragedy that could often be avoided. John Bull.

To Mr. H. G. ROOTH, Lambeth Police Court.

Dear Sir,—I learn with sincere regret that ill-health has driven you to resign the post of senior magistrate at Lambeth. The times when I have conceived it my duty to criticise your judgments have been vastly out-numbered by the occasions on which it has been my pleasure to commend your charity and wisdom. London will regret her loss the less should your enforced retirement restore you to health and strength.

John Bull.

To Mr. F. MANDER, Ex-President, National Union of Teachers.

Dear Sir,—What I like most about your organisation is that it has the courage to criticise and condemn weaknesses in a system the responsibility for which lies largely at its own door. You deplore the preference in the educational world for marks to men, certificates to citizenship, qualifications to qualities. As you remark, it is better that children should be trained to face life than a university examination. John Bull.

To Mrs. WALTER RUNCIMAN, M.P., Barton Street, S.W.

Dear Madam,—Your admission that Liberals still have a "woman-prejudice" is as frank as it is amazing. Your belief that you were only invited to contest your present seat because "they thought any wife could be trusted to vacate a seat in favour of her husband when the time came" is even more astonishing. It would seem we are still a long way from the ideal of "the best man for the job," irrespective of sex!

John Bull.

To the Rev. RHONDDA WILLIAMS, Bradford.

Rev. Sir,—Your call to the Churches to stand "clear and unafraid" for world peace is timely. What a pity it is that there are not more of your kind to put before everything the preaching of the gospel of peace. It is remarkable that any Church in Christendom should still need the call, or that they still hum and haw and put "if's" and "but's" into their peace work. No compromise of this sort was observable in the life of their Founder.

John Bull.

To Mr. THOMAS BOYLE, Seafield, Co. Clare.

Dear Sir,—When a terrific gale took their boat and marooned on an uninhabited island three seaweed collectors for fifty hours without fire or food, you set out with two companions to their help. Tossed like a cork in a small canvas boat, thrown on to rocks and in momentary peril of your lives, the successful rescue speaks equally for your seamanship and courage. Both were fine.

John Bull.

Straight from the Shoulder

Mr. Lloyd George:—"Mr. Baldwin has no grip on what is happening."

A very common complaint with Prime Ministers when they happen to be in power.

* * *

Sir W. Sugden, M.P.:—"The cruellest thing that could be done to any Member in the House would be to report him verbatim."

But it might be the kindest thing that could be done to his electors.

* * *

Hon. Arthur Eliot:—"Britain is wasting the brilliance, brains and enthusiasm of her young men."

Then the young men should alter it. They have the political power in the vote.

* * *

Prof. F. W. Burstall:—"Science is going to put into our hands the possibility of making a heaven upon earth."

It would have done it already if we had common-sense enough not to make hell of it.

NONE SO BLIND—

£1,275 for tasting Chocolates!

FIRST PRIZE £500

Second Prize - £250
Third Prize - £100
100 Prizes of £1 each—500 Presentation Boxes value 6/- each—and Prizes to Confectioners

DELECTA offers the above generous prizes for the most accurate forecast of what the public likes best. All you have to do is to place in the order of their popularity the kinds of chocolates named on the Voting List. Then think of a good name for a new Delecta assortment and send in your Voting List, together with the lid of a Delecta carton or the top of a slab wrapper. Your Confectioner can supply you with Delecta chocolates made amidst the green fields of Hertfordshire.

Any of these will Qualify!

LONDON TOWN Justly famed as the New Chocolates with the Luscious Flavours, and deservedly popular everywhere. 1/- per ½ lb.

LONDON TOWN SLAB Milk, Plain, Nut and Fruit, etc. Delicious and sustaining. Ideal for motoring. 1/- per ½ lb. Slab.

BEN-HUR Are specially produced to meet your needs at the theatre or cinema. Not too sweet for quite free enjoyment. "As famous as the film." 1/- per ½ lb.

GOLDEN FEATHER Each variety a masterpiece of the chocolate maker's art. Irresistible in every way. 1/3 per ½ lb.

SYMPHONY "Worthy of the finest lady in the land." Uniquely original in presentation and taste. 1/3 per ½ lb.

DEAUVILLE In plain or milk varieties. Assortments (8d. per ½ lb.) and in Slabs (10½d. each).

MEDLEY Something really New. Chocolates AND Confectionery. The chocolates (of soft and of hard centres) are of exquisitely fine flavourings, with various coverings—mild, mellow and bitter sweet. 1/- per ½ lb.

VELVET BROWN An old favourite — with fascinating centres and smooth, mellow coverings—each chocolate a joy in itself. 1/ per ½ lb.

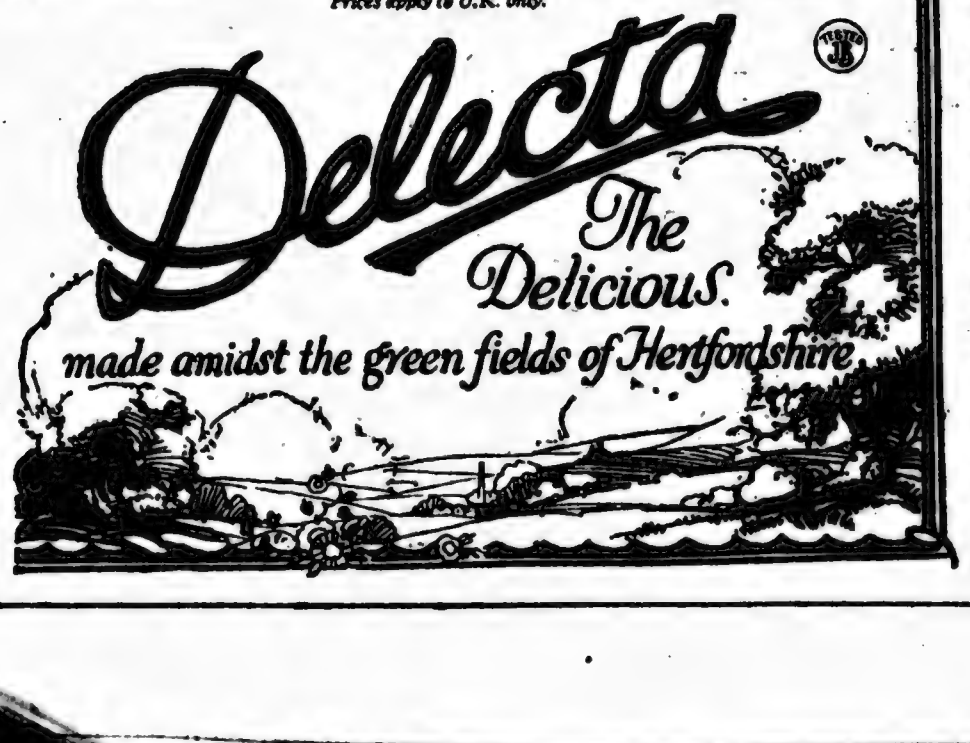
DESSERT (Fruits and Liqueurs). Exquisitely fine flavours, distinctive and fascinating. 1/6 per ½ lb.

COEUR-DE-LION Represents the supreme expression of good taste in chocolates. They are chocolates for the connoisseur, presented in attractive Caskets, worthy of so fine a creation. 1/10½ per ½ lb.

DANZA Are an inviting assortment of chocolates of choice quality, packed in a particularly attractive carton. 9d. per ½ lb.

ASCOT Newly introduced to give a delicious and dainty assortment at a popular price. 8d. per ½ lb.

Prices apply to U.K. only.



Voting List.

Chocolate assortment with soft centres.
Chocolate assortment with hard centres, *i.e.*, caramels, etc.
Plain Chocolate Slab.
Milk Chocolate Slab.
Milk Chocolate Slab with Nuts.
Milk Chocolate Slab with Nuts and Raisins.
Chocolate coated Walnuts.
Chocolate coated Almonds.
Chocolate Liqueurs.
Chocolate coated Peppermint Creams.
Chocolate Cream Bars.
Chocolate Ginger. *i.e.*, pure Ginger coated with chocolate.

VOTING DATE MAY 31ST

My suggested name for a new Delecta assortment is 193

.....

Rules

(1) Mark in ink on the Voting List what you consider to be the order of popularity of the various kinds of chocolate. For example, put the figure "1" against what you consider to be the most popular; put the figure "2" against the second in order of popularity, and so on.
(2) Send with your Voting List the lid of a carton or box or the top of a slab wrapper of any Delecta Chocolates.
(3) You may send in as many varied attempts as you like, but each attempt must be accompanied by a carton lid, box top, or slab wrapper top.
(4) The prizes will be awarded to those competitors who most accurately forecast the result of the voting. Should more than one competitor qualify for a prize it will be awarded to the competitor whose suggestion for the name of a new assortment is adopted.
(5) You are entitled to one entry for each quarter pound, which means for example, that if you attach a carton lid from a pound box it entitles you to four entries.
(6) Address your envelope:—
DELECTA, LTD.,
Delectaland,
West HERTS. (Comp.)
(7) The Competition closes on Thursday, May 31st, and the names of the chief prizewinners will be advertised in the "Daily Mail" on Saturday, June 23rd. A full list of Prizewinners will be forwarded to every confectioner.
(8) The Judges will be the Directors of Delecta Ltd., whose decision will be final. No person employed by Delecta Ltd., will be allowed to compete.
(9) Not more than one prize will be awarded to any competitor.

Your Name and Address

Name.....

Address.....

.....

Your Dealers name and Address

Name.....

Address.....

.....

Additional Voting Folders may be obtained from your Confectioner. DC/64/109

Without Fear or Favour—by the Editor

DARE THEY REPLY?

OUR PUBLIC CHALLENGE

A Feeble Defence

THE *Insurance Mail*, one of the organs of the insurance companies, is very, very cross with us. It has devoted two pages to an endeavour to prove that the figures we recently gave as to the number of lapsed policies and the profits of the industrial assurance companies were wrong.

If this is the best case the companies can make out in their own defence we are very well content, for their reply is so grotesque that it is a complete justification for everything we have ever said.

Calling industrial assurance "a State Protected Swindle," we said: "Last year [meaning 1925, the last year for which figures are available] the total industrial premium income was £54,000,000. The cost of collection and management was £21,000,000. £16,000,000 was returned to policyholders and £17,000,000 was put into the coffers of the companies."

In order to controvert the truth of these figures the *Insurance Mail* proceeds to quote a mass of figures from the 1925 report of the Industrial Assurance Commissioner! Since the totals we quoted were taken from the same source, where is the argument?

THE *Insurance Mail* objects to the statements we made as to the number of lapsed policies. We took a particular company and we said that in one single year 1,400,000 policies had been lapsed. According to the indignant *Insurance Mail*, the number of policies lapsed should only have been 1,035,000.

We have no desire at all to argue the point, although our figures are accurate and the *Insurance Mail's* figures are inaccurate. We are perfectly content to accept even its inaccurate figures and to ask what sort of a system is this *that, on the admission of the companies themselves, in their own official organ, can allow one company to lapse the staggering total of* 1,035,000 *policies in one single year?*

We will be more than generous with the *Insurance Mail*, and we will assume that one-sixth of these policies were policies which were never taken up and on which no premiums had ever been paid. Even taking the *Mail's* own figures, even allowing for the absurdly generous estimate of one-sixth, *that still leaves over* 800,000 *policies lapsed in one year by one company, the holders of which lost every penny they had paid in premiums.*

What possible justification is there for a system that permits such an iniquity?

THERE is a further and much more important point. The *Mail* says: "In reply to the questions put (in the House of Commons) the Industrial Assurance Commissioner, speaking through Mr. Samuel, says that he does not know how many policies were lapsed last year."

All we can say is that we know, so far as one company is concerned, and could find out about the rest with a little trouble, and on its own showing the *Insurance Mail* knows. If its accusation is right and the Industrial Assurance Commissioner does not know, then we can see no justification for his continuing to hold office and draw his salary. The *Insurance Mail* really cannot have the argument both ways.

We are willing, however, to go a good deal further than the "Insurance Mail." We are willing to ignore both our figures and its own, and we here and now publicly challenge any or all of the industrial assurance companies to publish in duly authenticated form the number of policies that were lapsed last year; the amount of premiums paid on such policies; the number of such policies for which no return was given; the amounts thereby retained by the companies; the number of policies surrendered last year; the amounts of the premiums paid on such surrendered policies, and the amounts given in return for the surrenders.

We make this challenge publicly, and if these figures are given and substantiated by definite proof, we will issue as public an apology as our challenge is public if our figures differ in any material respect from those the companies are able to produce.

Mr. G. Stuart Robertson, Industrial Assurance Commissioner

PROFITS!

Muzzled Watchdogs

THE decision of the Food Council that there is "no case" for an enquiry into the profits from vegetables is one of the funniest things on record.

It would be easy to say that the "experts" on the Food Council don't know a "case" when they see one, but that would be begging the question.

The Food Council knows as well as we do that in the interests of the consumer there is a very good case indeed for enquiry.

It knows that on January 3, 1923, when retail and wholesale prices in London were compared, it was found that gross profits were being imposed on such common vegetables as potatoes, brussels sprouts, onions, carrots, and what not, and that these profits ranged variously in the lofty regions of from 43 per cent. to as much as 167 per cent.

It knows that these prices were not being charged merely in a few exclusive, unapproachable shops, but were the common medium of exchange in little middle-class shops and the cheapest marketing districts patronised by the poor.

Moreover, in the first week of December, 1927, prices and profits were still as high, and they show no slightest sign of being abated.

The Food Council knows, but it is helpless.

"There is no general desire on the part of representatives of growers of market produce for investigation." There is an "objection," and that, for the Food Council, perforce, ends the matter!

It has no power to compel witnesses to appear. It has no power of punishment when wrongdoing is proved. These powers must be given.

The man who steals a purse cannot hide behind "objections" to his trial, nor may his witnesses "refuse" to come forward.

And there is precious little difference between the purse-stealer and he who, by outrageous prices, makes the contents of the purse nearly useless.

THE "SAFEGUARDING" FOLLY

Two Big Fallacies Exposed

SELDOM has sounder sense been talked than by our latest American visitor, Mr. Henry Ford. To persons eager to discuss business with the most successful business man of the century he sums up the situation in this country in a sentence. "Unemployment in this country is due to low wages. You cannot create markets where people are ill-paid."

The economic truth of the proposition is so simple that it is surprising it can escape any brain not absolutely imbecile. A child of two can understand that if it has no money it cannot go into a shop and buy anything. That is all there is to it.

It is a statement almost foolishly simple, but it contains the essence of Mr. Ford's philosophy. It is also the secret of all prosperity, commercial and domestic. The man and woman earning good money, buy. Merchandise disappears instead of mouldering neglected on shop shelves. Orders are given, the wheels of factories turn and automatically unemployment disappears.

It is a terrible tragedy for the workless hosts that so many people in this country hold opposite views. These cling to the miserable belief that trade can be "stimulated" by reduction of wages, and that all will be well if tariff walls are built high enough to keep "foreigners" out. They work night and day, and pull every conceivable string to get those beliefs embodied in legislation, and appear absolutely blind and deaf to the wretchedness they are piling up on every hand.

The "safeguarding" folly has never been more clearly illustrated than in the case of the glove manufacturers. They clamoured for tariffs and got them. What is the net result? Merely one more tax which, in the end, is paid by the already overburdened taxpayer of this country!

For the tariff has by no means shut out foreign imports. Fabric makers abroad are doing a roaring trade supplying British glovemakers with foreign-made fabric for making the all-British, "safeguarded" fabric glove!

That is the plain fact that cannot be denied. Tens of thousands of yards of glove fabric are being imported annually, and all that British labour is asked to do is to sew it up.

It is passing strange that the advocates of tariff walls pursue a discreet silence about these colossal failures of their policy. It is hard to see what they stand to gain by pursuing a course which has such manifestly evil results. Their activities must be checked before the country is absolutely ruined.

A free flow of goods, in and out, is the only way to prosperity, and even that is not enough unless every able-bodied man and woman is paid wages high enough to buy back the goods they produce.

The Perilous Pendulum

by A. G. GARDINER

THERE are limits beyond which the habit of spending is a peril, both to the community and the individual. We have passed those limits in our swollen Budgets, and we are passing them in our private expenditure. The brake must speedily be applied

Colonel John Buchan, M.P.

THERE is one item in the figures of the last Budget that should not be overlooked. I refer to the fact that the encashment of National Savings Certificates has again exceeded the sales of new certificates. During the year ended March 31 the withdrawals exceeded the deposits by three and a half millions sterling.

This is less by a quarter of a million than the excess of withdrawal in 1926-7; but in that year there was a special reason for the fact. The general strike, and still more the prolonged trouble in the coal trade, compelled multitudes of the working classes to break into their savings in order to keep the pot boiling.

The cashing of savings certificates represented only a fraction of the set-back to thrift which resulted from the disaster of 1926-7. That year left the working classes poorer in their private and collective purse by hundreds of millions.

Disquieting fact

One trade union alone dropped a round million, and the losses of the unions were probably a trifle compared with the raid on private savings, of which the decline in savings certificates is only one evidence. In the circumstances, the fact, however regrettable, was not disquieting, for the reason was palpable.

But the fall of three and a half millions last year is distinctly disquieting. There is no exceptional circumstance to account for it. After the explosion of 1926, we had a year more free from serious labour troubles than any since the war, and though unemployment was still heavy there was a distinct improvement in trade.

Nor can the fact mean that savings certificates have suffered by comparison with other forms of thrift. There is no finer form of saving than the certificates provide. They have the soundest security in the world behind them; they return a handsome rate of interest in the form of appreciation and they are free from all taxation.

If there is a slump in such gilt-edged security, there must be a still heavier slump in other forms of industrial saving.

State's bad example

There seems no escape, therefore, from the conclusion that we are spending more and saving less than we did. Even if we had no figures to support this conclusion, it would still be undeniable. All the tendency of the time runs counter to the thrifty notions in which most of us were brought up. In Victorian England, saving was the gospel, and Samuel Smiles was its prophet.

Now the pendulum has swung to the other extreme, and under the influence of the vast extravagances of the war, the idea of thrift has been superseded by the gospel of spending and enjoying. The pace is set by the State, which is spending four times as much as it did twenty years ago.

What is the use of scraping and saving, it is argued, when the tax-gatherer takes the cream off our milk, and another war may blow all our savings to smithereens?

Moreover, aren't we giving a fillip to business when we spend, and aren't we paralysing trade when we save? We point to America, which is the most prosperous country the world has ever seen, and the least thrifty in one sense. There everybody is engaged in spending up to the hilt and over the hilt, and motor-cars are more common than perambulators.

Seventy-five per cent. of the business done is done on the hire system, and the whole nation is cheerfully mortgaging the future in the confidence that nothing can check its present prosperity.

Reaching the limit

The infection has seized our own people, and we are spending on a scale which would have made our thrifty forbears stand aghast. Much of this spending is not only defensible but wise. A standard of living is insisted on to-day which is greatly in advance of what was the case even fifteen years ago.

We are better fed, better clothed and better shod. We spend more on our children, and the pleasures of holidays, travel and recreation are immeasurably more widespread than they used to be. The artisan to-day has more even of the luxuries of life than the middle classes had a generation or two ago.

But there are limits beyond which the habit of spending is a peril both to the community and the individual. I doubt whether even America, with all its vast resources, can continue to consume so recklessly in advance of its income as it is doing to-day.

It is all right so long as trade is booming, and there is more work to be done than there are hands to do it, but when the slump comes, as it certainly will, there will be a rough reckoning for a nation which is living on anticipation and consuming before it earns.

Devastating menace

At the risk of being dismissed as a preacher of an outworn creed, I venture to claim that there is still a case for personal thrift. I view with apprehension the growing habit of living on "the hire system." There are virtues in that system up to a point. The man who buys his house on the instalment plan is making a wise investment.

When his payments are finished he will be in possession of a property probably worth as much as he has paid for it while living in it. He has bought something which he has not consumed, and which has not to be replaced. Nor would I deny that within reason the same applies to the necessities of life.

But I see nothing but harm in the growing practice of indulging in luxuries which are consumed before they are paid for. No one is free who is tied to his debts, and the girl who is mortgaging next year's income for this year's hats and dresses is asking for trouble and will pretty certainly get it.

This is only one phase of the new scale of spending on which we seem to have entered. There are many others, notably that astonishing development of betting which has come with the greyhound-racing craze. I know how profoundly concerned the responsible leaders of Labour are in regard to this devastating plague which strikes at the roots of thrift in the working classes.

I hope Colonel Buchan's Bill will do something to stay the plague. It will be a bad omen for this country if the working man swaps his National Savings Certificates for an unlimited supply of greyhound-racing tracks.

Married

An Act that puts a premium on immorality is a blot on the Statute Book. It must be amended and justice done

I SEE that, according to the latest Home Office returns, 13,966 married women applied for separation and maintenance orders during the last completed year. I note also that during the year 3,683 husbands were sent to prison for refusing to comply with the orders made against them.

Mr. A. F. Holt

I haven't the slightest doubt that the number of couples unhappily married is enormously in excess of the women who go to court. For one who goes to court there are ten who do not. Some make the best of a bad job.

While they might welcome the detached life represented by a divorce, with its possibility of a fresh start and happiness instead of misery, they have no use for the detached life represented by the unnatural and morally dangerous separation order.

Other women have not the evidence necessary to justify an application for a separation order. Their husbands don't kick them or starve them, yet the married lives of wives and husbands are intensely miserable.

The fact is that the Act which provided for separation and maintenance orders is a curse to many even if it is a blessing to some. Largely because of it there are something like 30,000 husbands here and in our colonies who have deserted their wives. Largely because of it 2,000 husbands desert their wives in London alone every year.

THE maintenance officers of our police-courts, with their staffs of clerks occupied in drawing and paying out the allowances, are evidence enough of the evils which have crept in under the Act.

One sees there—amongst other types—the quite common type of woman who will marry a man with the deliberate intention of goading him into conduct which will enable her to go to court for a separation order.

She wishes to be back in the position of a single woman plus the private income she did not enjoy before marriage. The magistrates usually believe the woman; rarely is it that they believe the man. A black eye or a bruised face is evidence enough for them.

I have no use for the wife-deserter. He is usually a scoundrel. But is it any wonder that some husbands, in cases such as those mentioned

A Valley of Agony

by E. ROFFE THOMPSON

THE test of statesmanship has for years been the question of the coal-mines. So far it has lamentably failed to suggest even the shadow of a real solution. And while statesmen play the people perish

IF there is one thing at which our politicians excel it is taking holidays. Whenever the time comes for the Easter recess or the summer vacation you never find a group of earnest men standing up in the House of Commons and demanding that Parliament shall not go on holiday, but shall remain sitting in order to do some real business and solve some of the crying problems of the day.

They do not do anything like that. On the contrary, they are so anxious to get away that attendances begin to dwindle for days before the holiday really begins. The last thing politicians wish to do, so far as I can see, is some real hard work.

I never see a Parliamentary holiday come round without thinking of the scandal of it all. Still a million unemployed! Still a million in receipt of outdoor relief—and still Members of Parliament take their holidays with a light heart!

I could understand it better if they had all gone in a body to the devastated areas of South Wales to see with their own eyes the misery and distress that are raging in those desolate valleys.

Hoping against hope

"The conditions there are appalling," writes a JOHN BULL reader who has had to go there on business. "Everywhere you go there are sad-eyed women and brooding men bearing their poverty-stricken conditions with courageous fortitude, hoping against hope for an improvement which seems as far off as ever—men and women by the hundred who cannot find the wherewithal to provide the bare necessities of life for their starving children.

"I have heard and read of the distress in the mining districts of Wales, but have never before stood in front of the spectre of sheer want, or realised what poverty could really mean until this week.

"I called at one house where there was a husband who had been unemployed for nine months, a mother with a look of utter woe stamped on her pale face, and children who had been days without a square meal. I am not particularly blest with this world's goods, but I could not refrain from handing her half-a-crown and telling her to go out and get something substantial for her hungry children.

"I wish to God that Mr. Baldwin had been accompanying me that day. If he had the heart of a Christian he would have covered his face for very shame."

Passing round the hat!

There is no holiday for the dwellers in these dreadful valleys—or, if you wish to be cynical, there is nothing but holiday. Week in, week out, month after month they live, God knows how, waiting for the reopening of pits that will never reopen again, waiting with sinking hopes for the privilege of being allowed to work at a job that has unaccountably vanished into thin air.

Is it any wonder that one district in Wales has for long enough been known as "Little Moscow"? Is it any wonder that, despite all his ridiculous heroics, his hot-headedness and his absurdities, they still look to Mr. A. J. Cook as the one man who can lead them out of the morass into which they have unaccountably strayed?

It is small wonder that they have ceased to look to Parliament since, as one Member expressed it when just before the Easter recess a debate on these distressed areas was forced, "the Government's only policy seems to be that the nation should pass the hat round!"

Was there ever a more complete confession of the bankruptcy of statesmanship than that? I am not one of those people who think that the Government should for ever be wet-nursing industries, or even that it should be interfering

Mr. F. W. Pethick-Lawrence, M.P., one of the three Members of Parliament who recently investigated the conditions in South Wales

in industry more than is absolutely necessary; but the coal industry is not like any other.

When you have, quite apart from the dreadful state of disorganisation of the industry on which all others rest, a quarter of a million men who can never again be employed in that industry, it ceases to be a matter of parish-pump politics and becomes a national concern.

Hopeless despair

In the Western Valley, for twenty-one miles, only a few years ago there was a great coal-mining centre, active, prosperous and happy. The entire valley is now practically silent. There is no sign of industry. The people have nothing to do and nothing on which to live. In Blaina there is not a single main pit working, and except for 200 men who are employed in one level there is nothing whatever going on in that district.

The figures of debt that have swamped this district are appalling in their implications. There are some 16,000 inhabitants and they owe to the council in all sorts of debts nearly £120,000. They owe, in addition, between £50,000 and £60,000 to private traders, and they owe still further £15,000 in arrears of rent to their landlords.

Can you imagine the condition of hopeless despair that has settled on these people like a blight? And all the Government can suggest is that the nation should pass the hat round!

Nor is it only South Wales. The other day there was an election for the Durham County Council, and in one village there were two miners, father and son, neither of whom had up to a certain hour been to the poll. Someone went to see why they had not turned up. They found there was only one pair of boots for the two men; and the old man put the boots on first and went to vote. When he returned home he took them off and his son put them on so that he might go to vote.

The crucial test

This little story, trivial though it may seem, is gravely symptomatic of the unimaginable poverty and distress that have overtaken the mining areas. Do not ignore it, merely because it may sound trivial. It is only by such little homely incidents as this that you can get a real idea of what sheer destitution can mean.

It is a tragic state of affairs when for such a colossal crash statesmen can suggest no better remedy than private charity. Coal remains, as it has always been, the Government's one real test. If it fails to pass the test it will assuredly be swept into that oblivion which it will have so rightly earned.

Mistake!

by ARNOLD FREEMAN HOLT

above, are obsessed by a feeling of burning injustice, determine not to pay a cent, and either go to prison in default or flee the country?

PROBABLY the majority of the men who go to prison for refusing to pay under an order are idle wasters, but I do know that many who go, go because they consider the order unjust and stubbornly prefer to suffer prison than submit to injustice.

There are, of course, many reasons besides domestic unhappiness for wife-desertion. There is often the "other woman," or unemployment, or inability to "settle down," or perhaps to "settle up," but of all causes marital misery is the chief, and for many of the deserters and much of the misery our statesmen, past and present, are to blame.

They have listened to the advice of the Church too much and looked to the happiness of the people too little, with the result that only the immoral can be given freedom, and the moral and the clean living are penalised by misery in the home or that miserable substitute, the separation order.

They have, with the blessing of the Church, put a premium on immorality and given discouragement instead of encouragement to decent people who earnestly desire a divorce, but are not willing to go into the cesspool for it. They have made divorce the prerogative of the adulterers and refused it to the people who will not commit adultery.

Is that statesmanship? Every unhappy home hurts the State. Every happy home is an asset to the State. Why not reduce the number of the first and add to the number of the second?

It can easily be done. Marriage is a Civil contract. Every Civil contract can be terminated by mutual consent, except marriage. Why not determine that marriage shall cease to be an exception, and so shorten the miserable procession of women to the police-court and of men to the dock—or the docks.

THE Church will oppose—that of course—but the Church represents but a very small minority of the people of England: perhaps because the Church as a Church has never in the past been found on the side of the common people; and I think that the common people in a matter which intimately concerns them can afford to disregard the Church.

It is a continuing scandal that the only way out of an unhappy marriage is through an indecent exit. Either close that exit or give to all the miserably married the privilege the adulterer enjoys.

60 Years Young

How to keep young. . . . How to keep rheumatism at bay. . . . How to face any sort of weather, every day, anywhere. . . . That's what you will learn from this letter. Read it carefully, and ask yourself whether this man's example isn't the wisest one for *you* to follow. It's so easy, remember. Just "the little daily dose"—tasteless in your morning cup of tea.

"I wish to express my appreciation of your valued remedy, and what you call 'The Kruschen Feeling.' Returning home after active service in the late war, I was troubled with chronic rheumatism, and, after many attempts with my doctor, and trying patent medicines with no marked results, I resolved to try Kruschen Salts. After taking the prescribed dose regularly for six months, I found, to my great relief, that my complaint was becoming much less troublesome. As my work on the railway takes me to all parts of the country, and having to endure all kinds of weather, I never fail to carry a jar of your valuable Kruschen Salts to keep me in fit condition I have been asked in many places if I was the real Kruschen man, and from the enclosed photographs you will no doubt see that I look just like Grandpa. I am getting on for 60 years old, and I feel as good as anyone of 30 years old."

12th March, 1928. J. H. K., Stockport.

Kruschen Salts

It's the little daily dose that does it

Kruschen is a perfect blend of six natural mineral salts which we all need every day (i.) to help liver and kidneys to perform their natural duties in a natural way; (ii.) to clear away, gently but completely, all the poisonous waste matter that has been clogging the system; (iii.) to purify the blood. The analysis is on the bottle. There are sodium and magnesium to stimulate the organs of elimination. To feed your tissues, there's the tonic potassium. Each "little daily dose" is a full day's supply of these six vital salts: just the right amount to keep your body and mind tuned up to a pitch of real constant fitness. Every chemist sells Kruschen in 6d., 1s., and 1s. 9d. bottles. A large bottle contains 96 "daily doses"—enough to last three whole months.

Tasteless in Tea.

Sole Manufacturers: E. GRIFFITHS HUGHES, LTD., 68, DEANSGATE ARCADE, MANCHESTER

THE STREET ACCIDENT TRICK

by **JOHN STEVENSON, Barrister-at-Law**

A RICH man who engages a solicitor pays him well and insists upon the best and fullest advice. A poor man, under the present system, cannot demand this. Nor does he get it. This is a serious injustice.

A FAMOUS judge once said, "The courts in this country are open to all." Then he caustically added, "Yes, like the Ritz Hotel."

Theoretically courts and hotels are alike open to all. Actually they are only open to all who have money enough to pay the charges.

This makes it the more regrettable that the report of the Committee on Legal Aid for the Poor is such a disappointingly barren document.

The Labour minority on the committee does suggest local government legal aid and remission of fees to the poor for both magistrates' and county courts, but the majority has no real proposal to make, save that the poor litigant must be left to the voluntary charity of the legal profession.

They do not agree that the Treasury should ever be asked to remit the fees which make a legal action either a too heavy burden or an impossibility to the poor.

Justice too cheap

Generally speaking, the tone of the Majority Report may be summed up in the words: "It is desirable to encourage giving good legal advice to the poor, but any scheme that would be likely to increase the number of actions brought is to be deprecated."

In other words, do not make justice too cheap or too many people might go to the courts for the justice which the courts were instituted to dispense.

But the Minority Report, which does recommend the remission of fees and free legal advice, concludes with these striking words: "Even if these recommendations were accepted, however, we are doubtful whether they would secure that equality in the eyes of the law which justice demands."

The whole report, however, does perform one useful service. It warns whoever cares to read it against some very undesirable types of "Legal Aid Society" which have been increasing in number during recent years.

It states that these societies are, in nearly all cases, devices used by shady solicitors in order to obtain work, and instances were brought to the committee's notice in which poor people in hospital recovering from street accidents were induced to permit the taking up of their cases on the understanding that the injured persons would allow the solicitors a percentage of any sum recovered.

Shady societies

In view of the enormous number of personal injury claims arising out of the daily more congested state of our streets it may be fairly assumed that the amount of business coming in from that source is very large indeed.

Very profitable business also, since the usual charge is 2s. in the pound on all sums recovered.

Of course, the Law Society officially frowns upon this way of carrying on business and occasionally county court judges comment caustically upon it, as did Judge Moore at Woolwich County Court recently.

A man had been induced by one of these "societies" to enter an action for damages for injuries to his son. If he won he was to pay 2s. in the pound. He lost, and was left to pay all the costs of the action himself.

The committee, however, did not think it its function to make any

Mr. John Stevenson

concrete proposals for dealing with this abuse, and expressed the opinion that the most satisfactory remedy would be the ousting of these bogus societies by the spread of legal aid societies of a genuine character.

Good work

It hardly needed a committee to tell us that if enough solicitors would do free what shady solicitors charge for, the latter would be put out of action.

It is, however, all to the good that there are already in existence a number of hardworking "Poor Men's Lawyers" in London and the big cities and towns of the provinces, officered by barristers and lawyers who devote some of their spare time to advising the poor free of charge.

But the supply is not at all equal to the demand.

At Toynbee Hall it is our practice to see clients on Tuesday evenings throughout the year, and long before a quarter to eight, the time at which Dr. Western and the barristers and solicitors who assist him take their seats at the tables, a long queue has been marshalled into line.

The number of points on which advice is asked vary widely.

At 8.10 one may be discussing a case of child cruelty. Ten minutes afterwards one is racking one's brains concerning the complicated law of landlord and tenant, while next comes divorce or a claim to property under a will, or may be it is alien restriction.

Here are three little personal experiences which happened while doing the work of a poor man's lawyer.

One evening an unprepossessing Polish tailor came to me and explained that he had befriended a girl of fifteen, whose step-mother was treating her cruelly. I jumped to the too hasty conclusion that here was a case where attempted seduction had aroused parental disapproval.

Undesirable visitors

I asked the man the address, told him to remain where he was and went off to look into things. I found that the girl's home lay in a dark court in Stepney.

As I neared it I heard cries of pain. I asked a loiterer what was the matter and he told me that it was "Only Mrs. —— (the stepmother) knocking her girl about." I took action which resulted in the woman finding free lodgings for a while and the girl a satisfactory home.

On another occasion two severe-looking ladies entered the room where I was sitting. The first proceeded to open a heavy portmanteau, packed to the top with musty-looking deeds and muniments. She then announced that she was the rightful owner of all the coalfields in Wales.

Possibly she was, but she had found His Majesty's judges very hard of hearing. When I regretted that I had not the time to delve into her collection of documents she abused me and was some trouble to eject.

Yet a third evening brought a wild-eyed gentleman who threw down a cutting headed, "Dangerous Criminal at Large," and asked my advice with regard to a libel action.

He admitted that while being sentenced to five years' penal servitude he had hurled a missile at the judge, had afterwards spent some time at Broadmoor and had afterwards escaped from a private asylum when his term of imprisonment ended.

The man was quite tractable, but I heaved a sigh of relief when he disappeared through the door.

Age-long stigma

Naturally, the amount of time available is entirely insufficient to obtain a full grasp of a case, and this provides a spear-point for the attack launched by those who claim that honorary and semi-amateur assistance is insufficient and not good enough.

There are members of the profession who think that if they take up one case in a year for nothing they have done their duty. A great deal more than this is required if we are to remove the age-long stigma of "one law for the rich and another for the poor."

The poor ought not to be expected to depend upon charity for justice.

THE MAN WITH THE GOLDEN HEART.

See "THE PEOPLE" Next Sunday.

Say "Nine, nine, nine,"
In rain or shine,
On mountain, moor or channel,
He chooses best,
Who's always dressed
In "Cœur de Lion" Flannel.

Barry's famous "999" Cœur de Lion Flannel is famous the World over, and justly so, for one would have to go very far indeed to find a cloth so reliable, so durable or more thoroughly shrunk.

The 999 SILVER GREY FLANNEL SUIT £2:4:0 TO MEASURE

(Or D.B. Style No Extra Charge)

is the ideal holiday suit. Will not fade, cockle or shrink.

The Barry Cut and the Barry Tailoring are without supremacy.

Our craftsmen have been working with us for 20 years. No casual labour is employed.

SEND for FREE PATTERNS

Handsome Fashion Brochure and our unique unfailing Self-measure Chart accompany every set of patterns.

We guarantee perfect fitting garments by mail — or cheerfully refund cash in full—plus 2/6 more by way of indemnity.

WRITE NOW OR CALL.

Those calling may be measured in our Showrooms.

TWO BARRY SPECIALITIES

H. A. BARRY.

The Famous Sculler in his "999" Flannel Suit. The World's Best Sculler Dressed by the World's Best Tailor.

999 GUARANTEED LONDON SHRUNK FLANNEL TROUSERS 12/9 To Measure

THE "BARILAIN" INDIGO DYED London Shrunk 100% All-Wool Two-Fold Worsted Yarn BLUE SERGE SUIT to measure £3:3:0

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THE MOST TRUSTWORTHY STORM COAT ON THE MARKET

THE FAMOUS BARRICO

(THE ABSOLUTELY GENUINE OFFICERS' 4-in-1 MODEL)

Or by "Cash on Delivery" System if preferred.

Original Price ~~45/-~~ Special Offer 30/- POST PAID

GABARDINE OIL-SKIN CHECK LINING DETACHABLE WOOL LINING

IN NAVY BLUE OR FAWN.

Everybody should invest in a Barrico, the new and improved raincoat which may be relied on in every climatic emergency. Why not seize this special offer and procure yours at this advantageous price? Every coat is fitted with detachable wool lining, and the famous Norrar oilskin, which renders the garment impervious to rain, sleet or hail. Ideal in all weathers. Free of all rubber, hygienic and odourless.

Post us your remittance for 30/- for this ideal Coat, giving us your height and size round chest, over waistcoat, stating whether BLUE or FAWN SHADE is PREFERRED.

Cash refunded if not approved.

S. A. BARRY & CO LTD.

(J.B. DEPT.) 26, CITY ROAD, LONDON, E.C.1.

(Near Moorgate Tram and Tube Terminus.)

I've forgotten I ever had any nerves

THE business girl often finds the strain of work a severe tax on her nervous energy. Fatigue comes quickly — inability to concentrate.

Many office workers — men as well as women — now regularly use Wrigley's Chewing Sweets to relieve nervous tension. Your doctor will tell you how the very act of chewing relaxes and soothes strained nerves, and how the healthful, cleansing action of Wrigley's refreshes and tones you up all round.

Wrigley's also aids digestion, cleanses the teeth and removes the last traces of eating and smoking.

No other sweet does so much and costs so little.

WRIGLEY'S

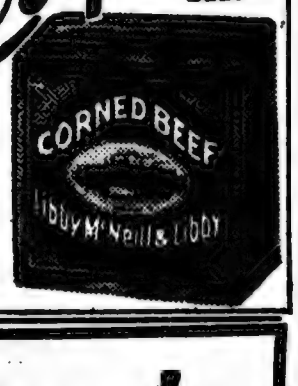
1D per 4 piece pkt.

TRADE JB

R1.22.

A Great Idea this—
—no Stewing Necessary :
A deliciously savoury meat pie made from

Libby's COOKED CORNED BEEF



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can afford a Continental Holiday this year. With the W.T.A. it costs no more than a Home Holiday. Let us send you our illustrated booklet with "All in" terms. Write or fill in the attached coupon.

W.T.A.

THE W.T.A. LTD.
(Department Room No. 41)
TRANSPORT HOUSE, SMITH SQUARE, LONDON, S.W.1

Please send me illustrated booklet.

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Address.....

.....

RAMP OF THE THOUSAND ROGUES

HUGE "EMPLOYMENT SPECIALIST" FRAUD

The King of Deposit Crooks

A LITTLE while back a Mr. D. A. Wesley, of Holloway Road, Highgate, an instructor in the Royal Marines, was invalided out after eight years' service.

With a little capital at hand, he began to look about for work and, amongst the many advertisements he answered in his quest, was one offering a post as "traveller," which put him in touch with a Mr. Walter Lester Thorpe, who had an office in the Strand.

Mr. Thorpe was such an impressive figure that he seemed to stand out as a giant amongst men of business.

He boasted many qualifications, including that of F.N.A.A., and advertised the fact that he embraced in his business the duties of estate-agent, auctioneer, licensed valuer, shipping agent, debt-collector and, amongst other things, a detective!

As a matter of fact, to draw aside the cloak at once, the whole business was merely a sham.

The long lane

But Mr. Wesley, being out of work, was impressed by Thorpe's grandiloquent manner, and unsuspectingly paid down £10 as a sign of good faith in the belief that it would enable him to secure the post of "traveller."

Shortly after this, the lure was increased by the suggestion that he could obtain the management of a new branch which Thorpe alleged was about to be opened at New Cross.

Never doubting the veracity of these statements, the victim paid over every penny he possessed, a matter of £25.

Then, to his surprise, he found that there was very little work for him to attend to and, what was perhaps more disquieting still, nothing for him in the way of wages!

Thorpe told him not to worry, as business was exceptionally quiet at that time. There were, he averred, various set-backs in all classes of industry, but everything would come right very soon. It was a long lane that had no turning.

Wesley allowed himself to be lulled into a false sense of security by these and similar "explanations," and decided to await events.

In due course he was transferred by Thorpe to an office in Villiers Street, which his impressive employer had by that time opened.

Dismal band

The employee did not then know, however, that Thorpe had opened this new office with the cash of a further unemployed man who had fallen into his clutches as a result of one of his alluring advertisements.

The new victim had paid £50 to Thorpe for the privilege of his kind guardianship. But, as in the case of the New Cross branch, the Villiers Street office carried on no business, and the two dupes found little to do beyond worrying Thorpe for their weekly stipends.

Then a man named Bennett appeared upon the scene. He called in response to another of Thorpe's alluring advertisements and was appointed as "manager."

He, too, paid £50, and then found that, in spite of the ever-growing

Mr. Henry Bucknall Betterton, C.B.E., M.P., Parliamentary Secretary to the Ministry of Labour, who should press for immediate legislation on the lines here suggested

investing staff, there was nothing for him to manage!

Several other people subsequently found themselves amongst the dismal band, having been roped in in the same sort of manner.

Poor partner!

In addition to finding dupes like this, Thorpe victimised several people in his "business transfer" department. One man, for instance, paid £250 in respect of a fish restaurant which Thorpe pretended he had for sale.

But, having parted with his money, difficulties arose and Thorpe ultimately persuaded the man to go into partnership with him in his own concern at a salary of £5 a week and a substantial proportion of the yearly profits.

Apart from a few odd weekly payments, made by Thorpe to keep him quiet, this victim has lost all.

Several other people who had "business transfer" transactions with Thorpe fared similarly. A Portsmouth gentleman, for instance, paid £50, but did not get the business he hoped for.

Mr. J. Hone, of Thurloe Park Road, Purley, answered one of Thorpe's advertisements and parted with £150.

After staying in the office for three weeks he saw no signs of business, and all the money he received was £5, his first week's salary.

Realising that he was in the hands of a crook, he agreed to accept £90 in settlement of his "investment," and received a cheque from Thorpe for this sum. This cheque was returned dishonoured.

Eventually, after months of this duplicity, Thorpe disappeared, and although the police had, in the interval, amassed many complaints, they lacked the support of the law and could do nothing.

Police powerless

Scandalous as it may seem, the police were powerless until the Public Prosecutor could be urged to prefer a charge against Thorpe for obtaining money by false pretences.

And if the Public Prosecutor, as, indeed, too often happens, had not obtained sufficient evidence *to prove a systematic fraud*, Thorpe might have escaped.

As it is, he is now in jail for twelve months, a belated and light reckoning considering the extent of his plundering.

Even the unemployment cards of his victims were left unstamped, and now the Ministry of Health declares that the amount must be paid up by the victims themselves before benefit can be obtained!

During the belated proceedings against Thorpe it was stated that, in the brief period of twelve months, he had rented no fewer than seven offices.

And Thorpe is only one of hundreds of rogues of this heartless stamp.

A rogue may come straight from jail, take an office, insert alluring advertisements, pretend to applicants that he has been established for generations, and then take their cash for the ostensible purpose of investing it in a business which may be non-existent!

Could anything be more lamentable?

No law, we say, can hinder him, and although we live in the twentieth century there is not so much as a regulation compelling registration on the part of such people.

Flourishing frauds

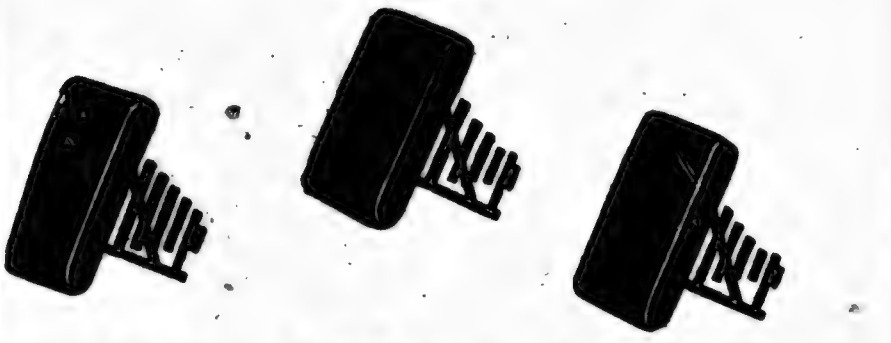
Indeed, there is not even an official department to question the stability or integrity of the promoter or advertiser before such mushroom businesses are commenced!

Small wonder, therefore, that thousands pass into the hands of rogues month after month!

Yet all such flourishing frauds could be suppressed if "employment specialists" of this kind were compelled to register with some official body, whose duty it should be to supervise agreements and to satisfy itself, before any money is paid over, that the "specialist" receiving it is financially stable and trustworthy.

Such precautions, we feel sure, would soon drive the undesirable "employment specialists" out of business.

"Ballets" Hoosier First £2,000 See page 39

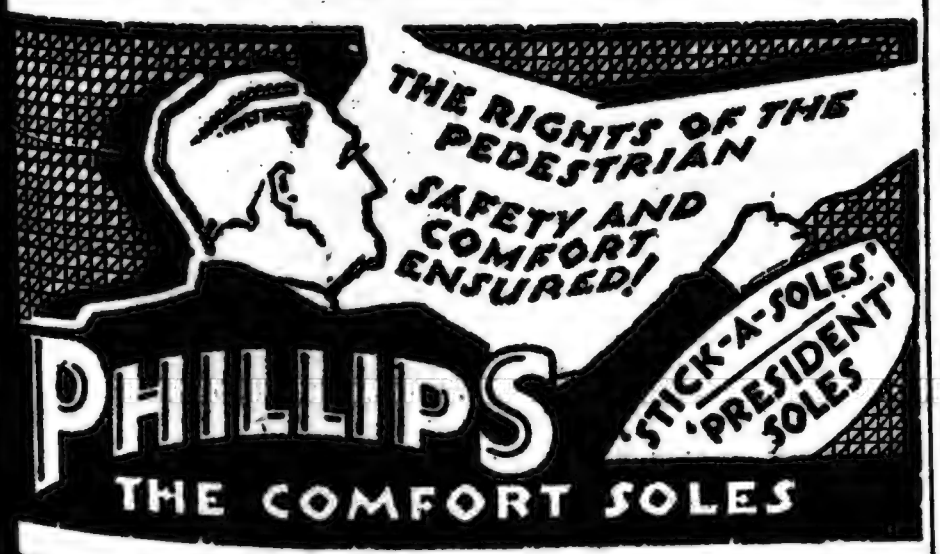


HAVE YOU A FRIEND INSIDE YOUR CAMERA?

It's like putting a friend into your camera to load it with Kodak Film. When the light wasn't very good it tries hard not to say "I told you so." When the exposure was twice as long as it ought to have been the film doesn't give up trying, and present a black frowning negative It does its best for you, six good deeds in one day sometimes. You can always count on it. It is as unfailing as friendship, and as ready to make allowances. It is easily recognised in its cheerful yellow carton.

KODAK FILM

THE DEPENDABLE FILM IN THE YELLOW CARTON



Your First Shave

will prove, beyond all doubt, the claims men make for this unique shaving cream

LET US SEND YOU A 10—SHAVE TUBE TO TRY

GENTLEMEN,
We've built up Palmolive Shaving Cream to a nation-wide business success by making few claims for it. We let it prove its case by sending a 10-day tube free to all who ask.

In that way, we've gained leadership in a highly competitive field in only a few years. Nearly all of the men who once *try* this unique creation become regular users. Thus we are sure we have a preparation that will surpass your present favourite. In your interest and in ours, will you accept a trial tube, and find out?

130 formulas tried

Before offering Palmolive Shaving Cream, we asked 1,000 men their supreme desires in a shaving cream. Then met them exactly.

We tried and discarded 130 formulas before finding the right one. We put our 60 years of soap experience behind this creation. The result is a shaving cream unlike any you have ever tried.

Five advantages

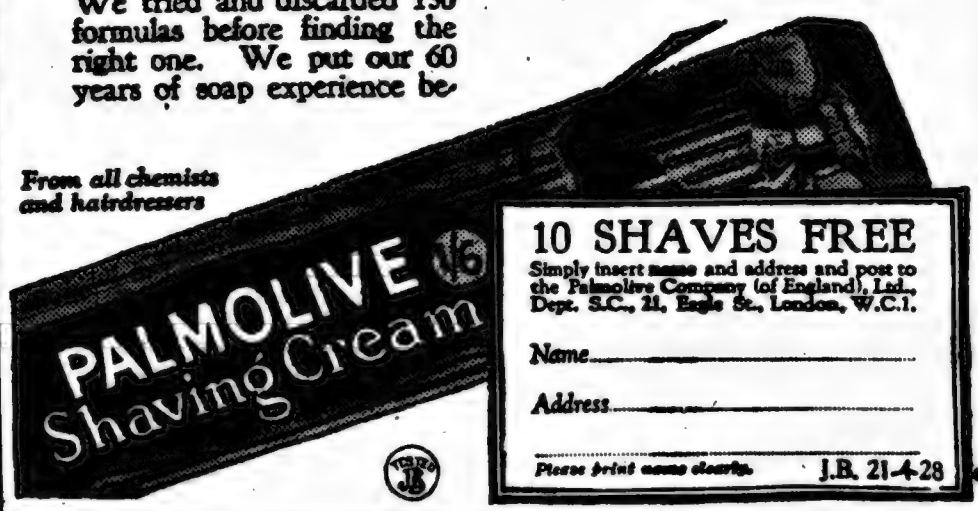
1. Multiplies itself in lather 250 times.
2. Softens the beard in one minute.
3. Maintains its creamy fullness for 10 minutes on the face.
4. Strong bubbles hold the hairs erect for cutting.
5. Fine after-effects due to palm and olive oil content.

Just send Coupon

Your present method may suit you well. But still there may be a better one. This test may mean much to you in comfort. Send the coupon before you forget.

FULL-SIZED TUBE **1/6**

From all chemists and hairdressers



10 SHAVES FREE

Simply insert name and address and post to the Palmolive Company (of England), Ltd., Dept. S.C., 21, Eagle St., London, W.C.1.

Name.....

Address.....

Please print name clearly. J.B. 21-4-28

Shave easy with Colgate's

If you haven't tried Colgate's Shaving Stick you don't know what really comfortable shaving means.

Buy one to-day and have 200 perfect shaves for 10d.

Shaving Stick & Refill - 10d.
In bright nickel box - - 1/-
Handy-Grip Stick - - 1/3

COLGATE'S SHAVING STICK

Softens every single hair

Humber

The New 3.49 H.P. CAMSHAFT "SPORTS"

The only Motor Cycle with Overhead Camshaft and 2-port Exhaust.

—A machine of ultra refinement designed for the sporting rider. Special features include: Twin-port exhaust, welded saddle tank, most efficient oiling by gear pump, etc. A "Sports" de luxe, and astounding value at

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A postcard brings you full particulars of the whole Humber range of models:

HUMBER LTD., COVENTRY.

London Depot: 32, Holborn Viaduct, E.C.1.

3.49 H.P. O.H.C. "Sports."

In Sunshine Ward

by **PHILIP INMAN**

THE ties of human relationship are well-nigh unbreakable. Many are the vicissitudes of life that tend to sever them. But that which would break the bond is finally defeated, and ties are made the closer by having been tested to breaking-point

AN OLD MAN CONFESSES!

HE stood in the entrance-hall of my hospital, a shabby, attenuated figure, with hair almost white and a look of sorrow in his deep-set eyes.

"You wish to speak to me?" I asked, and he nodded his head. "If you will be so kind as to spare a few minutes," he said, in a low voice, but obviously the voice of a gentleman.

I took him into my private room, and for a few minutes I waited whilst he struggled with an emotion which seemed near the breaking-point. "You will forgive me," he started, "but this place brings back memories."

And those memories, whatever they were, played havoc with this man, for he broke down and wept like a child.

"I have only just returned to London after a long absence," he said, "and I was told that my daughter is a patient here. I'd like to know what the trouble is and how she's progressing."

"Your name?" I asked, and when he said Wilberforce, I recalled the case at once. "No," I said, "your daughter is not seriously ill; in fact, she's on the road to convalescence, and in a few days she will be discharged."

Relief and fear

A look of relief came into the old man's eyes. "I am glad," he whispered, "very glad indeed." Then, "You would like to see her," I ventured, and that expression of relief gave place to one of fear. "I'd rather not," he announced, with a sigh; "at least, I'd better not."

Then he added, pathetically, "You see, we've not met these many years, not since her mother died, and she'd likely not welcome me." I tried to persuade him to let me tell his daughter that he was in the hospital, but he remained adamant. "Not to-day," he replied firmly; "perhaps another day."

And though the interview seemed to be at an end, he appeared loth to go. "You may wonder why my emotion got the better of me when I came in," he remarked. "You see, the last time I came here was to see one of my patients."

"Then you are a doctor," I asserted.

"I was," he said, and his voice shook, "but my name was removed from the register."

What she whispered

In a dreamlike voice he told me his story. Fifteen years before there had been some scandal about him and one of his patients. Instead of facing the trouble like a man, he decamped, deserting his wife and child.

He paid for his folly by being expelled from his profession. "Infamous conduct" was the charge against him, and he did not attempt to meet the charge.

In a voice which throbbed with anguish, he cried, "But, my God, that was not all. As a result of that disgrace, my wife died from a broken heart, and I have never set eyes on my girl since."

He finished his story, and then as he walked hurriedly out of my room, he said, "Now you understand why I'm afraid to see her."

When he had gone, I walked upstairs to the ward and made for the bed occupied by his daughter. "Someone has just called to enquire about you," I told her, and after she had tried in vain to guess who it was, I let out the secret.

"My father," she said, but not unkindly. "Where is he?" she enquired. "Has he gone?" And without touching on the domestic tragedy, I explained what had happened.

A truant tear trickled down her face. "You are disappointed?" I asked. "I don't know," she answered; "I'm not quite sure if I want to see him again or not."

Philip Inman

"But he's your father," I reminded her, "and he looks old and not too strong." And that decided her. Before I left her bed, she whispered, "If he comes again, tell him that I've asked for him."

Five days later I saw the old man standing in the entrance-hall. Gladly I gave him his daughter's message, but he seemed dazed as though he could scarcely take it in. "It's not true," he murmured, "it can't be true." But in the end he was convinced.

As he walked up the stairs, and into the ward, he trembled visibly. "Father," said his daughter, tenderly, "I'm glad you have come." "Thank you, my child," muttered the old man brokenly. And a screen was placed round that bed and those two were left together.

The Sentence of the Court

THE CORN (AND WART) LAWS

Foreign Office Officiousness

CHARGED with insulting behaviour, Sir Austen Chamberlain lowered his eye-glass, raised his eyebrows, registered indignant surprise, and, having pleaded "Not guilty," flourished his passport to prove something or other—it is not clear what.

"For a person who makes such a fetish of gentlemanly correctness," said Mr. Watchdog, K.C., "it is surprising that the accused, as Foreign Secretary, should so Austentatiously indulge in insulting behaviour by requiring impertinent questions to be asked of respectable travellers wishing to enter or leave this country.

"Although the accused did not invent the passport nuisance, at a time when there may have been some excuse for it, he is responsible for perpetuating it now that there is no excuse for it whatever.

"Why should any person have to draw a map of his moles and conform to new 'Corn' Laws, requiring intimate details regarding his corns, warts and bunions, before he can journey from where he is to where he wants to go?

"If all this vulgar curiosity served any useful purpose it might be tolerated. But, apart from providing wages for bureaucrats who might otherwise have to find work, the absurd system does no good to anybody.

"While it hampers the honest traveller, it is so full of loopholes that crooks can pass freely from one country to another without let or hindrance."

* * *

Mr. Strawsplitter said he could conceive of no reason other than personal malice for singling out Sir Austen as the victim of this prosecution. The passport system was common to most parts of Europe and was less offensively administered here than in some countries.

"France," continued counsel, "has just decided to withdraw, as from June next, the concession permitting week-end visitors to land without passports. Indeed, what with the new landing-tax and the new rule requiring the production of identification papers, it is becoming more difficult for a tourist to enter the republic of France than it is for a rich man to enter the kingdom of heaven.

"When other countries behave in this manner, it is unfair to attack my client because he is tarred, though much less heavily, with the same brush."

* * *

"I heartily agree with all that has been said regarding the fatuousness and futility of French passport regulations," said Mr. Justice Bull.

"But while this court has no jurisdiction over the Foreign Ministers of other countries, it can at least deal with our own Foreign Minister when he seeks to make a virtue of imitating their vices.

"If one first-class Power showed the way to a return to sanity, the whole ridiculous business of unrecognisable photographs, unbelievable statements regarding female ages, illegible signatures and meaningless personal confessions would quickly come to an end.

"The entire network of red-tape entanglements seems to have been erected with the object of making the world safe for bureaucracy.

It represents nothing more inspiring than the attitude of the sulky schoolboy who objects to other youngsters playing in his backyard. If this is a manifestation of Locarno 'spirit,' most of us would prefer wood alcohol.

"If the prisoner had the impulses of a real statesman, instead of contenting himself with wearing a monocle in the hope of being mistaken for one, he would long ago have set an example by doing away with the passport tomfoolery.

"As it is, I must direct that he be judicially separated from his eye-glass in the hope that he will thus acquire a wider 'vision.'"

4/- OFF THE INCOME TAX

is not nearly such a good joke as those in this week's "Passing Show." Every Friday—Twopence.

The Family Beverage for every Home

THE reduced prices of 'Ovaltine' bring this delicious beverage within the purchasing powers of every home and will enable it to be used regularly by everyone.

'Ovaltine' is the most economical as well as the most perfect form of concentrated nourishment in the world. It is prepared from Nature's richest tonic foods—malt, milk and eggs—and presents in correct proportions all the vitamins and food elements essential to health. It makes every meal complete in nutritive value.

The health-giving qualities of 'Ovaltine' are particularly necessary during the winter months to fortify the system against coughs, colds and influenza. Its regular use ensures health all the year round

Reduced prices in Gt. Britain and N. Ireland.
1/3, 2/- and 3/9 per tin.

P. 470

'OVALTINE'

Builds up Brain, Nerve and Body

This delicious food saves costs—*by giving 12 nourishing helpings for *10½d. and no cooking!*

You can cut down food bills and still be certain that all members of the family are getting the health-giving nourishment they require—by serving Grape-Nuts for breakfast. Grape-Nuts is a delightful food which supplies to the body its ration of necessary nourishment factors, in an easily digestible form. One packet, costing *10½d. contains enough for a family of four's breakfast servings for 3 days. What other food will go so far, and give so much nourishment for so little cost? And Grape-Nuts is *delicious!* A wonderful "nutty," malt-sugar flavour; and crunchy crispness . . . two tablespoonsful with milk and sugar—and there's your "quota" of nourishment for the morning. Your grocer keeps Grape-Nuts. Buy it to-day, and try it to-morrow.

WHAT IS GRAPE-NUTS?

Grape-Nuts is made of Wheat and Malted Barley — with yeast and salt. This combination brings out *all* the vital nourishment elements contained in Wheat and Barley — in a form which you can very easily digest. Grape-Nuts supplies the body with: Dextrins, maltose and other carbohydrates, producing heat and energy; iron for the blood; phosphorus to strengthen bones and teeth; protein for muscle and body-building; and the essential vitamin—B, a builder of appetite.

Grape-Nuts

made from Wheat and Barley

*11d. in Ireland

Grape-Nuts is one of the Post Health Products which include Postum, Post Toasties, and Post's Bran Flakes.

Post Health Products

FREE—POST THIS COUPON NOW

GRAPE-NUTS COMPANY LTD. Dept. P.4.
5, Chancery Lane, London, W.C.2.

Please send me, free, two trial packages together with "A Book of Better Breakfasts," by Mrs. D. D. Cottington-Taylor, A.R.S.I.

Name.....

Address.....

Please write VERY plainly !)

PROPHECY AND THE GREAT PYRAMID

BY

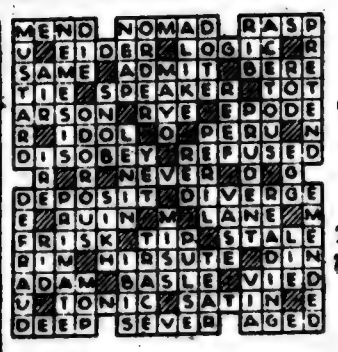
D. DAVIDSON

A Series of Special Articles

Fully Illustrated.

PRICE 6d. Postage Inland 1d. extra.

To be obtained from Mr. D. DAVIDSON, 47, PARK SQUARE, LEEDS; and WILLIAMS & NORGATE Ltd., 38, GREAT ORMONDE STREET, LONDON, W.C.1.



Solution to the Cross-word Puzzle in our last issue.

This week's puzzle is on page 38.

Spots!

Wonderful How They Go

Even one small spot can spoil the beauty of a clear complexion, and nothing is more obvious and embarrassing. Why suffer from this prevalent complaint when it is so simple a matter to get rid of them with Wex. Whole families are proving this daily to their joy. Read this positive proof.

I have much pleasure in telling you how beneficial Wex has proved to me. I have had nasty pimples on my face for over a year, and although I had tried other medicines it is Wex that has cleared my face. I might add that my sisters have also proved the worth of Wex.
25th Feb. 1928. *(Miss) E. F.*

Why Wex Removes Spots

Spots are caused by thickening of the bile, which prevents the liver from carrying away the waste products of the body. Wex goes to the root of the matter, assisting Nature by thinning the bile. The impurities which are clogging the system are removed, spots disappear, the skin becomes clear, indigestion, dull eyes, coated tongue, and other kindred ailments disappear, and the whole system is toned. Prove this to your profit. Wex is a delightful sparkling morning drink. You take one teaspoonful in half a glass of water or rising. Wex is sold by 7,000 Chemists, including all branches of Boots, Taylor's Drug Co., Timothy White Co., Ltd., at 1s. 6d. per bottle, 2s. 6d. double quantity. Made by E. Griffiths Hughes, Ltd. (established 1756), Manchester.

A Happy Home

for

21/- Monthly

You can purchase a piano from us without missing the money. So call and let us tell you how you can save pounds and secure a highest grade Upright or Horizontal Grand immediately you pay a trifling deposit. Every credit transaction treated with utmost privacy. For over 77 years Crane's Pianos, Organs and Player-Pianos have been world-famed for excellence. Six Gold Medals awarded. Thousands of testimonials received. Over 50 models to select from. Ten years' guarantee given. Delivered free to any address. Old instruments taken in part exchange. If you cannot call, send TO-DAY for illustrated catalogue number 45.

Crane & Sons
LIMITED,
149, Oxford Street, London.
Head Offices: Hanover St., Liverpool.

Words Winged to Women

IF IT WERE YOUR CHILD!

by **MABEL HORNER**

"YE pay tithe of mint and anise and cummin and have omitted the weightier matters of the law, judgment, mercy and faith: these ought ye to have done and not to leave the others undone."—MATT. xxiii. 23

THE other day I had a motor-car ride. It was arranged that a friend should call for me and that I should enjoy a run of a few miles out into the country, stay to tea and return by train.

It was not until I was well on the way that I realised that in the pleasure of getting ready for the trip I had overlooked the fact that money would be needed for the return journey. I had left my purse at home.

Of course it caused a laugh. I had to borrow for my railway ticket and beg coppers for the 'bus fare that would be needed at the other end.

But just suppose this penniless condition had been chronic and not just an accident of forgetfulness. Just suppose that, week after week, month after month, year after dragging year, my purse had been entirely empty and that no work had been mine to turn to wherewith to earn a single penny.

What would I have felt like then? And what should I have looked like? And how would other people have met me had I asked for money for my railway fare, even for coppers for a 'bus?

Waiting problem

The matter lay heavily on me all the way home. I want it to lie heavily on others. For this is what has been the plight of thousands of women in the mining districts ever since the coal trouble started. They have been penniless and the children have paid the penalty.

It would be a poor heart that did not rejoice that at last a relief fund on a national scale has been opened. The King and Queen have started the subscriptions and that ensures it support.

But it is a temporary measure only. The problem of the coal-fields still waits, and women, no less than men, must insist that the Government shall tackle it. Charity, however urgently needed, is a very sorry substitute for businesslike adjustment of an industry on a paying basis.

Meanwhile there are the miners' children. Friends writing from the stricken districts tell me that the little ones are becoming prey to many diseases simply for the lack of good and suitable food. Tuberculosis is gaining hold and many other complaints from which no child should suffer.

Miss Margaret McMillan, foremost advocate and exponent of the open-air nursery school

There is a royal way out for these children of the poor, and I urge with all my heart that it be taken. It lies in the opening of open-air nursery schools. Women of the Co-operative Guild and other organisations have already asked for these schools to be opened in Wales. What is preventing the step being taken? It cannot be lack of evidence as to the success of such schools, for that is more than remarkable.

Take as witness the following facts: The average of delicate and diseased children entering elementary schools at the age of five years is 30 to 40 per cent. But when the toddlers come to elementary schools from nursery schools it is only 7 per cent.!

Some doctors give the average of ricketty children as 90 per cent. in industrial districts. Within one year all such cases of rickets are cured in open-air nursery schools.

In London, of 1,000 children who died of measles in the epidemic of 1925-6, only fifty-five were over five years old. Measles is very fatal to tinies. But in an open-air nursery school during the same period only two out of 252 took measles, and neither died.

Scabies, lice in the head, ringworm, and other loathsome complaints that baffle complete eradication in crowded districts and poverty-stricken homes, disappear entirely in open-air nursery schools.

Calamitous indifference

From time to time we hear of the heavy percentage of dull children in elementary schools, and the trouble does undoubtedly exist. Statistics prove that only very few children of normal parents are born dull. They are born bright and made dull by the poverty of their surroundings.

Sent at two years old to a nursery school in the open-air, dullness never sets in. The kiddies who are born bright are kept bright.

Why, then, are not open-air nursery schools an established fact in our national life? It cannot be the cost of such schools that stands in the way, for that has been proved to be almost negligible.

It must be indifference on the part of the public. And that indifference can be overcome only if more imagination is exercised.

The children's game of "Just suppose!" has a lot to be said for it. Just suppose it was your pocket that was empty. Just suppose that it was your child that was hungry and living in a poverty-stricken slum.

Just suppose that the establishment of an open-air nursery school in your immediate vicinity would at once give your child all the privileges of the rich in cleanliness and health.

Would you not then be urgent in knocking at the door of the Government and insisting that such a school be opened?

THE GREAT UPHEAVAL

Season's Daily Dangers

EVERY woman worthy of the name of good housewife appears thoroughly to enjoy that annual upheaval known as spring cleaning. The man of the house may dread it. To him it means chaos, a horrid period of muddle and mess, inability to "find anything" and meals that are problematical and erratic in their appearing.

But the good housewife in her zeal for cleanliness scorns these mundane considerations.

With her head tied in a duster and her sleeves above the elbow, she ignores the present discomfort and even her own aching limbs, for the sake of the comfort coming afterwards.

To her the annual spring cleaning means the getting rid of accumulated hoards of rubbish and routing of cobwebs, and the sweeping and cleaning of everything from chimneys to windows and doors.

Daily risks

It is strongly suspected that both husband and wife share the same pride when at length the house is swept and garnished and the brightened windows opened to the summer breeze and the breath of every flower that blows.

It is abundantly clear from JOHN BULL's daily post-bag that these desirable results are not obtainable without running risks. The brush, the mop, the pail, the step-ladder, to say nothing of the fire or gas-ring for heating water, seem positively to lie in wait ready to trip the hurrying worker.

It was with this in mind that the JOHN BULL Free Insurance Scheme was prepared to cover accidents happening to householders when busy in and about their own homes.

"This morning," says a JOHN BULL man, "I scanned over two hundred recent applications for benefits that have been paid, and it was surprising how 'domestic' all the cases were. They nearly all resembled one another.

"They had arisen out of accidents met with in the home or garden—women falling off chairs, tripping over mats, stumbling on the step when carrying a loaded basket, or mishap occurring when standing on an elevation to hang out clothes to air."

Just the sort of accident that means so much added trouble to the average household. And the relief of having such applications promptly met is equally great.

CONGRATULATIONS!

You may suffer from "Prince of Wales' arms" if you win that "Bullets" £2,000 on page 39—but it's worth it!

Real friend in need

"I am writing now to thank you for the cheque I received on Saturday," writes Mr. William Campling, of 66, Waddington Street, Norwich.

"I never thought that such a small claim would be attended to, but I find I was wrong. The prompt way, and also the kindness shown by you, shows that once again JOHN BULL helps the poor and needy."

Another reader, in the north, who had occasion to apply for benefit, confesses: "We are only very poor people, and that is why I am so glad of your letter saying that you are prepared to make such a payment. I shall never regret the day I registered under the Free Insurance Scheme.

"I have been a regular reader for many years, and so long as I can raise twopence shall continue to be. For JOHN BULL is proving to be what is promised—a real friend in need."

LOOKING AHEAD

The future is a great adventure, full of opportunities. To make the most of them you will need money sooner or later. That is why you should put as much as you can spare into Savings Certificates every week. Your money is absolutely safe, it earns good and steady interest, and it helps you to be ready for your chances when they come.

Savings CERTIFICATES

You can buy Savings Certificates in single documents representing 1, 5, 10, 25, 50 and 100 Certificates, costing 16/-, £4, £8, £20, £40 and £80 respectively. They can be obtained from any Money Order Post Office or Bank or through a Savings Association.

AMAZING ADVERTISING FREE OFFER

THIS sensational advertising gift is made to introduce Fabians "ERAM-Khayyam" Cigarettes (popularly known as Fabians "E-K" Cigarettes) to a still larger circle of smokers. These wonderful cigarettes, with tippings of gold, silk and rose petals, reveal, when smoked, a subtle and delicious Oriental perfume reminding of the

MYSTERIOUS CHARMS, VISIONS and alluring sweetness of the romantic East. One must go to the Divans and Harems of Constantinople or the Palaces of India's Native Princes, at whose command they were specially prepared, to find the equal to

A few specimens of the sumptuous assortment of ERAM-Khayyam Cigarettes contained in the 1/- BOX.
ERAM-Khayyam Cork-tipped. The rarest vintage that could grace The Banquet of the Thought.
ERAM-Khayyam Gold-tipped. The wealth and spices of the East Dissolved in dream-cloud smoke.
ERAM-Khayyam Silk-tipped (Mauve). The perfume of the Shalimar, The Silk of Samarkand.
ERAM-Khayyam Silk-tipped (Red). The Orient's perfumes rich and rare In sensuous smoke-rings rise.
ERAM-Khayyam Rose-tipped. Each tip a petal from the Rose To kiss some Rose-bud lips.

This full size bottle FREE.

Nothing to pay.

The actual bottled extract of Amber with which the wonderful "E-K" Cigarettes are scented.

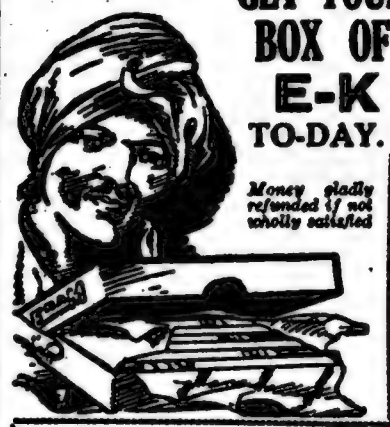
ERAM Khayyam CIGARETTES

AMBER PERFUMED

HOW TO OBTAIN YOUR FREE BOTTLE of this exquisite Oriental Essence with which Fabians "E-K" Cigarettes are scented. Simply purchase a 1/- box of Fabians "E-K" Cigarettes at your Tobacconist, hand him the coupon and receive the above illustrated full-size bottle **Free of Charge.**

Don't let your Tobacconist run out of Stock. The ordinary price of this wonderful perfume is 21/- per oz.

A double-size Bottle Free with every 2/- box.
A Bottle five times the size Free with every 4/- box.



GET YOUR BOX OF E-K TO-DAY.

Money gladly refunded if not wholly satisfied

FREE COUPON

PRESENT THIS COUPON TO YOUR TOBACCONIST.

Please hand bearer a full-size bottle of Fabian's ERAM Oriental Perfume in Exchange for this Coupon on buying 1/- box of Fabian's "E-K" assorted Cigarettes.

Should your tobacconist not stock ERAM-Khayyam Cigarettes, then send this half Coupon to:—

L. & J. FABIAN, LTD. (Dept. C.B. 1.)
74, New Bond Street, London, W.1.

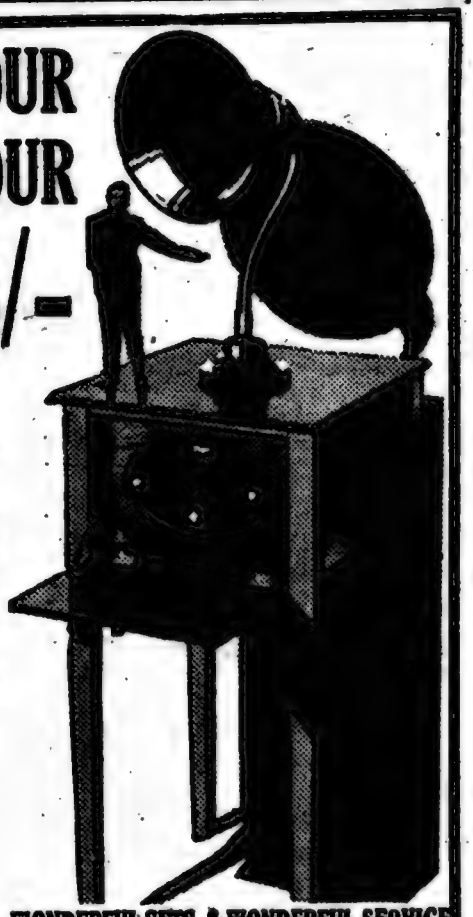
Please send by return of post a box of "E-K" assorted Cigarettes and corresponding size FREE BOTTLE of Perfume. I enclose P.O. (stamps or cheque).

1/- for No. 1 SIZE SET. **2/- for No. 2 SIZE SET.**
4/- for No. 3 SIZE SET. (*Strike out lines not required*).

NAME .....

ADDRESS .....

FIXED FREE BY OUR EXPERT IN YOUR HOME for 18/-



No matter where you live, as soon as we receive the first instalment or full cash price we despatch the set to your home, and our local expert is at once instructed to call on you and fix it.

No waiting, no trouble, nothing whatever to do except send your cheque or postal order. Send at once and have music fixed in your home free.

SEND FOR CATALOGUE

Absolutely complete, including Marconi Royalty, Loud Speaker, Valves, Batteries, Full Instructions, Aerial Equipment—everything except the wireless mast.

LITTLE GIANT CABINET MODEL.

					Or 12 monthly payments of
2 Valve	£9	10	0	..	18/-
3 Valve	£11	10	0	..	22/-
4 Valve	£13	10	0	..	26/-

LITTLE GIANT TABLE MODEL.

					Or 12 monthly payments of
2 Valve	£8	0	0	..	15/-
3 Valve	£10	0	0	..	19/-
4 Valve	£12	0	0	..	23/-

WONDERFUL SETS & WONDERFUL SERVICE

FELLOWS WIRELESS

PARK ROYAL, LONDON, N.W.10.

LONDON: 32, Great Portland Street, W.1.
BIRMINGHAM: 202, Corporation Street.
BRIGHTON: 31, Queen's Road.
BRISTOL: 95, Narrow Wine Street.
CARDIFF: Dominions Arcade, Queen Street.
GLASGOW: 4, Wellington Street.
LEEDS: 65, Park Lane.
LIVERPOOL: 87, Moorfields.
MANCHESTER: 32, John Dalton Street.
NEWCASTLE: 96, Grey Street.
NORWICH: 4a, Exchange St.
NOTTINGHAM: 30, Bridlesmith Gate.
PORTSMOUTH: Pearl Buildings, Commercial Road.
SHEFFIELD: 11, Waingrath.
TORBRIDGE: 34, Quarry Rd.

M.C. 117.

2/- NOW and THE BIKE IS YOURS

I OFFER to readers of "John Bull" first-class Coventry-built cycles at **POUNDS BELOW** usual prices.

Absolutely **GENUINE REDUCTIONS** have been made in thousands of brand new, fully guaranteed 1928 Models, any of which I will send on **14 DAYS' APPROVAL, CARRIAGE PAID,** on receipt of small deposit only.

Testimonials from everywhere in Great Britain. Satisfaction or money refunded. **MY FREE LISTS** will convince you, so write **NOW** for a copy and **CHOOSE YOUR CYCLE FROM THE LARGEST SELECTION IN THE WORLD.**

Edwd O'Brien Ltd

THE WORLD'S LARGEST CYCLE DEALER, DEPT. 9 **COVENTRY.**

"For the Blood is the Life"

A portrait of Mrs. C. Kempster *who writes*

"Eight years ago I had septic glands under my right arm and I was under Hospital treatment for some months; my complaint spread over my chest and back. My daughter bought me some Clarke's Blood Mixture which I took for some time and was quite cured; I have not been troubled since. I am always pleased to recommend your Clarke's Blood Mixture—someone may be suffering as I did and may benefit by taking your medicine."—(Signed) Mrs. C. Kempster, 289, Globe Road, Bethnal Green, London, E.2.

Clarke's Blood Mixture

healed Mrs. Kempster's septic glands and restored her health.

OTHER SUFFERERS will find Clarke's Blood Mixture just as good for Abscesses, Ulcers, Eczema, Bad Legs, Inflamed Wounds, Swollen Glands, Hæmorrhoids, also Rheumatism and Gout, all of which are sure signs of Blood impurities.

Ask for and see you get

Clarke's Blood Mixture

"*Everybody's Blood Purifier*"

3/- per bottle. Six times the quantity 12/-

When outward application is also required Use CLARKE'S MIRACULOUS SALVE.

Child Suffered Badly From Rash Cuticura Healed

"My little girl suffered badly from a rash which caused her great pain. It affected her face, arms and legs. It was of a dry nature but when she scratched it used to bleed and caused sore eruptions. The eruptions caused her great pain and she was a terrible sight as her face was covered with them. She could not sleep or rest.

"I tried different remedies without benefit. I read an advertisement for Cuticura Soap and Ointment and sent for a free sample. I could see a great change after using it so purchased more, and in five weeks she was healed." (Signed) Mrs. Margaret Mundee, 53, Hunt St., Notting Hill, London, W. 11, Eng

Use Cuticura Soap daily for the toilet, assisted by Cuticura Ointment when required, and have a clear, fresh complexion, free from pimples and blackheads.

Soap 1s. Ointment 1s 3d. and 2s 6d. Talcum 1s, 3d. For sample each address: F. Newbery & Sons, Ltd. 31, Banner St., London, E. C. 1.

Cuticura Shaving Stick 1s. 3d.

Human Documents

A Haunted Home

Tell-tale Photograph—Mean Sponger—A Woman's Terror

PROBLEMS that may be yours are dealt with by "Humanist." The names and addresses of all correspondents are suppressed so that the writers may not be identified. Letters that are too intimate or are not sufficiently general to be helpful to others are answered by post. All correspondents must send stamped, addressed envelopes. Ten shillings is being sent to each of the writers of the first four letters printed.

"AT the age of seventeen I enlisted in the Army for a long term. In the fifth year of my service I was making rapid progress abroad when news came from home that my father was seriously ill.

"In consequence of a letter from my father's doctor saying that I was urgently needed at home to support my mother, I applied for a premature discharge on compassionate grounds, which was granted, and a little over a year ago I arrived home.

"In the meantime, my father had died. He was a very good-hearted man, but, unfortunately, he became a victim of drink. My mother and sisters were left in charge of a fairly large property, but I found they had allowed it to go to rack and ruin.

"They had disposed of part of the land and most of the stock, but I thought I should be able with care to do well with what remained.

"HOW different my home-coming was from what I had hoped and expected! Within a few days my mother turned on me and told me to look for work, saying that she and my sisters could manage quite well without a man's help.

"I found work in the neighbourhood, and paid my mother 30s. a week for my board and lodging.

"I would come home tired and find myself expected to carry out all the work that was too heavy for a woman, and received nothing but abuse by way of thanks. My mother took three men boarders, and these she incited against me.

"I led a miserable existence for a year, and was then thrown out by these men at my mother's instigation, after she had violently abused and assaulted me.

"I have now learned that the home of my boyhood has been given up altogether. My mother and sisters could not bear to remain there. *It was haunted!* They could not sleep and they were afraid to enter the room where my father died.

"I have heard terrible stories of the shameful way in which he was treated before his death. My poor father—it is small wonder he sought forgetfulness in drink!

"That was my tragic home-coming, 'Humanist.' The only consolation I have is the love of the dear girl who has been waiting to marry me. What should I do with regard to my mother and sisters?"

"HUMANIST" says: *Leave them to their uneasy consciences and devote yourself to your fiancée and your future. It is earnestly to be hoped that in time your mother and sisters will repent of their treatment of your father and you, and ask your forgiveness, but you can do nothing while they remain unrepentant.*

* * *

A Wife's Release

"WHEN only nineteen, I was courted by a man older than myself, and I was looking forward to a happy marriage when I was deserted and left alone to face my shame. In due time my baby was born in a Poor Law institution, for in my humiliation I had run away from home without any money.

"I set to work to help provide for my little one, but the burden was really beyond my strength, and after two years I crept back to my parents.

"I was forgiven and I obtained work as a widow. I had not heard anything of my former lover during my absence, but on my return home news of him came to me like a bolt from the blue.

"My mother showed me a photograph of a young man and a young woman with a baby, and asked me if I knew anyone in it.

"I at once recognised my faithless lover and then my mother told me that she had found out that he was already married when he was courting me, and that the baby was older than mine.

"Now I am faced with a problem. His wife, who has had to leave him on account of his cruelty, has long been seeking evidence for a divorce. By identifying him and proclaiming my shame, I can secure her release from a loveless and hopeless marriage.

"I fear, however, that the reports in the papers might result in the loss of my employment and it is too late for me to obtain support for my child."

"HUMANIST" says: *I do not think you need fear the little publicity that is given nowadays to divorce cases. It would be a service to the wife to help her to obtain her release, and it would be her husband's guilt and shame rather than yours that would be proclaimed.*

* * *

Benjamin Gone Mad

"MY youngest brother, now nearly thirty, enlisted during the war when he was only fifteen, giving his age as nineteen. Only a boy mixing with men of all classes and characters older than himself, he seems to have imbibed every evil tendency imaginable, and they have followed him throughout his later life.

"He married and became the father of two children, but he deserted his wife and family. He bled our widowed mother white financially, and then in spite of her help was sent to prison for obtaining food and lodging under false pretences.

"On his discharge, mother helped her Benjamin again, fitted him out completely with clothes and provided him with money, but he could not go straight.

"He next received a heavier sentence for robbery with violence, and he is still in prison. Mother's health has completely broken down and she is poor in pocket as well.

"He says he intends, when released, to come home and live with her. If he really wishes to reform, surely he should think of his duty to his wife and children? Yet he begs me not to let them know of his whereabouts after his release. What should I do?"

"HUMANIST" says: *Anything except help him in his mean scheme of sponging on his invalid mother. If he is sincerely repentant, the Discharged Prisoners' Aid Society will help him to make a fresh start, but a man who callously ignores his obligations to his wife and children deserves no sympathy or help. The matter is one in which the police-court missionary might tactfully intervene.*

IF you want to experience the greatest pleasure in life, help "The Greatest of These—" Fund. (See page 38.)

Terrible Memories

"I HAVE been in receipt of National Health Insurance sick benefit for some time. I recently had notice to present myself for examination before a regional doctor under the Ministry of Health.

"I went to the address indicated on the notice, and spent some time in the waiting-room. The conversation of other waiting patients reduced me to a condition of nervousness bordering on stark terror.

"I felt I could not face the examination and I left and wrote to my approved society, explaining my reason for not wishing to submit myself to examination by any but a woman doctor.

"The reason is this: In my early teens I was subjected to an outrageous assault by a male doctor, and ever since the terrible memories of what I went through at that time have filled me with an utter repugnance of any kind of handling by a man.

"I expressed my willingness to be examined by any woman doctor the approved society cared to nominate, but although, at the cost of considerable distress to myself, I explained fully my reasons for making this stipulation, my request has been ignored and my sick benefit has been withdrawn.

"My panel doctor still certifies me as being incapable of work owing to my complaint, yet I am debarred from benefit because of my unwillingness to risk such an awful experience as I had in my youth being repeated.

"Is it not shameful that I should be left without the benefit for which I have paid?"

"HUMANIST" says: *I think it is a terrible hardship that your benefit should have been withdrawn in such circumstances. Write to the Minister of Health at Whitehall, explaining everything, and let me know the result. I shall have more to say if your benefit is not restored.*

* * *

Another Man's Child

"Married five years, I find my husband cannot give me children. Wanting a child, I am expecting one by another man. Can I make my husband maintain me and the child when it arrives?"

"Humanist" says: *Such a selfish question scarcely deserves an answer. Since you thought more of a child than of your husband's love, have the courage to tell him the truth and let him divorce you.*

Chain Prayers

"I am very much upset by the enclosed prayer chain which threatens me with some terrible disaster if I neglect to pass it on to others. I thought I could not do better than send it to you."

"Humanist" says: *Take no notice of such rubbish. These "chains" are stupid inventions and the sooner they are broken the better for all concerned.*

A Case of a Cad

"My daughter, not yet sixteen, is in trouble. The man responsible, about twenty-two, has told me that he can marry her without my consent owing to her condition. Surely this cannot be true. I must save her from him."

"Humanist" says: *It is not true. Communicate with the police-court missionary at once with a view to instituting criminal proceedings against the cad.*

It's never too late to start eating

HŌVIS
(Trade Mark)

There is life in every Loaf

Best Bakers Bake it

HOVIS LTD., LONDON & MACCLESFIELD

To "John Bull" Readers.

YOU CAN NOW enjoy the comfort and beauty of

CATESBYS CORK LINO

3 yds. by 4 yds. for

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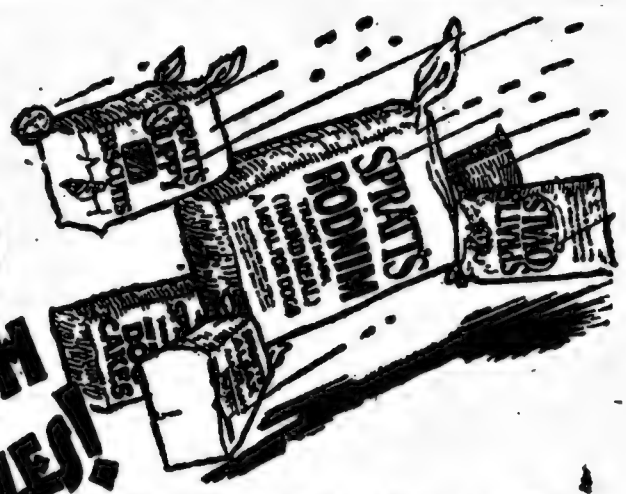

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One point on which all Doctors are agreed is that to maintain or regain really good health you must have a properly regulated and balanced diet.

Those who would like a little free expert advice on this very important subject should write to the great health expert, EUSTACE MILES, M.A. (Dept. D.B.J.), 40, Chandos Street, London, W.C.2, who has given permanent relief of various ailments and troubles to many thousands and has put them on the straight road to physical and mental fitness. Mention any ailments and details of average daily meals. Write name and address in capitals, and enclose 1½d. stamp for postage.

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FASHION'S LATEST MODEL.

This AMBRON —BELTED— CORSELETTE.

SENT FOR 1/- DEPOSIT.

LADIES—Here is your opportunity to secure the very latest Fashionable figure-moulding garment—the Ambron Belted Corselette. It is a triumph of design, a perfect luxury to wear, and a model to enhance the natural grace of outline and figure-poise. It combines Style with delightful Comfort.

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So confident am I that it will please you that I will send this Ambron Belted Corselette for you to try on in your own home, upon receipt of just 1/- Deposit. The full Bargain Price is only 8/11, balance of which you may pay by instalments, if preferred. Send Deposit and Coupon NOW, while you think of it.

Please read this description.

The Ambron Belted Corselette is an improved type of garment, giving the combined support of Corset and Brassiere in one. Made in strong striped Pink Coutille. Fitted with under belt (7" busk). Surgical elastic insets on hips. Adjustable shoulder straps. Six suspenders. An important feature are the spiral steels which run practically the full length of the back of the Corselette, giving an unbroken line of support. Equally suitable for slim, medium, and full figures.

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Please send me on approval, with option of instalment terms, a new Ambron Belted Corselette at present bargain price of 8/11. My measurements are :—

BUST (over light underwear).....

I enclose 1/- deposit, with 4d. postage, and will remit balance of 7/11 either in one sum or by weekly instalments of 1/- or more.

State Bust measurement and enclose Coupon with name and full address and postal order crossed thus :— / /.

Sizes range from 30-in. to 46-in. Bust.
JOHN BULL, 21/4/28, No. 409.

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FAMOUS KILDARE CYCLES with the everlasting guarantee. Not the cheapest but positively the best value.

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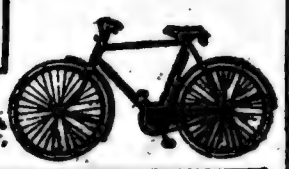

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Our Letter Parliament

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Soviet Britain—Training for Murder—Bilking the Pensioners

THE amazing audacity of the assurance companies is only equalled by the pathetic silence of our legislators, who are either afraid or unwilling to tackle this octopus. The data has been supplied to every Member of the House of Commons. You should send it to every trade union secretary and ministers of every denomination. Only by wide publicity, and the resulting public indignation, will the greed and injustice of the policy-mongers be curbed.—*T. M., Castletown.*

Is This the Answer?

You have frequently expressed surprise, which, no doubt, we have all felt, that no one of the political Parties, least of all the Government, has made any honest attempt to expose the industrial assurance ramp or the methods of the many other profiteers. Is it not possible that the answer to this conundrum is, "Party funds"? I rather fancy that a considerable proportion of these funds with all Parties is derived from what amounts to licences to exploit the public. Hence the reluctance to any form of publicity in this matter.—*J. B., Great Yarmouth.*

The Test Question

"T. R.," London (JOHN BULL, April 7), wants a test question put to every candidate at the next General Election on profiteering. What about the great assurance scandal and other pressing questions? When the new Franchise Bill becomes law, JOHN BULL will have at least 2,000,000 readers who will be voters, and, having no politics, it might well draw up a list of test questions which readers in every constituency could put to all candidates.—*E. A. R., Ipswich.*

A Killing Blight

Not only is industrial assurance "An Unparalleled Fraud," as Mr. E. Roffe Thompson proves, but it is a human tragedy. It is destroying all the best instincts and habits of the poor. Thrift becomes a delusion and a snare; provision for the future of one's dependents becomes provision for the bloated profits of assurance companies. Thus a blight of fraud and deceit is killing the very instincts it is needful to foster, and the poor are rendered still poorer—in soul and pocket.—*D. S. D., Hatcham.*

Tearful Pleas

My father was agent for one of the big assurance companies for over thirty years, and his work was on his conscience during the whole period. I have seen strong men threaten him with violence and weak women tearfully plead for the justice he was unable to dispense. The existence of the vast accumulated funds of the companies extracted from the poorer section of the community should call for urgent enquiry and redress.—*S., Oldham.*

Profitable Deafness

You say that when the Treasury learns that policy-holders have paid £400,000,000 since 1914, it may start to make investigations into the assurance scandal. I should like to know how much money the Treasury has received in stamp money and taxes from assurance companies since 1914. Perhaps the Government finds it an easier way of getting another 6d. or so in the pound from the policy-holders. If that is the case, can you wonder why the Government turns a deaf ear to JOHN BULL'S plea for a thorough investigation into the assurance swindle?—*H. C. B., Plaistow.*

Brief-to-the-point letters not exceeding 100 words are invited. 5s. is paid for each letter published. Name and address essential, not necessarily for publication. Envelopes must be marked "Letter Parliament."

A Just Strike

Now that the insurance agents are being drawn, and rightly so, into this controversy, it would appear to me that a threat from them to strike nationally against the policy of lapsing would bring the companies to their senses. It would create an impression that would be miraculous, as the agents would have the body of public opinion behind them.—*Premium, Lancashire.*

Successful Issue

When we get three brilliant writers like Messrs. E. Roffe Thompson, A. G. Gardiner and "Woodbine Willie" united in the condemnation of the plundering practised by industrial assurance companies, then there must be something in it. At the moment, there is no Party in the House with courage enough to denounce these malpractices, but if at the next General Election the million and a half readers of JOHN BULL exert pressure on the candidates, then the great efforts of this journal will not have been in vain.—*J. P., Hants.*

Nearer Home

The Rev. G. A. Studdert-Kennedy (JOHN BULL, April 7) attributes the attitude of the Russians towards Christ as being due to the conditions of their social life. I go further, and maintain that, if conditions in our own country do not make a decided improvement, the same state of affairs will soon exist here. The younger people in the industrial centres are being reared in idleness; their homes are becoming hovels through poverty; they have never known their father to do a day's work; and their living conditions are, in most cases inadequate owing to the house shortage.—*A. N., Sheffield.*

Printers' Pie

[Half-a-crown is paid to the sender of every item published. Mark envelopes "Pie."]

"NORTHAMPTON HERALD": — "The —— Commissioners give notice that it is intended to sell by public auction implements, horses AND 1826 HAY REMAINING ON THIS FARM."

"SHEFFIELD DAILY TELEGRAPH":— "Mahogany dining-tables in OAK, MAHOGANY AND WALNUT. Now on view."

"IDEAS" (Advt.):—"—— promotes CURLY AIR, never fails, 1s. 6d. post free."

"NOTTINGHAM EVENING POST" (Advt.):—"Dogs, Pets, etc., GENT'S 24 IN., 22s. 6d., GOOD CONDITION, BARGAIN."

"HUDDERSFIELD EXAMINER": — "Convalescent Home . . . discharged 2, admitted 3, in the home. MOLES 9, FEMALES 6."

"HALIFAX DAILY COURIER":— "House and CHOP for sale. Specially adapted for home baking. Newly decorated."

"BIRMINGHAM MAIL": — "Unfurnished rooms (2) every convenience to LEAN AND CONGENIAL PEOPLE."

"THE ANGLO-CELT": — "On his arrival in Dublin from America Mr. —— was escorted by a PIG PROCESSION to —— Street."

Nearly the Limit!

The Edinburgh City Council wished to buy back for the purpose of a road-widening scheme a piece of land which had some years ago been granted free by it to a church. The church trustees demanded compensation, which works out at over a quarter of a million pounds per acre. It is downright impudence for a Church to preach the Christian gospel to the citizens, and attempt to rob them so audaciously at the same time.—*W. J., Scotland.*

Pitiful Picture

It has long been an axiom that every picture tells a story, but the cartoonist in JOHN BULL of April 7, depicting the terrible tragedy in the coalfields, has drawn a picture words can never describe, and which will certainly go home to millions of readers. May many of those homes be the homes of colliery-owners, where want is never known, and for a little while may the occupants of those homes sit where the pitiful couple sit, as depicted in the picture, putting themselves in their places.—*J. H., Bolton.*

A Man's Tribute

A mere man, let me confess that the first thing to which I turn in my weekly JOHN BULL is "Words Winged to Women." For sound common-sense, for an appeal to all that is best in human nature, nothing can beat Miss Mabel Horner's weekly contribution. Here we have the cry for justice week by week: a cry for the outlawry of war, for the abolition of all that is cruel and unjust, justice for the oppressed, the poor, the homeless, the unemployed.—*W. L., Kirkcaldy.*

Christ or Mars?

In the local papers here we are notified that a grand parade and march-past of all the Territorial troops and Boys' Brigade will take place on Sunday, May 6. This is to be preceded by a church parade at St. Giles' Cathedral, where, presumably, the spirit of militarism, as embodied in these organisations, will be commended and receive official ministerial encouragement. What a mockery of the teachings of Christ, using the Sabbath to bless and advertise training for wholesale murder!—*W. H. C., Edinburgh.*

A New Exchange

May I plead through the pages of JOHN BULL to employers occasionally to apply to the local relieving officers when in need of men? Many men, falling on hard times, must perforce seek relief, not being eligible to unemployment benefit. A case in point is that of a policeman with six and a half years' exemplary service, forced on the rates through sickness, but now capable of work.—*J. A., Garston.*

"A Milk-and-Honey Trap"

Mr. W. J. Brands' exaggerated, and in most respects absurdly untrue, statements regarding present conditions in New Zealand (JOHN BULL, March 24) require official correction. New Zealand building regulations do not permit of "rabbit-hutches of 15 ft. by 20 ft." The solving the housing problem. The allegations that English public school-boy emigrants have nothing before them but errand-boy jobs are quite untrue. The fact is that 95 per cent. of them have made good on the land and are doing well. The statement that misleading advertisements are being published to entice emigrants is equally incorrect. No advertisements whatever have been published, or posters exhibited, for some time past.—*Alexander Crabb, Secretary, New Zealand Government Offices.*

SEVEN PRESCRIPTIONS
that will save you many a Doctor's bill

No. 1077 — INDIGESTION, ACIDITY, FLATULENCE, GASTRITIS

CURED IN ONE WEEK.
Thousands of Sufferers from Acidity, Heartburn, Sour Stomach, Fermentative Dyspepsia, Gastric Catarrh, Wind or Flatulence, Fullness after Meals, and all forms of acid indigestion have been cured by Prescription No. 1077.

It is composed of
Bismuth Carb. *Oil of Peppermint,* *Soda Bicarb.*
Magnesia Carb. *and Carminatives.* In Tablets.

This prescription is a non-purgative. Avoid fried, oily foods and excess of starcy foods for a few days. Dose—2 tablets before each meal. You feel easier in five minutes. Note the steady improvement; clean tongue, moist mouth and throat; flatulence vanished; long, sour face replaced by such broad, sweet smiles that your friends marvel at the magic change. Price 1/4 (72), 2/6 (144), 7/- (432).

Where the Indigestion and Acidity is Exceptionally Uncomfortable and Painful, use the Special Prescription for Painful Indigestion, No. 15, in addition. That is, take 2 tablets No. 15 and 2 tablets No. 1077 before each meal, and the pains will rapidly disappear. Prescription No. 15 costs 1/9 (72), 3/3 (144 tablets).

No. 263 — Sciatica Neuritis

Painful Nerve-Sheath Inflammation, Neuralgia, Influenza, Headache, Rheumatism,
and Nerve Pains generally, are promptly relieved by this prescription. It is composed of *Acetyl Salicylic Acid, Phenacetin, Quinine Sulphate, Dover's Powder, in correct proportions.*
Dose:—1 to 3 tablets thrice daily after meals.
This formula is non-purgative and does not upset the stomach.
Price 1/3 (25), 2/- (50), 3/6 (100 tablets).
When the pain is unbearably severe, take in addition a Neuritis Cachet composed of Antifebrin, Amido-salol and Codein. Price 2/- (6), 5/9 (12).
Prescription 623A.

No. 829TX — Cold in the Head

INFLUENZA, DEADLY ACUTE NASAL CATARRH.
Offensive nasal discharge, incessant sneezing, sense of fullness of the nose, mouth breathing, nasal twang, frontal headache, defective taste and smell, watering of the eyes, dry throat, deafness, hawking, etc.
Nasal Catarrh is often the first stage of BRONCHITIS, INFLUENZA, COLD ON THE CHEST, PNEUMONIA, THROAT, EAR and LUNG TROUBLES.
This prescription is an effervescent, cooling, healing and germicidal tablet. Price 1/- (25), 1/6 (50), 2/9 (100). Can be advantageously used at the same time as No. 331 (*see opposite*), and Germ Killing Snuff, No. 886. Price 1/3. (*See below.*)

No. 632 — Special Heart & Nerve Tonic

which banishes Lassitude, Weariness, Faintness and Heart Weakness.
It prevents palpitation, faintness, heart failure, trembbings, run down condition, collapse, and stops that falling to pieces feeling.
It is composed of *Nux Vomica Ex., Digitalis, Gentian Extract, Dandelion Extract,* in suitable proportions.
Dose:—1 or 2 pills thrice daily.
VALUE OF INGREDIENTS.
NUX VOMICA increases Energy. *DIGITALIS* steadies the action of the heart. *GENTIAN* tones the Stomach. *DANDELION* stimulates the kidneys
Price 1/9 (50), 2/6 (72), 4/6 (144 pills). Can be taken alternately with the Brain Tonic No. 470.
(*See below.*)

No. 331 — Coughs, Colds
Influenza, Bronchitis and Lung Weakness

Sufferers from Bronchial and Nasal Catarrh, Stuffiness and Cold on the Chest, Huskiness, Hacking Cough at night, Influenza Cold or Chill, and those recovering from pleurisy and pneumonia, will find grateful assistance from this prescription, composed of *Paregoric Elixir, Licorice Extract, Pine Tar, Creosote.* In Pills.
VALUE OF INGREDIENTS.
LICORICE loosens the phlegm, CREOSOTE is anti-tubercular, PINE TAR is an antiseptic. PAREGORIC (compound of Aniseed, Benzoic Acid, Camphor and Opium) soothes the chest
Dose (for adults only), 1 or 2 pills several times a day. May be advantageously used at the same time as No. 829 TX. Price 1/9 (50), 2/6 (72), 4/6 (144). (*See opposite.*)

No. 40 — Backache
Rheumatism, Sciatica, Gravel, Lumbago

and many ailments arising from chill on the kidneys, are promptly relieved by the following prescription, which is composed of
Potassium Nitrate, Colchicum, Capsicum, Methylene Blue, Buchu Extract, Juniper Oil, Venice Turpentine, Bearberry Extract, Copaiba Balsam. In tablets.
VALUE OF INGREDIENTS.
Prescribed by Doctors everywhere. These ingredients are kidney stimulants or diuretic, antiseptic or germicidal, anti-uric and pain-killing (analgesic). The trace of Methylene Blue colours the urine green. Non-purgative.
Price 1/9 (50), 2/6 (72), 4/6 (144).

No. 470 — NERVE WEAKNESS AND BREAKDOWN

Here is a MEDICINE which ACTS LIKE MAGIC in Neurasthenia Brain Fag, and after Illness. Colds and the 'Flu.
It Dispels Absentmindedness, Debility, Depression, Despondency, Fear of Failure, Frowns, Irritability, Lassitude, Neurasthenia, Palpitation, Run Down Conditions, Sleeplessness, Weakness.

It is known as Shadforth Prescription No. 470, and Written by a Specialist thus:
℞.: *Phosphorous 1-100th gr.* *Damiana Extract 2grs.*
Nux Vomica Extract, ½ gr. Lecithin, ½ gr.
Dispense in One Tablet.
Directions:—Take 1 or 2 tablets with meals thrice daily.
Price 1/9 (25), 3/3 (50), 6/- (100).

VALUE OF INGREDIENTS.
PHOSPHORUS, constituent of the brain. Invigorates brain workers. *NUX VOMICA* increases Energy. *DAMIANA*, Cerebro-Spinal Tonic. *LECITHIN* natural Glycerophosphate. Used in ailments arising from defective nutrition.
THIS CAN BE TAKEN ALTERNATELY WITH THE HEART TONIC, No. 632. That is, take No. 470 for a few days and then No. 632 for a few days, nad so on. (*See above.*)

THE ABOVE ARE FAMOUS REMEDIES YOU SHOULD ALWAYS KEEP IN YOUR MEDICINE CHEST.

☞ **Below are further examples of approved domestic remedies as supplied by the Shadforth Prescription Service. Order by the number, at prices indicated.**

CRITICAL TIME, OR "MENOPAUSE." (Prescription 457).
A useful Nerve and Stomach Tonic for nervous women.
Nux Vomica, Sulphate of Iron, Calcium Phosphate, Cinchona, Gentian.
With directions.
Price 1/6 (72), 2/6 (144).

OX-GALL OBESITY SOAP. (Prescrip. 668.)
Composed of Pure Soap, Perfume and Prepared Ox-gall.
Used for bath massage purposes in obesity, greasy, oily skins, and fatty complexions. Rub thoroughly to form a lather and wash out with warm water. Massage well. The purest soap known. Price 1/3 per tab.

UNBROKEN CHILBLAINS. (Prescription 531).
Lanolin, Witch Hazel Antiseptics.
With directions, price 1/3.
For Broken Chilblains use No. 832. Price 1/3.

HAEMORRHOIDS OR PILES WITH CONSTIPATION. (Prescription 394).
Cascara, Nux Vomica, Hyoscyamus, and Gentian.
Price 3/6 (72), 4/6 (144 pills). In severe cases try the Special Fearfield Pile Treatment, comprising Suppositories, Ointment, Tonic Bath Salts, and Laxative Pills. Costs 7/6 and 10/6.

COMPLEXION TONIC. For Complexion Troubles. (Prescription 442)
Charcoal, Dried Sulph. Iron, Calcium Sulphide, Nux Vomica Extract, Gentian Extract. Price 1/9 (72), 3/3 (144), 5/- (432 tablets).
Full Course of Treatment for Complexion Troubles (No. 442T) costs 6/- and 17/-

GOUT, ARTHRITIS, RHEUMATIC GOUT, SWOLLEN TOES AND FINGERS. (Pres. 74.)
Colchicum, Blue Pill, Rhubarb Pill, Hyoscyamus, Methylene Blue.
Price 1/9 (50), 2/6 (72), 4/6 (144 pills).
Special Threefold Treatment for chronic cases costs 5/3 and 12/6 (No. 7.T).

BLOOD TONIC FOR ACNE, PIMPLES, ECZEMA, SKIN ERUPTIONS. (Prescription 1,262)
A known, admitted, and approved remedy, registered in the Pharmaceutical Journal Formulary as Blood Purifier. Price 2/6 (72), 4/6 (144), and 12/- (432).

OBESITY, STOUTNESS, FLABBY LIMBS, CORPULENCY. (Prescription 575.)
A successful treatment.
Extract of Seaweed, Potassium Iodide, Thyroid Gland, etc. Price 1/- (25), 2/6 (72), 4/6 (144 pills).
With directions.

SLUGGISH LIVER, URIC ACID, KIDNEY TROUBLES. (Pres. 282)
Cubebs, Venice Turpentine, Colchicum, Grains' Nut, Podophyllin, Capsules, etc.
Useful for Constipation, Rheumatism, Bladder and Kidney Troubles.
Price 2/6 (72), 4/6 (144 pills).

PURE COD LIVER OIL EMULSION TABLETS (Prescription 581T).
Tasteless. Palatable. Children love them.
Price 2/3 (50), 6/- (100).

Neverill Old Salts
(Prescription 535K).
A Spoonful a Day keeps the Doctor away.
The best Saline for Biliousness, Constipation, disordered Stomach Sluggish Liver, Bladder and Kidney Troubles, Gout, Rheumatism, Fevers, etc.
For Sparkling Eyes and Joie de Vivre.
1lb. 2/6. Post free. In air-tight canisters.

BOWEL AND STOMACH INDIGESTION. (Prescription 227.)
Pancreatine, Oxgall, Pepsin, Diastase, Capsicum, Gentian.
This is a carminative, appetising, non-purgative.
Price 1/9 (50), 2/6 (72) 4/6 (144 tablets).

SORE THROAT, HAWKING, LARYNGITIS, TONSILLITIS, &c. (Prescription 1,054)
Potassium Chlorate, Borax, Fo malin Tannin, Cinnamon, Eucalyptus.
Excellent for Public speakers and singers.
Price 9d. (36), 1/6 (72) 2/6 (144 tablets).

TICKLING AND HACKING COUGH AT NIGHT (Adults only). (Prescription 559).
Codein Phosphate, Dilute Hydrobromic Acid, Ipecacuanha, Antimonial Wine, Solution of Morphia, Hydrochloride, Squills, Honey.
Price 2/9 and 5/- With directions.

ASTHMA. (Prescription 516)
Stramonium, Camphor, Squill, etc.
Relieves the spasmodic cough and shortness of breath. Can be used in conjunction with other remedies.
Price 1/3 (36), 2/6 (72), 4/6 (144 pills).

VITAMIN-SUNSHINE.
The new compound for Anæmia, Debility, Rickets, Threatened Tuberculosis.
(Prescription 1,063)
Malt, Marrow, Blood, Yeast, Chlorophyll, Phosphorus, Iron. In tablets with directions. For Adults or Children. Price 1/9 (50), 2/6 (72), 4/6 (144).

SLEEPLESSNESS, NERVE EXCITABILITY. (Prescription 32).
Better than Alcohol, Sulphonal, Veronal, or German Drugs. Does not form the drug habit.
Scullcap, Gentian, Valerian, Asafœtida, Lupuline.
Price 2/6 (50), 4/6 (100 pills).

GERM-KILLING SNUFF. (Prescription 886)
Known as Dr. Ferrier's Catarrh Snuff.
Price 1/3.
Can be advantageously used in addition to No. 331 and No. 829/TX.
(*See above*)

UNSIGHTLY SKIN, PSORIASIS, ECZEMA, ALOPECIA (Bald Patches). (Prescription 880.)
Mercury Perchl., Creosote, Zinc Ointment.
To be applied night and morning.
Price 1/3 and 2/-.

PREMATURE OLD AGE, Specialist's New Gland Treatment. (Prescription 1128)
Orchitic, Cerebral, Spinal, Lymphatic Substances, with Glycerophosphates and Nux Vomica. For all forms of debility. With directions.
Price 2/6 (36), 4/6 (72), 12/6 (144 tablets).

WRINKLES, CROWS-FEET AND GREY HAIRS. (Pres. 344.)
Gives remarkable results and improves health.
Potassium Hypophosphite, Phosphate, Bicarbonate and Citrate.
Price 2/6 and 7/-.
In tablets With directions.

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EPSOM'S BIG DOUBLE EVENT

Fohanaun for the City and Sub.—Big Val for the Great Met.—Follow Ballyvoy—A Dead-Heat Query—Week-end Winners

THOSE of us who are able will be going down to Epsom next week in our little Daimler cars in search of another elusive double—the Great Met. and the City and Sub.

SHADES of Dark Warrior and Tipperary Tim have scared me of the fancied horses, but after a certain trial a short time before the Lincolnshire Handicap, I entered Fohanaun in my note-book for the most important of the two events on the Epsom Downs.

THE son of Glasgerion won three of his seven races last season for Mr. Joel. Another trio would probably have come his way but for a tardy beginning. He was slowly off in the Hunt Cup, the Stewards' gamble at Goodwood, and the Cambridgeshire, and in these events he was travelling much faster than anything else at the finish.

WALTER EARL, who has charge of the five-year-old, is one of our most painstaking trainers, and he has spent a deal of time in endeavouring to coax Fohanaun back to his juvenile habits. As a youngster he was always away like a flash. I believe Earl has succeeded. Anyway, I hope so, for a quick get-away is essential at Epsom. A horse badly placed at Tattenham Corner needs to be a smasher to stand a chance.

Walter C. Earl, the trainer of Fohanaun

THERE is no club betting on the Great Metropolitan, so we are in the dark as to the probable favourite. It will not surprise me to see last year's winner, Kinnaird, leading the "s.p.'s." Poole's old slave is fit from hurdling and is up to a big weight.

HOWEVER, my selection at the moment is for one of the locally-trained contingent, Big Val. This is a well-bred colt by Valens—Shy Princess, whom I noticed win a long-distance event at Hurst Park in November. He had the race well won a long way from home and walked away to weigh-in as fresh as a daisy. Victor Smythe trains Big Val.

ONE more little point *re* Epsom, as the meeting will be in full swing before my next notes appear. Do not overlook the Lord of the Manor, Stanley Wootton. Wings of Love, who cost 7,300 gns. as a yearling and so far has not won a race, will probably score for the "Bookmaker's Blight," and I understand that Golden Erin is his best juvenile.

TUSKAR, at "sevens," was a nice Easter egg for the followers of my Code selections. It is a long way ahead to contemplate another "National," but I think this young 'chaser is a bit out of the ordinary. I gave a confident vote for him for one of the big prizes at Cheltenham, and he had the race in his pocket when he slipped up on the flat.

ZENO struck me as a lucky winner of the Queen's Prize. A two-mile race early in the season is a big test, particularly when horses are only half fit, as were the majority of the runners. You can enter Ballyvoy—who went under by a neck—in your note-books as a certain money-spinner.

MORE CODE WINNERS.

"Silver Ring's" selections last week were —

TUSKAR—Won 7 to 1.
ORANGE MIST—Won 4 to 1.
PEGGY'S PROSPECT—Won 9 to 4.
} **A 15 to 1 Double.**
VIRGO—Won 7 to 2.
MAUDLIN—Third 100 to 14.
And three unplaced.

THE run-off dead-heat between Golden Verse and Pandola—won by the former—has brought me shoals of letters. Dines rode Golden Verse in the first race and was substituted by W. Stephenson for the run-off. Stay-at-home backers of Dines' mount want to know how they stand.

BOOKMAKERS have treated their clients in various ways, but the correct method is to render the bets void. For all purposes of statistics the race goes to the credit of W. Stephenson, and Dines did not have a mount.

M. EMANUEL, the Franco-American owner of The Coyote, likes England so well as a racing centre that he has decided to sell out in America and race on this side exclusively. He is devoted to the sport and will probably become one of the most liberal patrons of the Turf over here. He has told my French Correspondent that he knows of no country where the lover of racehorses gets a fairer deal than in England.

M. MARCEL BOUSSAC is another foreign owner who is disposed to increase his string over here, and he is taking the advice of his trainer regarding the lines of possible development in the near future. Cramick and Banstar—the latter is in the City and Suburban—are two horses he expects to win good races with, and he is sending over a few smart two-year-olds.

ABBOT'S TRACE is making a name for himself as a sire. It is not surprising, as he was a grand colt, possessed of terrific speed. Race-goers who remember Spion Kop's Derby will recollect that Abbot's Trace's pace in the early stages cracked the field. Unfortunately for his backers, he also cracked close home and fell. Several backers have asked me for some of his stock to follow as the "Abbot's" were a paying proposition last season. The best are Abbot's Speed, Abbot's Smile and Abbot's Pride. Abbot's Gift, Abbot's Luck, Abbot's Path and Abbot's Son are not of much consequence.

TOM HAYWARD, address before flitting 95, Dean Street, Oxford Street, W.1, pays twenty shillings in the pound. At least, so he says in his specious circulars. He also states: "You are invited to make any enquiries you wish to do regarding my standing, and I will pay £250 to any charity upon it being proved that I have defaulted for one penny." And he adds a postscript: "This offer is open for a short time only, so please reply early." The short time was quite sufficient for Tom Hayward to bilk a number of football backers of their winnings. Once more I advise readers to write to JOHN BULL before opening an account with an unknown Turf and football accountant. It pays in the long run.

THE card at Lingfield this week-end is not bristling with good things. On the Friday Maer Hills may come up in the Spring Stakes, and I give the one-eyed Dovedale a chance in the Victoria Handicap. On Saturday Le Gros, a course specialist at Lingfield, should win the chief event. On Friday at Derby I suggest Nightfall—well backed last time out—and Rosiera to pay the butcher's bill on Saturday.

"SILVER RING."

Two coded selections will be given daily in *The Sporting Life*.

Q X Y K E P M F 3 J U V O R

H C A L W Z T G D 2 I N B S

How to read the code: In place of the letters or figures advertised in *The Sporting Life* read those above or below the line as the case may be. ZYSEUP would read PARWIZ.

The code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, April 18, to Tuesday, April 24.

In addition to "Silver Ring's" code tips, *The Sporting Life* publishes two selections daily sent out by the racing experts of *The Sporting Life Weekly Edition*. Don't miss them.

"Soccer" Selections

WEEK END COUPS.

6 HOME.—Blackpool, Notts Co., Bradford, Crystal Palace, Northampton, Hibernians.
5 HOME.—Blackpool, Notts Co., Bradford, Millwall, Glasgow Rangers.
4 HOME.—Manchester U., Brighton, Luton, Southend.
3 AWAY.—Preston, Swindon, Celtic.
3 DRAWS.—Middlesbrough v. Leicester, Bristol C. v. Hull, Bo'ness v. St. Mirren.
3 HOME, 2 AWAY.—Notts Co., Brentford, Millwall, Portsmouth, Swindon.
1 HOME, 1 AWAY, 1 DRAW.—Bradford, Swindon, Barrow v. Ashington.
SPECIAL 5 HOME (LEAGUES I. AND II.).—Everton, Manchester U., Blackpool, Notts Co., Oldham.

FORECASTS FOR APRIL 28.

THE LEAGUE—DIVISION I.

HOME WINNERS.—Arsenal, Aston Villa, Bury, Derby, Leicester, Liverpool, Portsmouth, Sheffield U.
AWAY WINNER.—Everton.
DRAWS.—Sunderland v. Sheffield W., West Ham v. Birmingham.

THE LEAGUE—DIVISION II.

HOME WINNERS.—Fulham, Hull, Manchester C., Port Vale, Preston, Swansea.
AWAY WINNER.—West Bromwich.
DRAWS.—Barnsley v. Blackpool, Notts Forest v. Stoke, Wolverhampton v. Chelsea.

THE LEAGUE—DIVISION III. (NORTHERN).

HOME WINNERS.—Accrington, Ashington, Crewe, Darlington, Doncaster, Halifax, New Brighton.
AWAY WINNER.—Tranmere.
DRAWS.—Bradford C. v. Wrexham, Lincoln v. Bradford.

THE LEAGUE—DIVISION III. (SOUTHERN).

HOME WINNERS.—Coventry, Gillingham, Merthyr, Queen's Park Rangers, Swindon, Walsall, Watford.
AWAY WINNERS.—Luton, Northampton.
DRAW.—Charlton v. Brentford.

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STYLE 202.

STYLE 110.

STYLE 203

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De Witt's Kidney and Bladder Pills have received thousands of testimonials, many from those actually bed-ridden for months with pain. "De Witt's" are invaluable in all cases of Rheumatism, Joint Pains, Chronic Backache, Urinary Trouble, Sciatica, Kidney and Uric Acid Trouble. Send for a trial package now, and when your cure has started get the full supply from your chemist (it costs you only 3/-). Cured by "De Witt's" you stay cured. For free supply, address: E. C. De Witt & Co. Ltd. (Dept. K.15), Croydon.

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JOHN BULL Replies

THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service.

* * *

A. N. (Elton).—"What is fame?" Notoriety within the law.

S. T. (Dorking).—"I devoted my whole mind to the task." Was that enough?

F. L. (Stratford).—"I ham what I am." You sound rather piggish.

R. W. (N. 17).—He married his nurse." A dangerous complication.

Mrs. G. (Southend).—"I lost my train this evening." We didn't think they were now worn.

P. T. (Redcar).—"What do elephants have that no other animal has?" Little elephants.

Miss K. (Bentley).—"I feel I could sit down and write you page after page." For goodness' sake, keep standing.

W. I. (Buxton).—"Why do managers produce risky plays?" Curiously enough, they imagine it lessens their risk.

E. G. (Rotherham).—"Inspiration is valuable." And perspiration takes a lot of beating also.

K. J. (Victoria Park).—"They had the cheek to ask her why she married me." Well, why did she?

C. N. (Wrexham).—"It is cheque after cheque in our house." That's better than pawn after pawn.

MOTHER (Salisbury).—"I won't have boys kissing my girl like that." Then show them the proper way.

G. A. (Clacton).—"My hens are champion layers of eggs." What did you expect them to lay—bricks?

G. H. E. (Boosbeck).—"I am going to read my last poem to them." Then it's likely to be your last!

S. R. (Birmingham).—"It's bad to have a bee in your bonnet." But it's worse to have one down your back.

S. E. (Lowestoft).—"I have never kissed a girl yet, and I have lived for twenty-five years." You haven't lived at all.

E. B. (Luton).—"Your paper interests me." Thank goodness, the tension is over. We were beginning to be very worried by your silence.

ELIZABETH (Swanage).—"My friends tell me I have a wonderfully slim figure." Amongst themselves they probably call you Skinny Lizzie.

Miss K. (Ilford).—"My mother always gives me a book on my birthday." What a voluminous library you must now possess.

S. T. (Manchester).—"He actually charged me 15s. for taking a bit of grit out of my eye." He tells us his charge was for removing foreign substance from the human."

IN the lives of the millions of readers of JOHN BULL, multitudinous problems must arise. And JOHN BULL'S Free Advice Service can deal with them all. Whatever your own problem may be, send particulars of it (written in ink), with stamped, addressed envelope, and you will be given expert advice. Don't think your difficulty is too trivial; it is not.

E. K. (Leeds).—"I am the best drummer in the world." Oh, beat it!

E. B. M. (Stirling).—"My invention works well." Then you won't have to.

E. L. (Purley).—"My girl is charming." Who?

T. C. (Surbiton).—"It's good to be paid." And it pays to be good.

L. T. (Derby).—"What I am, Nature made me." And some people claim that Nature never blunders.

Miss D. (Dunoon).—"Many women are becoming doctors." But some are more becoming than others.

VARIETY ARTISTE (Blackburn).—"I followed the performing monkeys." Did the audience mistake you for an encore?

Mrs. J. (S. Shields).—"My husband gave me a lovely diamond ring." What do you suspect?

B. L. (Westgate-on-Sea).—"Flat racing is here." And you, we gather, are one of the flats.

A. C. (Oxford).—"Her mind is gone." Probably she's been giving too many pieces of it away.

Mrs. A. (Luton).—"My little son has the brains of a Cabinet Minister." Dropped on his head when a baby?

C. F. (Dundee).—"A man can never tell what a woman will do next." Neither can a woman.

W. N. A. (Croydon).—"What's in a name?" A lot, if it chances to be Rothschild.

E. M. (Saltaire).—"Where can we find any really delicate faces to-day?" Between the ears, just like yesterday.

L. V. (Harlesden).—"I admit that I am very ignorant." That makes you wiser than most people.

E. J. (Loughborough).—"Marriage can't cure a man of anything." Oh, yes, optimism!

Mrs. B. (Clapham).—"Three of the photographs I wouldn't show to anybody." Are they so like you?

B. T. (Chelsea).—"I don't know why he wears spats." Cold feet, holes in the socks or just swank.

C. S. (Waterford).—"One teaspoonful was to be taken thrice daily." One teaspoonful cannot be taken more than once.

HILDA (Ebworth).—"I enclose my photograph; I am nineteen and some months." Yes, nineteen and about seventy-two months.

L. T. (Cambridge).—"Having found my ideal girl, I mean to marry her." But how if she is determined to marry her ideal man?

M. D. (Pudsey).—"The consumption of ice-cream per person in the U.S.A. is greater than anywhere else in the world." That's cold fact.

Miss F. (Kew).—"She says you offended her and it will be some months before she calls again." Tell us how we did it and we'll try it again.

P. T. (Marlow).—"He told me to look pleasant and then took the photograph." Then, we suppose, you resumed your natural expression.

Miss D. (Sutton Coldfield).—"What do you think of trial marriages?" We don't know any marriages that aren't a trial.

A. O. (Exeter).—"I tried her cigars." Were they guilty?

S. R. (Shoreham).—"I fell in love at first sight." Take a second look, boy.

H. F. (Birmingham).—"I cooked my own dinner for two long years." What made it take so long?

Mrs. P. (Walsall).—"The doctors should search for the cold germ." And make things hot for it.

"NATURALIST" (Hendon).—"A turbot lays about a million eggs a year." Thank heaven, it doesn't cackle!

J. A. (Sawdon).—"I am wedded to the art of poesy." Then it's a wonder it doesn't divorce you for cruelty.

G. L. (Ealing).—"Our electricity accounts are something cruel." Some people are never satisfied even with a light bill.

A. J. (Penge).—"I often sigh for a nice pork pie." Good! Write music to that and the song will sweep the country.

C. P. (Sydenham).—"He told me this in confidence." Then he displayed bad judgment.

L. C. (Gosport).—"Should film actresses marry?" Well, they can't get divorces any other way.

G. M. (Langley).—"I am secretly engaged to him." Haven't you told him yet?

FLO (Palmer's Green).—"I enclose my photograph." When was it taken? And why?

N. C. (East Grinstead).—"I often tell my friends funny stories." That's a severe test of friendship.

F. P. (Barnsley).—"I am inspired to wise thinking when I eat." Man, you must be starving yourself.

F. A. (Grantham).—"Old manuscripts are fetching big money." So are *Bullets* coupons. Yours may bring £2,000 this week.

A. R. (Oldham).—"I don't altogether approve of your paper." We don't care. We're coming out again next Wednesday.

B. T. (Hove).—"He dropped in at tea-time, but I don't know what for." Tea, probably.

N. M. (Brighton).—"The tipping system is all wrong." Haven't you ever been given a winner?

GRANNY (Ripon).—"Girls of my day were glad to do a lot of darning." And now, of course, girls express themselves much more forcibly.

Mrs. L. (Skipton).—"I am always sorry for the poor animal that was skinned to provide my coat." Does you husband appreciate your sympathy?

A. Y. (Elstree).—"I traced my ancestry back for a long way and then had to stop." Did you find yourself up a tree?

H. J. (Bolton).—"When I called to argue the matter out you asked me to sit down?" Oh, yes. We realised you hadn't a leg to stand on.

A. Y. (Southampton).—"I rang up your number and a hoarse voice answered me." That would be the office-boy. He's rehearsing a bad cold for Cup Final day.

ELLA (Dunoon).—"She sprained her ankle pulling off a Russian boot." She evidently put her foot into it rather badly.

W. G. (Bath).—"How can I limit my wants?" Always pay cash.

T. M. (Bewdley).—"My income runs into four figures." £0000?

P. O. (Exeter).—"I intend to employ the best lawyer." Guilty, we guess.

W. M. (Manchester).—"The egg was bad." Relaid from abroad, probably.

B. S. (Bristol).—"He promised me a subscription, but changed his mind." Then now he is minding his change.

A. D. (Sneinton).—"Is 'He don't want to go' wrong?" Yes—if he doesn't want to go.

F. J. (Piccadilly).—"Who are the frequenters of the Stock Exchange?" Bulls, bears and sharks.

F. E. (Wallasey).—"What is the difference between betters and gamblers?" The same as between fools and knaves.

G. M. (Marlow).—"Will you lend me your ear?" Certainly, but you did give us a shock at first!

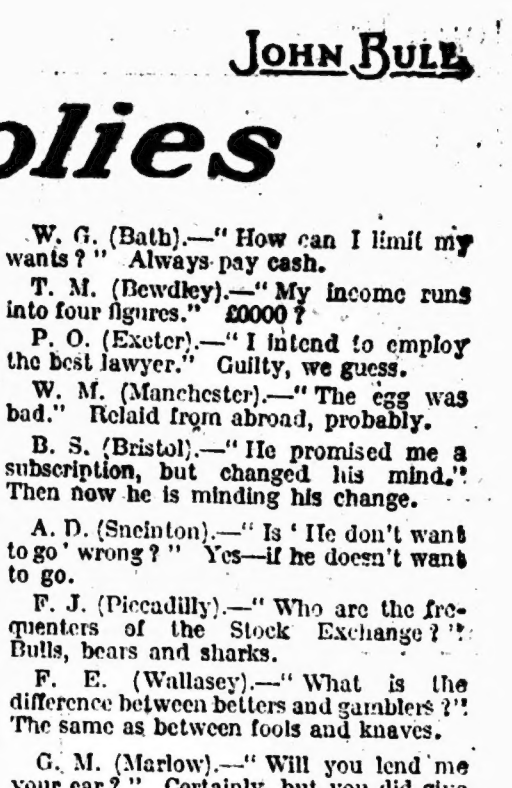
A. G. C. (Dublin).—"I have the gift of the gab." You must have been vaccinated with a gramophone needle!

MUSIC MISTRESS (Liverpool).—"I love Carmen." And what do you think of taxi-drivers?

G. J. (Norfolk).—"He wouldn't recognise me, though I am his equal." He's a conceited ass.

"MUSICIAN" (Enfield).—"I am a highly skilled instrumentalist, for I can play admirably on the piano, violin, cornet, oboe and clarionet." And you can blow your own trumpet, too, can't you?

(Many replies unavoidably held over.)



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Sufferers should not despair, but should write to us without delay, when

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Send 3d. in stamps to cover postage and packing.

Address: Dept. 17, TOM WARD Ltd.
Medical Skin Specialists.
BRADFORD, YORKS.

"The Greatest of These . . . ."

Offerings

The Sublime and Divine

A SIXPENCE, shilling, half-crown or a Treasury note appears on the surface a very material thing. But such a coin or piece of paper sent to "The Greatest of These—" Fund covers something sublime and divine.

On the giver's side, it is an emblem of thoughtfulness for others and of self-sacrifice—something sublime and divine.

On the side of the receiver, it does not only mean a gift bringing badly needed material good: it inspires a spirit of thankfulness and of hope, where, perhaps, there was bitterness and despair. It brings balm to a wounded soul—and that is something sublime and divine.

"It is twice blessed; it blesseth him that gives, and him that takes."

There are many demands made upon the purses of our readers, and we are grateful to those who so faithfully subscribe to this fund—their own particular fund.

A Treasury note came to us recently with this short sentence: "One of the few pleasures of life—Giving." This anonymous donor has struck just the right note.

Another friend of the fund sent some choice Easter eggs with the remark: "Whilst I admit that clothes, etc., are of more use, yet a child would, I think and hope, prefer an egg at this time of the year."

Could he have seen the happy glow in the little mother's eyes, when she was given some for her children who are recovering from whooping-cough, he would have felt amply rewarded.

Another egg found its way to the widow of an ex-Service man, who has only a pension of one guinea a week on which to bring up her three young children.

Her referee states: "I have had much to do with war sufferers, and I can truly say I have not met a more deserving little woman. A mother who is struggling to bring up her children as good citizens is worthy of support."

The fund, which is struggling to meet such heavy demands on its resources, is also "worthy of support," and it needs more than it is getting at present. As our readers know, it gives all that it gets. So, amid all other pressing claims, don't forget "The Greatest of These—" Fund.

"The Greatest of These—"

Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to* **The Hon. Secretary, 93, Long Acre, London, W.C.2.** *Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

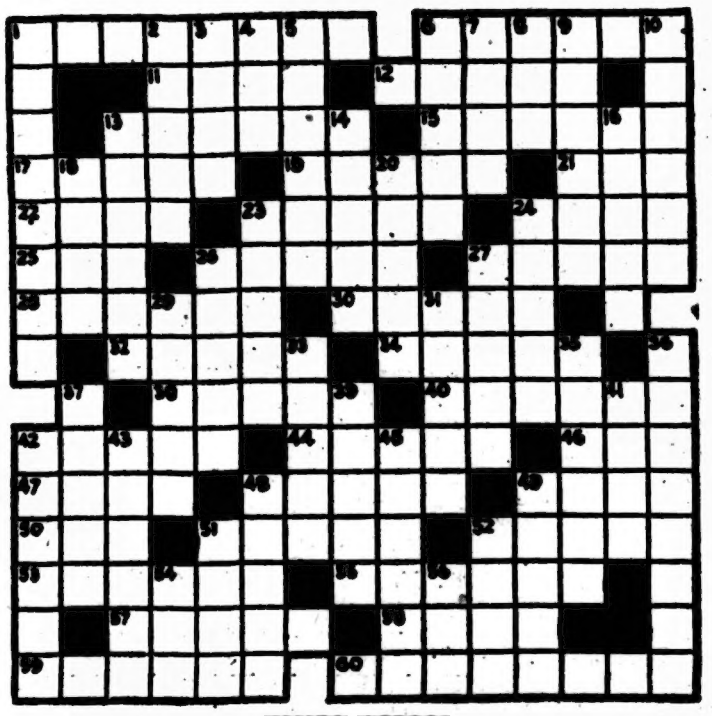
ACKNOWLEDGMENTS

Three Well-wishers, 7s.; A. Member (Gravesend), 10s. 6d.; Exonion, 1s.; Sympathy (Sparkhill), 2s. 6d.; M. S., 1s.; In Memory of Marian L. (Newton), 2s.; J. E. Leather (Northwich), 1s.; Lutterworth, 1s.; Mr. J. C. Hawke, 6d.; A Friend, 2s. 6d.; Mr. Thos. Mason, 2s.; Mr. J. Abbott, 1s. 6d.; Mr. W. Dennis, 5s.; Mr. R. A. Jennings, 5s.; Mr. W. Kirk, 10s.; Mrs. E. May, 2s. 6d.; J. Chadwell, 2s. 6d.; S. B. (Woking), 1s.; Gaza, 1s. 6d.; Meals, 1s.; H. W. Goldsworthy, 6d.; Anon. (Sheffield), 1s.; Cam Highs, 10s.; Marelle (S.W.2), 5s.; F. Wright (Kirkstall), 2s. 6d.; E. R. (Wickham), 2s.; Mrs. M. Sammes (Ilford), 10s.; J. A. Schofield, 1s.; E. B. Bolton, 1s.; J. Y., 2s. 6d.; ? ? (Midlothian), 1s.; H. Worth (S.W.1), 1s.; Mrs. F. T. (Uckfield), 1s.; On the 9th, 3d.; Registered Reader, 1s.; Jumping Joshua, 2s.; W. M. E., 5s. 6d.; A Cambridge Woman in Hants, £2; Us Four (Bonston Bridge), 5s.; J. N. S. B., 6s.; Grateful Heart, 2s.; A Friend, 2s. 6d.; Anon. (West Kensington), 2s. 4d.; Mrs. Stanley (Manchester), 1s.; One Tenth (Dingle), 2s. 6d.; Mrs. F. (Hawick), 6d.; Miss Brady, 6d.; C. M. A., 1s. 6d.; L. B., 2s. 6d.; L. B., 2s. 6d.; With Love, 1s.; M.ATN, 1s.; B. Wray (Darwen), 5s.; Anon. (Ilford), 1s.; Edina, 2s.; Digger, 2s. 6d.; A Disabled Soldier, 1s.; In Memory of Mother, 5s.; Anon. (Blackburn), 6s.; Mrs. Amy J. Wild, 1s.; Jno. Kevans, 1s.; Mrs. W. Warren, 5s.; J. Longhurst, £1 1s.; Mrs. F. Oliver, 1s.; Mrs. M. Dupere, 1s.; J. H. Weatherley, 1s.; The Merry Crew, 9s.; Herbert Bouchard, 2s.; Ray, 2s.; ACE, 10s.; G. Haylings (Aberdeen), 2s. 6d.; Miss Hall (Malta), 1s. 6d.

(Many acknowledgments unavoidably held over.)

Our Cross-Word Corner

An Informative Recreation



CLUES ACROSS

1. Cellar.
6. An oyster net.
11. A sovereign prince.
12. Depart.
13. Cut into two equal parts.
15. Memoranda
17. Age of moon at Dec. 31.
19. One of the senses.
21. Small bird.
22. Run away.
23. Last month.
24. Male attendant.
25. Beverage.
26. Load.
27. Icy cold.
28. Drift of a ship to lee.
30. Mistake.
32. Indian potentate.
34. Weird.
38. Ventured.
40. Obliquely.
42. Confusion.
44. A little pig.
46. Observe.
47. Dry.
48. Intended.
49. V.
50. Seated.
51. Fine material.
52. Pertaining to the magnetic pole.
53. To reach.
55. Domestic linen.
57. To invest.
58. A taste.
59. Inflammable substance.
60. To condemn

CLUES DOWN

1. National game of U.S.A.
2. A manifesto
3. Compulsion
4. Extend.
5. Honey.
6. Decease.
7. Fury.
8. Day before.
9. Pertaining to the teeth.
10. Exalted.
13. Whalebone of commerce.
14. A shield.
16. A finger.
18. 5½ yards.
20. 20.
23. Chief citizen.
24. Danger.
26. An intrigue.
27. Furze.
29. Paddled.
31. To perform anew.
33. To produce.
35. Without difficulty.
36. Ship's inferior accommodation.
37. Four grains.
39. To filter.
41. Russian river.
42. Dark volcanic rock.
43. Crushed with the teeth.
45. Natural.
48. A lordship.
49. To counterfeit.
51. Edge.
52. Shut up.
54. Conjunction.
56. Shallow vessel.

The solution of our last week's Puzzle will be found on page 27.

THIS LEATHERETTE COAT 6/-

is easy one of Yewdall's most of startling bargains. Tweed and Leatherette Coat — the very latest ruling of fashion, will be SENT ON APPROVAL FREE for you to try on. Front and back in leatherette; tweed below belt with pretty strapping, tweed down centre, finishing with mitred end on to open seam of skirt. Notice dainty patch pockets of leatherette. Full lined rayon to tone. In softest all-wool tweed, in 4 shades. Leatherette to tone with shades selected. Price only three Guineas; payable 6/- monthly. No extra for easy payments. You must see more of Yewdall's bargains. Write now for big free 44 page ladies guide and Wonderful Patterns. Don't delay. Secure the biggest bargain for yourself.

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Instant Relief for all Skin Sufferers.

You can stop that awful itch from Eczema or other skin disease in just two seconds. This seems too good to be true, but it is true. A few drops of D.D.D. Prescription will instantly stop the most terrible itch or skin irritation. This discovery of Dr. D. Dennis has become famous throughout the world as the most wonderful and reliable remedy for skin Diseases, for it sinks deep into the pores, kills the disease germs, washes them away, and leaves the skin clean and pure. D.D.D. Prescription Cures Eczema, Psoriasis, Bad Leg, and all other Diseases of the Skin and Scalp. It never fails to give relief. Then why delay? A FREE TRIAL BOTTLE WILL BE SENT TO ALL SKIN SUFFERERS WHO WRITE TO THE D.D.D. LABORATORIES, M.N. 21, FLEET LANE, LONDON, E.C.4.

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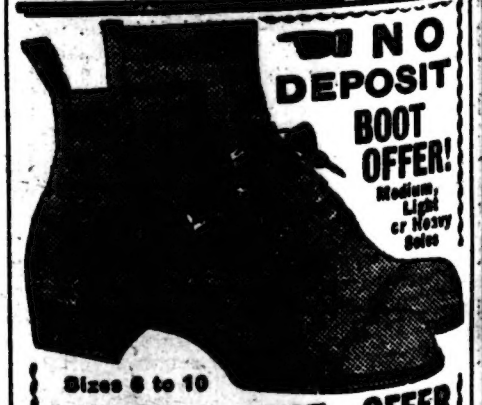

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£2000

FIRST PRIZE

£250 | £100

10 of £5 | 10 of £2-10

100 of £1

12,000 TARGET PRIZES

200 of 5/- | 2,000 of 2/6

RESULT OF COMPETITION No. 671.

FIRST PRIZE OF £250:

MR. H. LAUGH,
"Northwick," Pilning, Bristol.
Example:—ALL THROUGH LIFE
Bullet:—THERE'S SOME "CARROT" DANGLING.

SECOND PRIZE OF £200:

Mr. W. TIDESWELL, 26, Lower Street, Dunstom.
Example:—WHAT IS GENIUS?
Bullet:—FITTING ANYWHERE—EXCEPT "GROOVE."

THIRD PRIZE OF £150:

Mr. C. J. COOMBER, 71, High Street, Guildford.
Example:—HARMLESS
Bullet:—FLAPPER'S FLIRTATIONS—UNTIL POLITICAL.

FOURTH PRIZE OF £100:

Mrs. E. DERGES, North Bovey Village, Devon.
Example:—A CUCKOO
Bullet:—IN BIG BEN, APPROPRIATE.

10 Prizes of £5 each:

P. J. ANTHONY, 2, The Square, Rhiwbina, Nr. Cardiff, A GREAT MAN—DADDY, TO "LITTLE MAN."
H. V. BETTS, 101, High Street, Ramsgate, PROUDLY—BRITISH HEAVYWEIGHT PROTOGRAPHED *Standing.*
F. FORMAN, Weston-on-Trent, Nr. Derby, IN THESE DAYS—OF WONDERS, FEWER WONDERING.
T. M. HARRIS, 190, Llantarnam Road, Cwmbran, LEAGUE SHIP—APPROACHING AMERICA, MEETING "ICEBERG."
H. HOWE, 75, Hele Road, Torquay, FARMER GILES—HAS MOTOR—PLOUGH, HORSES.
J. McCURT, 18, Westcott Terrace, Ferry Hill, ALL THROUGH LIFE—EACH "CHAPTER" DEEPENS "MYSTERY."
J. PEOVER, 105, Vincent Street, Macclesfield, Ches, LEAGUE SHIP—ANOTHER "ARK" SAVING WORLD.
F. SIM, 24, Bramble Close, Maidstone, ANOTHER WAR—BLOODY—BUT NOT LIKELY.
H. TOOTH, "Rostellan," Sutton Road, Mansfield, WHAT'S WRONG WITH HER—ASK HER DEAREST FRIEND.

(Continued on page 4.)

Examples for "Bullets" No. 674.

WHEN GOVERNMENT ACTS	REAL CHARITY	WHEN TROUBLE'S OVER
PRIDE OF GLORY	WHAT REALLY HAPPENED	ONLY A RUMOUR
SLAVERY	BETTER STILL	NEVER
IDEAL COUNTRY	WHY SHE HATED HIM	WHAT THE ADMIRAL SAID
IF I WERE WINSTON	POSSIBLE SOON	FATE
HER YOUTH	THE BITER BIT	A SCREAM
AMERICA	GOLDEN OPPORTUNITY	HOME PARLIAMENT
FOR HUMANITY'S SAKE	MILITARY MACHINE	WITH ASSURANCE
SPIRIT OF PEACE	THE UNEMPLOYED	HOUR OF TRIAL
TO-DAY	FAMILY HISTORY	MOTHER AND BABY
OUR LIVES	WORDS	HARD CASH
WHEN SHE'S HAPPY	JACK TAR	POLICEMAN'S JOB
ALWAYS BUSY	ENEMY OF MAN	WHAT IS PROSPERITY?
PEARLS OF WISDOM		

ADDRESS COUPONS TO "Bullets" No. 674, "John Bull," Long Acre, London, W.C.2 Comp.

PLEASE POST EARLY IF YOU CAN. You can help us by posting early, but all "Bullets" entered in time receive the same careful adjudication.

How To Make "Bullets."

THERE is nothing difficult about *Bullets*. All you have to do is this. Select any of the *Examples* below—then give any TWO, THREE or FOUR words with some bearing upon it. Three recent big Prize-winners were:—

Example:—SENSIBLE PLAN
Bullet:—BUILD CONSTITUTIONS, NOT INSTITUTIONS.
Example:—SWEETLY
Bullet:—BALDWIN EXPLAINS *Our* DUTY
Example:—LIKE A FAIRY
Bullet:—WAND, WINSTON HANDLES AXE.

ENCLOSE A POSTAL ORDER AT THE RATE OF 6d. FOR EACH COUPON USED. SEE RULE 2.

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL, and crossed and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor undertakes that ever Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press are not eligible to compete.

Example _____ **Closing Date, Thursday, May 3.**
Bullet _____
Example _____
Bullet _____
(674) P.O. No. _____ **Signed** _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d. **Address** _____

Example _____ **Closing Date, Thursday, May 3.**
Bullet _____
Example _____
Bullet _____
(674) P.O. No. _____ **Signed** _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s. 0d. **Address** _____

Example _____ **Closing Date, Thursday, May 3.**
Bullet _____
Example _____
Bullet _____
(674) P.O. No. _____ **Signed** _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d. **Address** _____

Example _____ **Closing Date, Thursday, May 3.**
Bullet _____
Example _____
Bullet _____
(674) P.O. No. _____ **Signed** _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s. **Address** _____

Use Two, Three, or Four words. Enter name and address on each coupon. If you wish to send in further "Bullets" you can write them on plain paper.

At First Symptoms of Illness TRY 2 'ASPRO' TABLETS

WHY?

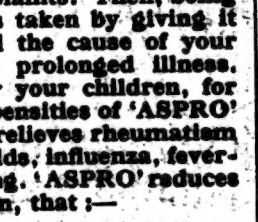
When you feel any pain, sickness or illness coming on, "take two 'ASPRO' tablets." Generally that action will end the complaint. The reason is that 'ASPRO' has such a variety of uses. After ingestion in the system, 'ASPRO' is an internal antiseptic, a powerful germicide, an antipyretic, antifermentative, and also a solvent of uric acid. It will thus be seen that 'ASPRO' directly attacks the causes of numerous complaints. Then, being perfectly safe, pure, harmless yet effective, no risk is taken by giving it a trial. 'ASPRO' in 90 cases out of 100 will dispel the cause of your troubles; which, if not dispelled, might result in prolonged illness. "When in doubt take 'ASPRO'" is good advice for your children, for yourself, for everyone—everywhere. The soothing propensities of 'ASPRO' are stupendous. It brings sweet sleep to the sleepless, relieves rheumatism in one night, stops pain in five minutes. In cases of colds, influenza, feverishness and temperature, its good results are astonishing. 'ASPRO' reduces temperature in five minutes. It must be obvious, then, that:—

An 'ASPRO' in time may save a week's—a month's—a year's illness

Aspirin Failed Three Times Where 'ASPRO' Succeeded

Doncaster. 16/2/28.

Dear Sirs,—I am not one that is fond of writing, but I like to give thanks when I have been helped. Well, the first time I took 'ASPRO' was in the Infirmary in September, 1926. After the Sister had tried Aspirins, to no effect, one of the other patients in the ward had some 'ASPRO' that his wife had brought him, and he asked me to try two, and after 10 minutes I did not know that I'd had the headache at all, thanks to 'ASPRO.' I did not have any trouble with my head again until June last year (1927); then again I tried Aspirins, but was no good, so my landlady asked me to take a powder, but that did not ease me, so thought about 'ASPRO,' and I turned to them once more, and AFTER 10 MINUTES THE PAIN HAD GONE. What's making me write now is because I have been suffering with headache ever since the 7th of this month (Feb.) and I took other medicines, but they did not ease me, so last night (Feb. 17th) I went out to a nearby shop and bought 6d. worth of 'ASPRO.' I took two at 8.10 p.m., and by 8.25 the pain had gone. Thanks again to 'ASPRO.' Anybody that I know has a headache I shall always recommend your wonderful 'ASPRO'; I shall not ask them to buy any if they will take two of mine first, because I am certain I shall never be without them again. I am only a Miner, but I know which is best in Aspirins, Powders and Pills, and Tablets and 'ASPRO.' It is 'ASPRO' every time.—Yours truly, (Signed) JOSEPH CONWAY.



HOW TO GIVE ASPRO TO THE KIDDIES

Two simple methods of giving 'ASPRO' to the kiddies are: (a) with a little milk; or (b) break the tablet up and administer in a teaspoonful of jam. The dosage is: children 3 to 6 years, ¼ tablet; 6 to 14 years, one tablet; 14 to 18 years, 1½ tablets. 'ASPRO,' like every other medicine, should not be given to babies under 3 years of age without medical advice.

ASPRO REG. TRADE MARK

DOCTOR PRAISES SOLUBILITY & QUICK ACTION OF 'ASPRO' SAYS PATIENTS ARE GRATEFUL

Warwickshire.
1st March, 1928.

Dear Sirs,
I have given 'ASPRO' a good test and can truly say I am well pleased with them. What I like about your 'ASPRO' is the solubility and its quick action. My patients to whom I have given samples are very grateful and are now themselves buying 'ASPRO.'
If you care to send me a few samples I will gladly pass them on.
Yours faithfully,
(Signed) J. T., M.B.

'ASPRO' SOOTHES AWAY PAIN IN 5 TO 10 MINUTES

TRY IT FOR

HEADACHE	IRRITABILITY	INFLUENZA	NEURITIS
NEURALGIA	ALCOHOLIC	COLDS	PAINS
RHEUMATISM	AFTER-EFFECTS	GOUT	PECULIAR
SLEEPLESSNESS	LUMBAGO	NERVE SHOCK	TO WOMEN

6d. Per Packet — **1/3** Per Packet

'ASPRO' consists of the purest Acetyl Salicylic Acid that has ever been known to Medical Science, and its claims are based on its superiority.

Agents: GOLLIN & Co. Pty. Ltd. ('Aspro' Dept.), Slough, Bucks.
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OBTAINABLE FROM CHEMISTS AND STORES EVERYWHERE

WHY CICFA IS NECESSARY FOR INDIGESTION

Digestion of the Albuminous foods, such as eggs, meat, etc., occurs in the Stomach, and that process affects digestion all the way down the alimentary tract.

Digestion of the Starchy food largely depends upon the quality of the digestive juices which are poured into the alimentary tract below the Stomach.

Thus one digestive secretion affects the character of the next.

Should there be failure of these digestive juices at any point, Indigestion will speedily follow.

When there is Indigestion, it is necessary to restore the power of the natural Digestive Ferments.

Take Cicfa and thus ensure restoration of the power of those Digestive Ferments.

When Cicfa is taken Fermentation with its resulting Acidity ceases, normal digestion of the Albuminous and Starchy foods proceeds, the nourishment is absorbed and the waste products are eliminated.

Indigestion Symptoms.

- Sharp Neuralgic Headaches.
- Acid in Stomach with Heartburn.
- Tongue Coated in front.
- Complexion Blemishes.
- Appetite variable.
- Pains darting through Chest.
- Burning Spot behind Left Shoulder Blade.
- Dull Heavy Headaches.
- Acidity causing Gout and Rheumatism.
- Tongue Coated at back.
- Complexion Impaired.
- Eating disliked, Biliousness.
- Pain and Constipation.

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"Dear Sirs,—I have used your Cicfa tablets for many years and have had more relief from them than from all the other medicines I have taken.

"I have recommended them to many of my friends.

"To tell the truth I do not go away for a holiday unless I take a bottle with me.

"Believe me, Yours faithfully, (Signed) A. E. FARLEY."

Travelling, visiting, or eating away from home often causes Constipation. That is not the Liver, it is Indigestion. Take Cicfa.

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"John Bull" 21/4/28

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